

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Alamo Colleges Foundation, Inc.		Federal Tax ID#: 74-2422589		501(c)(3) Public Charity 509 (a)(1)	
Address: District Office of Institutional Advancement, 1819 N. Main Ave.		City: San Antonio		State: TX	
				Zip Code: 78212	
Website: http://www.alamo.edu/foundation/		Fax: (210) 485-0044		United Way Funded: No	

Head Of Organization

Name: Sheila Marlow Due		Title: Executive Director	
E-Mail Address: smarlowdue@alamo.edu		Phone: (210) 485-0048	

Application Contact

Name: Deborah Martin		Title: Director of Major Gifts		E-Mail Address: dmartin82@alamo.edu		Phone: (210) 485-0048	
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Previous Najim Funding

Year	Funding \$
2015	\$25,000
2017	\$25,000
Total	\$50,000

Has the organization applied to the Najim Family Foundation in the past and been declined?

No

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$104,000	\$2,130,000	\$2,730,000

Mission Statement:

Mission: to strengthen the Alamo Colleges District capacity to empower for success the diverse communities served by each College, like a social service agency helping further access to higher education.

PROJECT INFORMATION

Program / Project Title:

To support College and/or Job Skill Training Scholarships for students that have great financial need and without Scholarship assistance, further education would be highly unlikely.

Harvey E. Najim Family Foundation Priorities:

Education

Program / Project Description:

Alamo Colleges Foundation scholarships help to close gaps for students. In fact, more than half of applicants for Alamo Colleges Foundation scholarships are the first in their families to attend college - 54.9% (2,841) in 2016-2017 and 55.3% (2,822) in 2017-2018). The good news is that last academic year, 2,175 students received \$2.1 million in scholarships.

The bad news is that there were more than 2,500 scholarship applicants who went un-awarded due to limited dollars, meaning individuals might not further their education, which limits the skills of our workforce, and diminishes our city's ability to retain or attract business.

Hence, we are inviting community members to support scholarships and past donors to renew and increase their gifts. Because Alamo Colleges have the lowest rate of tuition of all colleges and universities in our area, philanthropic investments go further. Here, a \$1,000 scholarship goes almost half way in covering costs of annual tuition for a full-time student.

This request for scholarship dollars aligns with the Najim Family Foundation's philanthropic philosophy to support the basic human need for education, which helps for sustainability, economic security and can assist in breaking the cycle of generational poverty. In summary, meeting the full financial need, or even part of the need, can make a significant difference for students.

The requested \$104,000 would fund the Najim Foundation General Scholarships, using the following scholarship criteria:

- Students majoring in: Computer Information Systems, Computer Programmer, Computer Science, Information Assurance/Cyber-Security, Information Technology, Network Administrator, Network and iCloud Architecture, Pre-Nursing/Biology, Biology, Chemistry, Nursing or Allied Health field of study at any of the Alamo Colleges;
- Enrolled full-time (min. 12 hrs.)
- Minimum 3.0 GPA
- Have financial need
- Preference will be given to graduates from high schools in the East Central, Edgewood, Harlandale, South San, Southside, Southwest, Somerset and San Antonio ISDs.

The amount and number of awards will be based on fund availability, up to \$1,250 per semester, per student, and can be renewed for a second semester provided eligibility requirements are met.

Evaluation Plan:

Success is measured annually by the total number of students and the total number of dollars awarded - our current benchmark is 2,175 Alamo Colleges District students awarded a total of \$2.1 million in Foundation scholarship dollars, with the average award valued at \$967 (FY 2017). Our long-term goal it to be able to award a scholarship to every applicant who qualifies - last year, 5,100 students applied.

Further, Alamo Colleges Foundation Scholarships support educational attainment. Recipients are shown to have increased persistence and productive grade rates - nearly 10% higher than the general student population (51.3% vs. 47.3% and 90.3% vs. 78.9% respectfully) and Graduation rates among recipients were more than double that of non-recipients, with an average GPA of 3.41 vs. 2.92 (4.0 scale).

We will continue tracking student achievement data in order to measure impact and determine success.

Plans to sustain project beyond the term of this request:

Raising funds is ongoing, and our foci are raising money to award immediately for scholarships and programs, and raising endowed funds to provide student assistance in perpetuity. For 2018, we budgeted \$2.13 million for student scholarship awards. Foundation development staff are working in tandem with Foundation board members and college administrators, to continuously research, cultivate and solicit current and prospective donors to raise funds for scholarships.

