FUNDING APPLICATION

| GENERAL INFO | RMATIO | N | | | | |
|---------------------------------|--|-----------------|-------------------|----------------|---------------------------|--|
| Organization Informa | ation | | | _ | | |
| Legal Name: | | Federal Tax I | D#: | 501(c)(3 | 3) Public Charity | |
| Boys and Girls Clubs of Antonio | | | | 509 (a)(1) | | |
| Address: | City: | | State: | <u>'</u> | Zip Code: | |
| 123 Ralph Avenue | San Ar | ntonio | | | 78204 | |
| Website: | | Fax: | Fax: | | United Way Funded: | |
| www.begreatsa.org | | (210) 436-068 | 6 | No | | |
| Fiscal Year: | | | | | | |
| July 01 to June 30 | | | | | | |
| Head Of Organization | n | | | | | |
| Name: | | | Title: | | | |
| Ada Saenz | | | COO | | | |
| E-Mail Address: | | | Phone: | | | |
| asaenz@begreatsa.org | | | (210) 436-06 | (210) 436-0686 | | |
| Application Contact | | | | | | |
| Name: | Title: | | E-Mail Addı | ress: | Phone: | |
| Samantha Wohler | Grants Manag | & Contracts er | swohler@beg | greatsa.org | (210) 436-0686 | |
| Previous Najim Fund | ing | | | | | |
| Year | | | Funding \$ | | | |
| 2010 | | | \$26,000 | | | |
| 2011 | | | \$60,000 | | | |
| 2012 | | | \$55,000 | | | |
| 2013 | | | \$56,000 | | | |
| 2014 | | | \$1,000 | | | |
| 2015 | | | \$61,000 | | | |
| 2016 | | | \$76,000 | | | |
| 2017 | | \$75,000 | | | | |
| 2018 | | \$85,000 | | | | |
| 2019 | | \$85,000 | \$85,000 | | | |
| Total | | \$580,000 | \$580,000 | | | |
| Has the organization | applied to | the Najim Chari | itable Foundatio | on in the pas | t and been declined? | |
| No | | | | | | |
| Grant Amount Reque | Grant Amount Requested \$: Total Project B | | Budget \$: | Organi | zation's Annual budget \$ | |
| \$100,000 | | \$2,564,897 | | \$6,755, | 981 | |
| Mission Statement: | | | | | | |

To inspire youth, especially those who need us most, to achieve their full potential in a safe, positive and engaging environment that promotes education, health and character development

PROJECT INFORMATION

Program / Project Title:

To support the general operating costs of the "Great Futures" Program in 2021.

| PR(| TE | CT | TIN | AFI | INE |
|-----|----|----|-----|------------|-----|
| | | | | | |

| Start Date | End Date |
|------------|------------|
| 07/01/2021 | 06/30/2022 |

Harvey E. Najim Charitable Foundation Priorities:

Education

Education Priorities:

After School

Program / Project Description:

Since 1939, the Boys & Girls Clubs of San Antonio (BGCSA) has served young people in some of the city's most economically disadvantaged neighborhoods because BGCSA believes that every child deserves a great future. In the neighborhoods where BGCSA clubhouses are located, up to 40% of children live in poverty. Members and their families struggle with food insecurity and stressful home environments, as well as other serious obstacles on their path to academic success. Role models of educational success can be scarce, as 27% of adults in their neighborhoods do not have high school diplomas. (On the city's west side, that increases to almost 46%). Outside of the clubs, about half the children are excluded from participating in sports and clubs, or from obtaining the individual academic assistance they need, due to lack of funds. Many would have limited access to out-of-school enrichment activities and may not have the resources, or role models, to fully envision a better path. BGCSA provides those opportunities to help bridge the gap that exists for low-income families and eradicate the barriers young people face in pursuing their greatest potential.

For many members, the Clubs represent an oasis of safety and positivity in neighborhoods rife with gang violence and negative influences. Over 93% of members qualify for the free or reduced price lunch program; 65% are being raised by single parents, often grandmothers, and many are involved in foster placement. With support from the Najim Charitable Foundation, these young people have a safe, positive place to go after school, where they have equitable access to supportive relationships and programs promoting healthy development and academic success. Members have the opportunity to participate in many programs - from college and career readiness to swimming and other sports. Members also have access to academic assistance, free tutoring from Sylvan if needed, creative arts, and STEM projects.

Great Futures programs focus on academic success, healthy lifestyles, and character and leadership development. Members participate in fitness activities and sports leagues that support BGCSA's goal for all youth to adopt lifelong healthy living habits. BGCSA also partners with the San Antonio Food Bank to ensure all members have a daily meal year-round. Character development begins with fostering a sense of belonging and giving members the skills to overcome the negative influences they are likely to encounter in their daily lives. With SMART Moves risk reduction programs, members find a safe space to hone decision-making and critical thinking skills to overcome hurdles presented by high-risk and often unstable family, school, and neighborhood environments. BGCSA members focus on leadership development through programs such as Torch and Keystone Clubs, where the goal is to create lifelong leaders as youth learn to model strong character, give back to the community, and make constructive life choices.

