

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> Boys and Girls Clubs of San Antonio	<b>Federal Tax ID#:</b> 74-1109637	<b>501(c)(3) Public Charity</b> 509 (a)(1)
<b>Address:</b> 123 Ralph Avenue	<b>City:</b> San Antonio	<b>State:</b> TX
		<b>Zip Code:</b> 78204
<b>Website:</b> www.begreatsa.org	<b>Fax:</b> (210) 436-0686	<b>United Way Funded:</b> No

<b>Fiscal Year:</b> July 01 to June 30
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### Head Of Organization

<b>Name:</b> Ada Saenz	<b>Title:</b> COO
<b>E-Mail Address:</b> asaenz@begreatsa.org	<b>Phone:</b> (210) 436-0686

### Application Contact

<b>Name:</b> Samantha Wohler	<b>Title:</b> Grants & Contracts Manager	<b>E-Mail Address:</b> klawless@begreatsa.org	<b>Phone:</b> (210) 436-0686
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### Previous Najim Funding

Year	Funding \$
2010	\$26,000
2011	\$60,000
2012	\$55,000
2013	\$56,000
2014	\$1,000
2015	\$61,000
2016	\$76,000
2017	\$75,000
2018	\$85,000
2019	\$85,000
<b>Total</b>	<b>\$580,000</b>

<b>Has the organization applied to the Najim Charitable Foundation in the past and been declined?</b> No
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<b>Grant Amount Requested \$:</b> \$100,000	<b>Total Project Budget \$:</b> \$2,564,897	<b>Organization's Annual budget \$:</b> \$6,755,981
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<b>Mission Statement:</b>
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To inspire youth, especially those who need us most, to achieve their full potential in a safe, positive and engaging environment that promotes education, health and character development

## PROJECT INFORMATION

### Program / Project Title:

Great Futures 2021

### PROJECT TIMELINE

Start Date	End Date
07/01/2021	06/30/2022

### Harvey E. Najim Charitable Foundation Priorities:

Education

### Education Priorities:

After School

### Program / Project Description:

Since 1939, the Boys & Girls Clubs of San Antonio (BGCSA) has served young people in some of the city's most economically disadvantaged neighborhoods because BGCSA believes that every child deserves a great future. In the neighborhoods where BGCSA clubhouses are located, up to 40% of children live in poverty. Members and their families struggle with food insecurity and stressful home environments, as well as other serious obstacles on their path to academic success. Role models of educational success can be scarce, as 27% of adults in their neighborhoods do not have high school diplomas. (On the city's west side, that increases to almost 46%). Outside of the clubs, about half the children are excluded from participating in sports and clubs, or from obtaining the individual academic assistance they need, due to lack of funds. Many would have limited access to out-of-school enrichment activities and may not have the resources, or role models, to fully envision a better path. BGCSA provides those opportunities to help bridge the gap that exists for low-income families and eradicate the barriers young people face in pursuing their greatest potential.

For many members, the Clubs represent an oasis of safety and positivity in neighborhoods rife with gang violence and negative influences. Over 93% of members qualify for the free or reduced price lunch program; 65% are being raised by single parents, often grandmothers, and many are involved in foster placement. With support from the Najim Charitable Foundation, these young people have a safe, positive place to go after school, where they have equitable access to supportive relationships and programs promoting healthy development and academic success. Members have the opportunity to participate in many programs - from college and career readiness to swimming and other sports. Members also have access to academic assistance, free tutoring from Sylvan if needed, creative arts, and STEM projects.

Great Futures programs focus on academic success, healthy lifestyles, and character and leadership development. Members participate in fitness activities and sports leagues that support BGCSA's goal for all youth to adopt lifelong healthy living habits. BGCSA also partners with the San Antonio Food Bank to ensure all members have a daily meal year-round. Character development begins with fostering a sense of belonging and giving members the skills to overcome the negative influences they are likely to encounter in their daily lives. With SMART Moves risk reduction programs, members find a safe space to hone decision-making and critical thinking skills to overcome hurdles presented by high-risk and often unstable family, school, and neighborhood environments. BGCSA members focus on leadership development through programs such as Torch and Keystone Clubs, where the goal is to create lifelong leaders as youth learn to model strong character, give back to the community, and make constructive life choices.

