Funding Application

GENERAL INFORMATION **Organization Information** Federal Tax ID#: Legal Name: 501(c)(3) Public Charity 74-1109637 Boys & amp; Girls Clubs of San Antonio State: Zip Code: Address: City: 78204 123 Ralph Avenue San Antonio TXWebsite: Fax: **United Way Funded:** (210) 436-0686 Yes www.begreatsa.org **Head Of Organization** Title: Name: **CEO** Angie Mock E-Mail Address: Phone: amock@begreatsa.org (210) 436-0686 **Application Contact** Title: E-Mail Address: Phone: Name: Kathy Lawless Grants Manager klawless@begreatsa.org (210) 436-0686 **Previous Najim Funding** Year **Funding \$** 2017 \$215,000.00 2016 \$76,000.00 \$61,000.00 2015 2014 \$1,000.00 2013 \$56,000.00 2012 \$55,000.00 2011 \$60,000.00 \$25,000.00 Has the organization applied to the Najim Family Foundation in the past and been declined? No **Grant Amount Requested \$: Total Project Budget \$:** Organization's Annual budget \$: \$7,065,072 \$100,000 \$2,846,401 **Mission Statement:** To inspire youth, especially those who need us most, to achieve their full potential in a safe, positive and engaging environment that promotes education, health and character development.

PROJECT INFORMATION
Program / Project Title:
Great Futures
Harvey E. Najim Family Foundation Priorities:
Education
Program / Project Description:

Needs: With almost 30% of our city's youth living below the federal poverty line, many face an uphill battle to graduation. They live in environments that do not provide the support necessary for a successful transition from childhood and adolescence to adulthood. Nationwide, progress has been made with more than eight in ten students now completing high school with a diploma. Yet the disparity remains, with 88% of white students graduating on time compared to 77% of Hispanic and 75% of African American students. Similarly, only 76% of economically disadvantaged students are graduating on time (2016).

The areas served by our Clubs offer a toxic mix for young people and their families $\hat{a} \in$ "limited economic opportunities, few positive role models, and high juvenile crime rates. Over forty percent of the neighborhood children live in poverty. Role models of educational success can be scarce with an average 30% of the adults having no high school diploma. The demographics of our members mirror those of their neighborhoods. They are racially diverse $\hat{a} \in$ "96% are minorities - and 76% qualify for the free/reduced price lunch program. Over half (56%) come from single parent homes.

Project Goal: Ensuring that every Club member, regardless of their income, their neighborhood, or their ethnicity, graduates from high school with a solid plan for their future is our highest priority. We work to eliminate any financial, cultural or geographic barriers to ensure that youth in economically challenged neighborhoods flourish. We do this by offering consistent, high quality educational enhancement and risk factor prevention.

BGCSA proposes to serve 3,500 at-risk youth through our Great Futures Program at the six clubhouses. We are now adding more Club kids thanks to the addition of the Mays Clubhouse and the expanded enrollment at our Athlos Clubhouse.

Project Description: The Great Futures Program offers at-risk youth daily access to a range of programs designed to drive positive outcomes in three priority areas: Academic Success, Good Character & Description and Healthy Lifestyles. Clubhouse and afterschool sites are open weekdays during the school year from 3:00 to 7:00 PM. Our vans and buses bring members directly to the Clubhouses from schools. A partnership with San Antonio Food Bank allows us to give each member a meal every day.

Our first goal is to promote the academic success of youth. We provide daily homework help (Power Hour), Sylvan tutoring, academic enrichment activities, and summer learning loss prevention activities. STEM programming has been incorporated at several sites. With the well-noted educational benefits, particularly for economically disadvantaged students, associated with participation in creative arts, programs such as Fine Arts and ballet are also part of our Great Futures program. Teens are given the vision and the tools to prepare for college and careers through programs like Diplomas 2 Degrees, Career Launch, Junior Staff, financial literacy workshops, and college tours.