BGCSA's goal is to ensure that every Club member, regardless of their income, neighborhood, or ethnicity, graduates from high school with a solid plan for their future - whether that plan includes college, trade school, or the military. With COVID restrictions and safety protocols in place, BGCSA anticipates serving 3,500 youth next year through the Great Futures programming, providing members with a Club experience that is safe and fun, and that will develop the skills needed to be successful in the 21st century.

Your gift will help teens prepare for college and the workforce through programs like Diplomas 2 Degrees, Career Launch, and financial literacy. College visits play an essential role in preparing members for life after graduation, as many have yet to visit any college campuses. Members also have the opportunity to participate in the new Alamo Trades Discovery initiative, where local trades companies partner with BGCSA to work with the teens and familiarize them with the skills, education, and training needed to be employable within the various trades.

The Youth of the Year (YOY) competition allows teens to present their personal stories of triumph in the face of adversity for a chance to win college scholarships and advance to a state (then national) competition. Through months of preparation and coaching, YOY participants receive real-world practice for future job interviews and college applications while learning to articulate their academic, life, and career goals.

During the summer, when school is out, the Clubs are in! Prior to the COVID restrictions imposed last spring, BGCSA served up to 1,000 youth each day. With restrictions slowly repealing, BGCSA anticipates serving almost half that number this summer. While summer certainly means fun, BGCSA's programs also reinforce skills and knowledge learned in school to reduce the summer learning slide that disproportionately affects low-income children. In addition to keeping members' bodies active through sports and field trips, programming keeps members' minds active with STEM projects, reading, arts, SMART programs, and the highly competitive annual Akeelah and the Spelling Bee.

With help from the Najim Charitable Foundation, BGCSA will reach 3,500 youth at the five clubhouses. By providing high-quality, consistent programming, BGCSA members are expected to meet the following objectives:

- 1. 90% of all members will progress to the next grade level on time;
- 2. 80% of SMART Moves participants will demonstrate increased knowledge of risk factors and prevention strategies;
- 3. 40 youth will participate in Torch or Keystone Club or Youth of the Year; and
- 4. 50 youth will participate in the Trades Initiative Workforce Development program.

Evaluation Plan:

BGCSA utilizes multiple methods for measuring members' success. Member families sign release of information forms that allow BGCSA staff to receive and review report card data from member schools. Attendance is tracked through Youth Enrollment Systems (YES) software to determine which members are actively participating in each program, and members take pre- and post-tests developed by Boys & Girls Clubs of America to determine knowledge growth over the course of programming.

Club impact is also measured using BGCA's National Youth Outcomes Initiative (NYOI) survey, which provides a comparative analysis of the quality and consistency of programs and the overall Club experience between club sites. BGCSA staff studies the results on the youth's perspective of their Club experience to inform planning, operational decisions, and to develop staff training to improve the quality and impact of our programs and services.

Plans to sustain project beyond the term of this request:

BGCSA maintains a diverse strategic development plan that allows us to continue serving youth through the Great Futures programming. BGCSA enjoys local support from the City of San Antonio, as part of their Youth Success and Young Achievers initiatives. United Way funding also supports early elementary reading programs. Additionally, BGCSA's development team has expanded efforts to engage corporate support while pursuing local and national philanthropic support, as well as pursuing new government funding sources at the state and federal levels.

Children Impacted:

| How many unduplicated children will the TOTAL PROJECT INITIATIVE impact? | How many unduplicated children will NCF REQUESTED FUNDS impact? |
|--|---|
| 3,500 | 350 |

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

| A. Population Served Age | | B. Population Served Ethnicity | |
|--------------------------|------|--------------------------------|------|
| Infants (0-5) | 1% | African American | 12% |
| Children (6-13) | 89% | Asian American | 0% |
| Young Adults (14-18) | 10% | Caucasian | 2% |
| TOTAL: | 100% | Hispanic/Latino | 80% |
| | | Native American | 0% |
| | | Other and Define | 6% |
| | | TOTAL: | 100% |

City Council District for Which Children are Being Served:

