

# FUNDING APPLICATION

GENERAL INFORMATION			
Organization Information			
<b>Legal Name:</b> Hopecam, Inc	<b>Federal Tax ID#:</b> 56-2416801	<b>501(c)(3) Public Charity</b> 509 (a)(1)	
<b>Address:</b> 12100 Sunset Hills Rd. Suite C-10	<b>City:</b> Reston	<b>State:</b> VA	<b>Zip Code:</b> 20190
<b>Website:</b> www.hopecam.org	<b>Fax:</b> (571) 325-2000	<b>United Way Funded:</b> Yes	
Head Of Organization			
<b>Name:</b> Len Forkas		<b>Title:</b> Founder and Chairman	
<b>E-Mail Address:</b> lauren@hopecam.org		<b>Phone:</b> (571) 325-2000	
Application Contact			
<b>Name:</b> Lauren Priestas	<b>Title:</b> Development Director	<b>E-Mail Address:</b> lauren@hopecam.org	<b>Phone:</b> (571) 325-2000
<b>Has the organization applied to the Najim Family Foundation in the past and been declined?</b> No			
Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:	
\$5,000	\$15,000	\$500,000	
<b>Mission Statement:</b> To overcome the social isolation experienced by children diagnosed with cancer through the use of tablets, laptops, and internet technologies to connect the child with his or her school.			
PROJECT INFORMATION			
<b>Program / Project Title:</b> To Support the Program "Give Hope, Get Connected" - San Antonio			
PROJECT TIMELINE			
<b>Start Date</b>		<b>End Date</b>	
07/01/2019		06/30/2020	
<b>Harvey E. Najim Family Foundation Priorities:</b> Disabilities/Special Needs			
<b>Program / Project Description:</b> Hopecam's mission is to allow children to socialize, sharing the normal events and conversations of childhood from celebrating a birthday to checking out who has lost a tooth. When a child is diagnosed with cancer, it is important to keep the child connected to school and friends. Research shows that children who felt more supported from their classmates during cancer treatment were "less depressed, less anxious, and had higher self-esteem" than children who did not feel supported by classmates (Suzuki and Kato, 2003).			

Back then, video conferencing applications had not been invented and most computers were desktops costing more than \$1,000 each. Hopecam helped as many children as it had resources. Over time, Hopecam has developed an expertise in working with schools--persuading them to connect with children by overcoming red tape and fears about "exposing" school children to other children with serious illnesses. In the ensuing years, voice over Internet protocols have become easy to use, and more important, computers have become tablets that are significantly lower in cost and robust needing much less IT support. These advances in technology and lower costs have made it possible for Hopecam to reach out to significantly more children at a cost of about \$1,000 per child. Simultaneously word has spread among the pediatric cancer community about Hopecam's program.

In the calendar year 2018, Hopecam reached a milestone and has connected over 1,800 children throughout the United States and abroad. Each year, close to 16,000 children are diagnosed with cancer, and undergo treatments that dramatically limit their ability to go to school and interact with their friends. Among the first side-effects experienced by the child is isolation from their friends, their schools and classmates. Hopecam gives each child a tablet computer, Internet access if the family is without, and then works with the child's school to facilitate and secure their participation, providing them with needed equipment and support.

With modern technology and coordination through families, teachers and healthcare providers, Hopecam links children to the lives they had before their diagnosis, acting as a bridge toward recovery. Our "Give Hope, Get Connected" program, increases our assistance to children in the San Antonio area. This grant would be used to purchase tablets and laptop computers, along with Wifi hotspots for children diagnosed with cancer and other life-threatening illnesses living specifically in the San Antonio area. Hopecam will expand our reach by reaching out to hospitals, schools and social workers to find more children that we can help. For children who are being treated far from home, Hopecam provides a way to stay in touch with loved ones and support networks.