When school is out for holidays or summer, our doors are open weekdays from 7 AM - 6 PM. Members rotate through fun educational activities designed to reinforce the skills and knowledge they gained during the school year and to reduce the learning loss that low-income youth experience. Along with keeping their bodies active through sports and field trips, BGCSA keeps members' minds active with STEM projects, talent shows and the annual Spelling Bee competition. We are also very excited about two new partnerships this summer. First is our initiative with the Najim Foundation and other non-profit partners to offer a structured reading program to combat summer learning loss. We are also partnering with The Children's Chorus of San Antonio to offer a 3-week choir camp for fifty members. They will meet daily for 2-3 hours and their efforts will be showcased in a performance at The Tobin Center!

Our second goal is to promote good character and leadership through targeted programs. Our two leadership clubs, Keystone and Torch Clubs, help members make progress through mentoring, community service and practical training on communication skills and job readiness. Our Youth of the Year program encourages teens to share their story and with the help of staff and volunteers, they learn to articulate their academic, life and career goals. Candidates attend workshops on essay writing and public speaking, and develop a portfolio with their personal story, accomplishments, Club experience and dreams for the future. Participants then compete in a series of local, state, and national competitions.

Our third goal is to help members establish healthy living habits to live more successful lives. To help them build resiliency and navigate successfully through their high-risk family and neighborhood environments, BGCSA offers health and life skills programs including SMART Moves, Passport to Manhood, NetSmartz (Internet safety), and Healthy Habits. Sports, fitness and recreation round out the menu with intramural leagues in basketball, volleyball, baseball, and flag football as well as swimming.

Expected Results: Outcome driven programming, evaluation and continuous improvement are essential to ensuring a positive impact. Our vision, "Empowering youth today to build a better tomorrow,― articulates our commitment to give youth the knowledge, skills, and confidence to change their world. With your help, we will expect the following outcomes in the coming year:

- 1.3,500 members will be served at the six clubhouses;
- 2.90% will progress to the next grade level on time;
- 3.90% of seniors will graduate from high school on time;
- 4.75% of the youth participating in SMART Moves programming will report increased awareness for resisting risk factors.

Evaluation Plan:

BGCSA uses a tracking folder system to measure our effectiveness in helping members to achieve positive outcomes. Tracking folders include school report cards, program pre/post surveys, staff observations, and monthly goal setting/progress exercises completed by staff and the member. BGCSA also uses YES (Youth Enrollment Systems) software to track attendance and program participation.

BGCSA also participates in the National Youth Outcomes Initiative (NYOI), developed and tested by The Search Institute for BGCA. It is an age-appropriate annual member survey conducted at Clubs nationally to measure impact using research-informed indicators covering a range of youth behaviors, experiences, expectations and indicators of youth success. These data serve as measurable indicators in our assessment of our priority outcomes. We also use these survey results on the youths' perspective on their Club experience to inform planning, operational decisions, and training to improve the quality and impact of our programs and services.

Plans to sustain project beyond the term of this request:

Along with many other non-profits, BGCSA experienced an unexpected cut in critical operational funding from United Way this year. This decrease brings us to our request for additional funds this year and fuels a new sense of urgency in our efforts to cultivate new funding partners and fundraising opportunities such as our Great Futures Annual Dinner, showcasing our Youth of the Year competition. We see tremendous potential in leveraging this important programmatic component to create a scalable means of generating sustainable Club revenue.

We expect continued support from the City of San Antonio for operational costs for at-risk youth development services at the clubhouses. We have also restructured our Development Department to focus roles to cultivate targeted audiences of prospective donors: corporations, alumni and volunteers. Our goal is to actively recruit and convert these groups into supporters of our mission.

Children Impacted:

v i	How many unduplicated children will NFF REQUESTED FUNDS impact?
3,500	123

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Populatio	n Served Age	B. Population S	erved Ethnicity
Infants (0-5)	4%	African American	19%
Children (6-13)	82%	Asian American	0%
Young Adults (14-18)	14%	Caucasian	5%
TOTAL:	100%	Hispanic/Latino	65%
		Native American	0%
		Other and Define	11%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District1, District2, District3, District4, District5, District6, District7, District8, District10

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Salaries & Benefits (Program staff at Clubhouses)	\$2,075,836	\$65,000
Contracted services (IT, referees)	\$40,922	\$0
Office expense & postage	\$36,450	\$1,000
Telephone expense	\$26,100	\$800
Occupancy expenses (Clubhouse facilities)	\$297,193	\$3,200
Program expense (including equipment, art & learning center supplies)	\$196,250	\$29,500
Vehicle expense (fuel & maintenance - vans & buses)	\$94,250	\$500