BGCSA's goal is to ensure that every Club member, regardless of their income, neighborhood, or ethnicity, graduates from high school with a solid plan for their future - whether that plan includes college, trade school, or the military. With COVID restrictions and safety protocols in place, BGCSA anticipates serving 3,500 youth next year through the Great Futures programming, providing members with a Club experience that is safe and fun, and that will develop the skills needed to be successful in the 21st century.

Your gift will help teens prepare for college and the workforce through programs like Diplomas 2 Degrees, Career Launch, and financial literacy. College visits play an essential role in preparing members for life after graduation, as many have yet to visit any college campuses. Members also have the opportunity to participate in the new Alamo Trades Discovery initiative, where local trades companies partner with BGCSA to work with the teens and familiarize them with the skills, education, and training needed to be employable within the various trades.

The Youth of the Year (YOY) competition allows teens to present their personal stories of triumph in the face of adversity for a chance to win college scholarships and advance to a state (then national) competition. Through months of preparation and coaching, YOY participants receive real-world practice for future job interviews and college applications while learning to articulate their academic, life, and career goals.

During the summer, when school is out, the Clubs are in! Prior to the COVID restrictions imposed last spring, BGCSA served up to 1,000 youth each day. With restrictions slowly repealing, BGCSA anticipates serving almost half that number this summer. While summer certainly means fun, BGCSA's programs also reinforce skills and knowledge learned in school to reduce the summer learning slide that disproportionately affects low-income children. In addition to keeping members' bodies active through sports and field trips, programming keeps members' minds active with STEM projects, reading, arts, SMART programs, and the highly competitive annual Akeelah and the Spelling Bee.

With help from the Najim Charitable Foundation, BGCSA will reach 3,500 youth at the five clubhouses. By providing high-quality, consistent programming, BGCSA members are expected to meet the following objectives:

1. 90% of all members will progress to the next grade level on time;
2. 80% of SMART Moves participants will demonstrate increased knowledge of risk factors and prevention strategies;
3. 40 youth will participate in Torch or Keystone Club or Youth of the Year; and
4. 50 youth will participate in the Trades Initiative Workforce Development program.

#### **Evaluation Plan:**

BGCSA utilizes multiple methods for measuring members' success. Member families sign release of information forms that allow BGCSA staff to receive and review report card data from member schools. Attendance is tracked through Youth Enrollment Systems (YES) software to determine which members are actively participating in each program, and members take pre- and post-tests developed by Boys & Girls Clubs of America to determine knowledge growth over the course of programming.

Club impact is also measured using BGCA's National Youth Outcomes Initiative (NYOI) survey, which provides a comparative analysis of the quality and consistency of programs and the overall Club experience between club sites. BGCSA staff studies the results on the youth's perspective of their Club experience to inform planning, operational decisions, and to develop staff training to improve the quality and impact of our programs and services.

#### **Plans to sustain project beyond the term of this request:**

BGCSA maintains a diverse strategic development plan that allows us to continue serving youth through the Great Futures programming. BGCSA enjoys local support from the City of San Antonio, as part of their Youth Success and Young Achievers initiatives. United Way funding also supports early elementary reading programs. Additionally, BGCSA's development team has expanded efforts to engage corporate support while pursuing local and national philanthropic support, as well as pursuing new government funding sources at the state and federal levels.

**Children Impacted:**

<b>How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?</b>	<b>How many unduplicated children will NCF REQUESTED FUNDS impact?</b>
3,500	350

**Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.**

<b>A. Population Served Age</b>		<b>B. Population Served Ethnicity</b>	
Infants (0-5)	1%	African American	12%
Children (6-13)	89%	Asian American	0%
Young Adults (14-18)	10%	Caucasian	2%
<b>TOTAL:</b>	<b>100%</b>	Hispanic/Latino	80%
		Native American	0%
		Other and Define	6%
		<b>TOTAL:</b>	<b>100%</b>

**City Council District for Which Children are Being Served:**

District2, District3, District4, District5

**Line item Budget:**

<b>Line Item Description</b>	<b>Total Project Funds Allocation</b>	<b>Najim Funds Allocation</b>
Personnel	\$1,699,530	\$88,300
Benefits	\$129,844	\$10,586
Contract Labor	\$7,526	\$0
Professional Fees	\$39,360	\$0
Evaluation	\$0	\$0
Printing	\$0	\$0
Office Supplies	\$10,160	\$0
Program Supplies	\$99,019	\$0
Vehicle Expense	\$68,816	\$0
IT	\$34,711	\$0
Telecommunications	\$56,090	\$0
Rent	\$15,000	\$0
Utilities	\$153,267	\$0
Licenses/Permits	\$1,500	\$0
Conferences/Meetings	\$22,640	\$0