District2, District3, District4, District5

Line item Budget:

| Line Item Description | Total Project Funds Allocation | Najim Funds Allocation |
|------------------------------|---------------------------------------|------------------------|
| Personnel | \$1,699,530 | \$88,300 |
| Benefits | \$129,844 | \$10,586 |
| Contract Labor | \$7,526 | \$0 |
| Professional Fees | \$39,360 | \$0 |
| Evaluation | \$0 | \$0 |
| Printing | \$0 | \$0 |
| Office Supplies | \$10,160 | \$0 |
| Program Supplies | \$99,019 | \$0 |
| Vehicle Expense | \$68,816 | \$0 |
| IT | \$34,711 | \$0 |
| Telecommunications | \$56,090 | \$0 |
| Rent | \$15,000 | \$0 |
| Utilities | \$153,267 | \$0 |
| Licenses/Permits | \$1,500 | \$0 |
| Conferences/Meetings | \$22,640 | \$0 |

| Tuoining/Duofossions1 | ¢15 000 | | ¢551 |
|--|--|-------------------|-------------------|
| Training/Professional \$15,000 Development | | | \$554 |
| Insurance | \$156,823 | | \$0 |
| Misc - Payroll Processing | \$11,623 | | \$560 |
| Dues & Subscriptions | \$43,988 | | \$0 |
| TOTAL: | \$2,564,897 | | \$100,000 |
| OTHER FUNDING RESO | URCES | | |
| For Project being Requested: F | unding sources and | d amounts, pendir | ng and committed. |
| PROJECT - PENDING | | | |
| Funder Name | | Amount Requested | |
| Bank of America | | \$50,000 | |
| Kronkosky | | \$75,000 | |
| TOTAL: | | \$125,000 | |
| PROJECT - COMMITTED | | | |
| Funder Name | | Amount Requested | |
| City of San Antonio | | \$445,000 | |
| United Way of San Antonio | | \$250,000 | |
| Valero Energy Foundation | | \$50,000 | |
| San Antonio Area Foundation | | \$50,000 | |
| BGCA Office of Juvenile Justice & Delinquency Prevention | | \$28,856 | |
| Texas BGC Alliance | | \$110,184 | |
| Porter Loring | | \$10,000 | |
| Citi | | \$15,000 | |
| Texas Cavaliers | | \$5,000 | |
| Anthem Foundation | | \$15,000 | |
| BGCA Gillette | | \$10,000 | |
| BGCA Ross Foundation | | \$20,000 | |
| Greehey | | \$30,000 | |
| Koehler | | \$10,000 | |
| Cowden | | \$15,000 | |
| Hurd Foundation | | \$200,000 | |
| TOTAL: | | \$1,264,040 | |
| Other funding sources and amo | Other funding sources and amounts, pending and committed not specific to this request. | | |
| ALL OTHER ORGANIZATION REQUESTS - PENDING | | | |
| Funder Name | | Amount Requested | |
| | | \$0 | |
| TOTAL: | | \$0 | |

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

| Funder Name | Amount Requested |
|---------------------------------------|------------------|
| City of San Antonio | \$53,025 |
| School Districts (SAISD & Harlandale) | \$816,153 |
| Bexar County | \$150,000 |
| TOTAL: | \$1,019,178 |

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?

100%

If Board giving is not at 100%, please explain why?

N/A

How are board members expected to participate in your organization?

Board members play a vital role in the success of BGCSA. Members participate in strategic planning and development tasks, and serve on Board Committees such as the Diversity, Finance, or Governance committees. They also participate in donor stewardship - cultivating, soliciting, and thanking donors through personal connections to individuals, corporate leaders, and foundations who support BGCSA's mission. Board members are also expected to make personally meaningful financial contributions to the organization, with 100% of Board members making personal gifts in FY 2020 totaling over \$49,000. Further, a renewed emphasis on Give and Get goals for Board members yielded over \$300,000. Members also provide direct engagement with BGCSA youth by volunteering at the Clubs and engage new supporters through a group of committed emerging leaders, called Club Blue, who have sponsored mixers and fundraisers to support BGCSA's mission.

LIST OF BOARD DIRECTORS

| Name & Office Held | Corporate Affiliation |
|-----------------------------------|---------------------------------------|
| Tony Trevino, Chair | Lewis Energy Group |
| Michael Cubeta, Secretary | Security Service Federal Credit Union |
| Brian Wessel, Committee Co-Chair | Ernst & Young |
| Sheela Allam | Wells Fargo Bank |
| Anthony Cisneros | H-E-B |
| Luis de la Torre | Clear Channel Outdoor |
| Brandon Grossman | BG Group, LLC |
| Paul Hensley, Committee Co-Chair | Holt Texas, Ltd. |
| Jesse Lotay, Committee Chair | Jackson Walker LLP |
| Brandon Moore, Committee Chair | Safelite AutoGlass |
| Robert Olivares | Republic National Distributing |
| Marisa Palmer, Committee Co-Chair | San Antonio Water System |
| Micah Salinas | Frost Bank |
| JoQuese Satterwhite | MedTronic |
| Ken Train | Swiff-Train |
| Brian Tramontano | Merrill Lynch/Bank of America |
| Elizabeth Van Sickle | Attorney |
| John Cruz | Broadway Bank |

| Stephen Rosen | Valero Energy |
|------------------|----------------------|
| Justin Beard | TDIndustries |
| Diana Massing | Citi |
| JB Richter | JBR Holdings |
| Brandon Thompson | Helen Thompson Media |
| Paul Hoskins | Urban Air |
| Signature | |
| Samantha Wohler | |