Children Impacted:	
How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	How many unduplicated children will NFF REQUESTED FUNDS impact?
2,175	42

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	0%	African American	8%
Children (6-13)	0%	Asian American	3%
Young Adults (14-18)	100%	Caucasian	24%
TOTAL:	100%	Hispanic/Latino	62%
		Native American	1%
		Other and Define	2%
		TOTAL:	100%

City Council District for Which Children are Being Served:
District3

Line item Budget:		
Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Alamo Colleges Foundation scholarships	\$2,130,000	\$104,000
TOTAL:	\$2,130,000	\$104,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
Toyota Motor Manufacturing	\$54,000
TOTAL:	\$54,000

PROJECT - COMMITTED

Funder Name	Amount Requested
ACF Endowment earnings	\$730,000
Corporations	\$146,000
Individuals	\$125,000
Foundations	\$170,000
Following Donor Privacy Practice	\$0
TOTAL:	\$1,171,000

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
Dickson-Allen Foundation	\$25,000

Impact San Antonio	\$100,000
TOTAL:	\$125,000
ALL OTHER ORGANIZATION REQUESTS - COMMITTED	
Funder Name	Amount Requested
Anonymous	\$650,000
TOTAL:	\$650,000

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?
80%

If Board giving is not at 100%, please explain why?
Each year all board members are asked to make a "personally significant" gift to Alamo Colleges Foundation, with the minimum recommended amount being \$1,000 per member. From time to time unforeseen extenuating circumstances arise, which prevent one or more board members from fulfilling this suggested requirement.

How are board members expected to participate in your organization?

1. Serve for a term of three years. Directors may serve for up to three consecutive terms. Directors may serve an additional three terms after rotating off the board for at least one year.
2. Attend at least 50% of the four two-hour business meetings held each year. There is also a half-day Retreat each year.
3. Serve on at least one Foundation Committee and participate in at least 50% of the called committee meetings.
4. Lead by example in the "giving and getting" of gifts. Personally contribute \$1,000 or more annually. Support fund raising success by identifying, cultivating, soliciting, and stewarding gifts.
5. Assume a leadership role in promoting the Alamo Colleges by becoming knowledgeable about the operations and strengths of the institution.
6. Take an active part in the life of the Alamo Colleges and the Foundation by attending and participating in special events.
7. Periodically help assess the Board's performance.
8. Ensure all fiduciary responsibilities are met.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
ANTHONY WHITE, CHAIRMAN	Sr. Vice President - Public Finance Division, Frost Bank
PAMELA BAIN, VICE CHAIR/CHAIR ELECT	President & CEO, Bain Medina Bain, Inc.
DR. ROBERT ZEIGLER, TREASURER	President, San Antonio College (Ret)
PAULA McGEE, SECRETARY	Attorney (Private)
MIKE BELDON, CHAIRMAN EMERITUS	Chairman, The Beldon Group
KEN APPLGATE, BOARD DIRECTOR	Vice President -Transportation, Valero
MICHAEL F. BARRY, BOARD DIRECTOR	Ass't Dean/Practitioner in Residence St Mary's University School of Law
CHRIS CORSO, BOARD DIRECTOR	Business Development, Joeris General Construction
BLAKELY LATHAM FERNANDEZ, BOARD DIRECTOR	Partner, Bracewell & Giuliani LLP
JANIE M. GONZALEZ, BOARD DIRECTOR	CEO/President, Webhead

HALL S. HAMMOND, BOARD DIRECTOR	Private Jeweler, PHH, Inc.
DR. DAVID JOHNSON, BOARD DIRECTOR	Proprietor, TransformEd Consulting
DR. YVONNE KATZ, BOARD DIRECTOR	Trustee Board Liaison to Alamo Colleges Foundation Board
PHILIP LEININGER, BOARD DIRECTOR	Vice President-Enterprise Fulfillment, USAA
MARTHA TIJERINA, , BOARD DIRECTOR	Community Leader
CHARLES (MARTY) WENDER, BOARD DIRECTOR	Owner, Charles Martin Wender Real Estate & Investments
DR. BRUCE H. LESLIE, ACF STAFF ADVISOR	Chancellor, Alamo Colleges District
SHEILA MARLOW DUE, , ACF STAFF ADVISOR	Executive Director, Alamo Colleges Foundation/ Institutional Advancement
PROJECT TIMELINE	
Start Date	End Date
09/01/2018	08/31/2019