Training/Professional Development	\$15,000	\$554
Insurance	\$156,823	\$0
Misc - Payroll Processing	\$11,623	\$560
Dues & Subscriptions	\$43,988	\$0
<b>TOTAL:</b>	<b>\$2,564,897</b>	<b>\$100,000</b>

## OTHER FUNDING RESOURCES

**For Project being Requested: Funding sources and amounts, pending and committed.**

### PROJECT - PENDING

Funder Name	Amount Requested
Bank of America	\$50,000
Kronkosky	\$75,000
<b>TOTAL:</b>	<b>\$125,000</b>

### PROJECT - COMMITTED

Funder Name	Amount Requested
City of San Antonio	\$445,000
United Way of San Antonio	\$250,000
Valero Energy Foundation	\$50,000
San Antonio Area Foundation	\$50,000
BGCA Office of Juvenile Justice & Delinquency Prevention	\$28,856
Texas BGC Alliance	\$110,184
Porter Loring	\$10,000
Citi	\$15,000
Texas Cavaliers	\$5,000
Anthem Foundation	\$15,000
BGCA Gillette	\$10,000
BGCA Ross Foundation	\$20,000
Greehey	\$30,000
Koehler	\$10,000
Cowden	\$15,000
Hurd Foundation	\$200,000
<b>TOTAL:</b>	<b>\$1,264,040</b>

**Other funding sources and amounts, pending and committed not specific to this request.**

### ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
	\$0
<b>TOTAL:</b>	<b>\$0</b>

### ALL OTHER ORGANIZATION REQUESTS - COMMITTED

<b>Funder Name</b>	<b>Amount Requested</b>
City of San Antonio	\$53,025
School Districts (SAISD & Harlandale)	\$816,153
Bexar County	\$150,000
<b>TOTAL:</b>	<b>\$1,019,178</b>

## **BOARD OF DIRECTORS**

**What percentage of your board contributes financially to the organization?**

100%

**If Board giving is not at 100%, please explain why?**

N/A

**How are board members expected to participate in your organization?**

Board members play a vital role in the success of BGCSA. Members participate in strategic planning and development tasks, and serve on Board Committees such as the Diversity, Finance, or Governance committees. They also participate in donor stewardship - cultivating, soliciting, and thanking donors through personal connections to individuals, corporate leaders, and foundations who support BGCSA's mission. Board members are also expected to make personally meaningful financial contributions to the organization, with 100% of Board members making personal gifts in FY 2020 totaling over \$49,000. Further, a renewed emphasis on Give and Get goals for Board members yielded over \$300,000. Members also provide direct engagement with BGCSA youth by volunteering at the Clubs and engage new supporters through a group of committed emerging leaders, called Club Blue, who have sponsored mixers and fundraisers to support BGCSA's mission.

## **LIST OF BOARD DIRECTORS**

<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Tony Trevino, Chair	Lewis Energy Group
Michael Cubeta, Secretary	Security Service Federal Credit Union
Brian Wessel, Committee Co-Chair	Ernst & Young
Sheela Allam	Wells Fargo Bank
Anthony Cisneros	H-E-B
Luis de la Torre	Clear Channel Outdoor
Brandon Grossman	BG Group, LLC
Paul Hensley, Committee Co-Chair	Holt Texas, Ltd.
Jesse Lotay, Committee Chair	Jackson Walker LLP
Brandon Moore, Committee Chair	Safelite AutoGlass
Robert Olivares	Republic National Distributing
Marisa Palmer, Committee Co-Chair	San Antonio Water System
Micah Salinas	Frost Bank
JoQuese Satterwhite	MedTronic
Ken Train	Swiff-Train
Brian Tramontano	Merrill Lynch/Bank of America
Elizabeth Van Sickle	Attorney
John Cruz	Broadway Bank

Stephen Rosen	Valero Energy
Justin Beard	TDIndustries
Diana Massing	Citi
JB Richter	JBR Holdings
Brandon Thompson	Helen Thompson Media
Paul Hoskins	Urban Air
<b>Signature</b>	
Samantha Wohler	