Printing & publication	\$6,950	\$0
Training/continuing education	\$28,440	\$0
Other (Including licenses & permits, employee expenses)	\$44,010	\$0
TOTAL:	\$2,846,401.00	\$100,000.00

OTHER FUNDING RESOURCES			
For Project being Requested: Funding sources and amounts	pending and committed.		
PROJECT - PENDING	PROJECT - PENDING		
Funder Name	Amount Requested		
San Antonio Area Foundation	\$25,000		
Bank of America (College/Career Readiness)	\$15,000		
Catherine & Francis Burzik Foundation	\$8,000		
Elizabeth H. Coates Foundation	\$7,500		
Amy S. McNutt Foundation	\$3,000		
State Farm Foundation	\$5,000		
Nathalie and Gladys Dalkowitz Foundation	\$8,000		
TOTAL:	\$71,500.00		
PROJECT - COMMITTED			
Funder Name	Amount Requested		
City of San Antonio	\$549,692		
United Way	\$462,345		
Eva Longoria Foundation	\$84,250		
Valero Energy Foundation	\$50,000		
Taco Bell Foundation	\$34,380		
Toyota Financial Services	\$15,000		
Texas Cavaliers Foundation	\$5,000		
Ross Stores Foundation	\$20,000		
TOTAL:	\$1,220,667.00		
Other funding sources and amounts, pending and committee	not specific to this request.		
ALL OTHER ORGANIZATION REQUESTS - PI	ENDING		
Funder Name	Amount Requested		
New York Life Foundation	\$50,000		
Charity Ball Association	\$80,000		
Shield-Ayres Foundation	\$10,000		
Marcia & Otto Koehler Foundation	\$5,000		
TOTAL:	\$145,000.00		
ALL OTHER ORGANIZATION REQUESTS - C	OMMITTED		
Funder Name	Amount Requested		
Dept of Army (AYPYN)	\$500,000		
San Antonio ISD	\$559,273		
Harlandale ISD	\$49,078		
Texas Alliance of BGC	\$101,544		
US Dept of Justice OJJP	\$80,400		
Eva Longoria Foundation	\$65,000		

USAA Foundation	\$30,000
TOTAL:	\$1,385,295.00

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?

91%

How are board members expected to participate in your organization?

BGCSA Board members are expected to participate in strategic planning, development tasks, serve on Board committees and serve as Club ambassadors in the community. They are asked to identify connections to individuals, corporate leaders, and foundations, who might provide financial or in-kind support to the Club. Board members are also expected to make a personally meaningful financial contribution to the Club. Finally, they are also asked to participate in donor stewardship – identifying, cultivating, soliciting, and thanking donors.

Five Board members have recently taken this responsibility on by building a new group of committed emerging leaders, called Club Blue, modeled after groups affiliated with Clubs around the country. They will engage invested, connected professionals to learn about the Clubs, focusing on volunteerism opportunities, along with growing future funding sources and board members for BGCSA. Their launch event, held in February, was the first of several scheduled activities.

LIST OF BOARD DIRECTORS Name **Corporate Affiliation** Sheela Allam Wells Fargo Bank James Bindseil NA Shay Bluntzer **NuStar Energy** Anthony Cisneros H-E-B Michael Cubeta Security Service Federal Credit Union Luis de la Torre Clear Channel Outdoor Brandon Grossman **BG** Group LLC Lana Harris **ROBOT** Creative Holt Texas, Ltd. Paul Hensley Valero Energy Rich Lashway Jackson Walker, LLP Jesse Lotay Leticia Mond Zachry Construction & Material Lisa Montoya, PhD University of Texas-San Antonio Robert Olivares Republic National Distributing Marisa Palmer San Antonio Water Systems Micah Salinas Frost Bank MedTronic JoQuese Satterwhite Melissa Sorola **CPS** Chad Taylor **Chad Taylor Luxury** Ken Train Swiff-Train Brian Tramontano Merril Lynch/Bank of America Tony Trevino Lewis Energy Group Elizabeth Van Sickle Heard and Smith **Brian Wessel** Ernst & Young John Ximenes Level 5 Services, LLC