**Evaluation Plan:**

Hopecam has developed data management systems to monitor the outcomes resulting from providing a Hopecam connection. Families receive pre-and post-connection surveys to help in the evaluation of program and to improve our systems. In addition, Hopecam continues to work with George Mason University, College of Education and Human Development to conduct a credited class that studies the impact of Hopecam on the client, family, friends, and school that would be used to design a future empirical study that would examine impact and evaluate the Hopecam process. This has continued to help us shed light on the issue of how to mitigate social isolation during treatment for childhood cancer. Further, The Kennedy Krieger Institute at Johns Hopkins University with the Mind, Brain, and Teaching Program will be working with Hopecam families and students to participate in a study they are conducting about school re-entry experiences.

**Plans to sustain project beyond the term of this request:**

This program is sustainable because 1/3 of the project is already funded through our partnership with Logitech. Logitech is providing technology to the teachers in the classroom. We have been given Connect Towers, which are web-cameras that contain a speaker system. Each teacher can control the camera with a remote to help the student at home learn and see what is going on in the classroom. We are grateful for the commitment of support from Logitech.

**Children Impacted:**

<b>How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?</b>	<b>How many unduplicated children will NFF REQUESTED FUNDS impact?</b>
15	15

**Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.**

<b>A. Population Served Age</b>		<b>B. Population Served Ethnicity</b>	
Infants (0-5)	5%	African American	20%

Children (6-13)	58%	Asian American	2%
Young Adults (14-18)	37%	Caucasian	48%
<b>TOTAL:</b>	<b>100%</b>	Hispanic/Latino	28%
		Native American	1%
		Other and Define	1%
		<b>TOTAL:</b>	<b>100%</b>

**City Council District for Which Children are Being Served:**

District1, District2, District3, District4, District5, District6, District7, District8, District9, District10

**Line item Budget:**

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
10 Tablet or Laptop Computers	\$3,250	\$2,000
Technology & Equipment for Schools	\$2,000	\$2,000
Shipping & Distribution	\$500	\$0
Internet Connections for 8 children	\$4,000	\$1,000
Logitech Connect Towers (webcamera/speaker)*	\$5,000	\$0
Program Outreach & Evaluation	\$250	\$0
<b>TOTAL:</b>	<b>\$15,000</b>	<b>\$5,000</b>

**OTHER FUNDING RESOURCES**

**For Project being Requested: Funding sources and amounts, pending and committed.**

**PROJECT - PENDING**

Funder Name	Amount Requested
Private sponsors	\$5,000
<b>TOTAL:</b>	<b>\$5,000</b>

**PROJECT - COMMITTED**

Funder Name	Amount Requested
Logitech	\$5,000
<b>TOTAL:</b>	<b>\$5,000</b>

**Other funding sources and amounts, pending and committed not specific to this request.**

**ALL OTHER ORGANIZATION REQUESTS - PENDING**

Funder Name	Amount Requested
None provided	\$0
<b>TOTAL:</b>	<b>\$0</b>

**ALL OTHER ORGANIZATION REQUESTS - COMMITTED**

Funder Name	Amount Requested
None provided	\$0
<b>TOTAL:</b>	<b>\$0</b>

**BOARD OF DIRECTORS**

**What percentage of your board contributes financially to the organization?**

100%

**If Board giving is not at 100%, please explain why?**

The Hopecam Board gives at 100%

**How are board members expected to participate in your organization?**

Hopecam's Board Members have a very active role in the organization, including help with Board committees, training and recruiting volunteers and chairng annual events, such as our Gala and 5k.

**LIST OF BOARD DIRECTORS**

<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Leonard Forkas---Founder and Board Chairman	CEO of Milestone Communications
Steve Wiltse---Board Treasurer	Wiltse Family Foundation
Jeannie Buhr	Livingsky Consulting
Jennifer Coleman	Amazon Web Services
Mark Ginsberg, Ph.D.	Dean of the College of Education, George Mason University
Cameron Hamilton	The McLean Group
Brad Hawkins	Bernstein Wealth Management
Carol J. Kaffenberger, Ph.D.	Associate Professor Emerita, George Mason University
Wendy Maiwurm, LCSW	Retired Pediatric Oncology Social Worker
John Moore	Winstream
Ozzie Reyes-Chica	Exxon Mobil
Larissa Simkovich	Baker Tilly
Martin Tarr	Entrepreneur and Former CEO Tiburon Technologies
Nicolas Tempestini	Accenture

**Signature**