

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> Martinez Street Women's Center		<b>Federal Tax ID#:</b> 74-2934053		<b>501(c)(3) Public Charity</b>	
<b>Address:</b> 801 North Olive Street		<b>City:</b> San Antonio		<b>State:</b> Texas	
				<b>Zip Code:</b> 78202	
<b>Website:</b> www.mswomenscenter.org		<b>Fax:</b> (210) 908-9772		<b>United Way Funded:</b> Yes	

### Head Of Organization

<b>Name:</b> Andrea Figueroa		<b>Title:</b> Executive Director	
<b>E-Mail Address:</b> afigueroa@mswomenscenter.org		<b>Phone:</b> (210) 908-9772	

### Application Contact

<b>Name:</b> Jasmine Marshall		<b>Title:</b> Grants and Development Specialist		<b>E-Mail Address:</b> jasmine.dev@mswomenscenter.org		<b>Phone:</b> (210) 908-9772	
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### Previous Najim Funding

Year	Funding \$
2014	\$10,000
2015	\$25,000
2016	\$25,000
2017	\$25,000
<b>Total</b>	<b>\$85,000</b>

### Has the organization applied to the Najim Family Foundation in the past and been declined?

Yes  
2008, 2009, 2010

<b>Grant Amount Requested \$:</b>	<b>Total Project Budget \$:</b>	<b>Organization's Annual budget \$:</b>
\$25,000	\$255,720	\$527,480

### Mission Statement:

The Martinez Street Women's Center transforms communities through women and girls by providing access to vital health services, quality education, and advocacy.

## PROJECT INFORMATION

### Program / Project Title:

To support the Girl Zone program by enhancing academics, nurturing high self-esteem and supporting healthy development for girls ages nine to fourteen.

### Harvey E. Najim Family Foundation Priorities:

Education

**Program / Project Description:**

Our Girl Zone program is a free empowerment program for 300 girls in elementary and middle school who lack opportunities for educational achievement because of the zip code that they live in. It is offered on the East Side, South Side, and West Side of San Antonio, reaching young women who experience high rates of poverty, teen pregnancy, and low-rates of academic enrichment opportunities. Our program participants are aged 9-14. Most are economically disadvantaged, and 99.3% come from homes that are at or below the poverty line. Our Girl Zone Program not only transforms the lives of individuals but is also transforming the future of San Antonio by creating the next generation of educated, engaged and healthy leaders. Girl Zone provides underserved girls with opportunities to explore their world, the tools to achieve their dreams, and the platform to inspire their peers.

Through our partnership with SAISD, we provide services for 300 unduplicated girls on and off school campuses with engaging field trips focused on enhancing academic and behavioral outcomes. In addition, through special events, large-scale art projects, and student-led service learning projects, we support and encourage student leadership and parent engagement. Girl Zone's unique community-based approach incorporates asset building and culturally relevant components that foster positive self-esteem, nurture strong identity, and improve behavior, attendance, and academic outcomes. The Girl Zone Program includes 35 enrichment lessons throughout the school year and 60 lessons over summer break. They include service learning and volunteerism, body image and self-esteem, media literacy, healthy relationships, nonviolent communication and stress management, nutrition and fitness, STEM & academic enrichment, and arts and culture. We measure success through extensive feedback (beginning and end surveys), parent involvement, and extensive data practices (tracking attendance, disciplinary referrals, grades, etc. through a partnership with SAISD). Additionally, we use the Developmental Assets Profile to project a girl's future success before and after our programs. Najim funding would apply to 50 unduplicated participants.

**Evaluation Plan:**

Through our in school and out of school time programs, we are changing the lives and increasing the potential of girls on the East Side. 100% of the girls in our program last year advanced to the next grade level at their schools. Throughout the year, our girls got less disciplinary notices at school, had higher self-esteem, and higher attendance rates. All the above information is gathered through a partnership with Excel Beyond the Bell and P 16 Plus and will be collected for this grant cycle.

In addition, twice a year MSWC survey's the girls participating in Girl Zone through the Developmental Assets Survey through the Search Institute. Additionally, Girl Zone will further partner with The Search Institute to provide the Attitudes and Behavior Survey, in order to measure Young people's' external supports & internal strengths, key non-cognitive skills, high-risk behaviors, risk behavior patterns, thriving indicators and deficits.

**Plans to sustain project beyond the term of this request:**

The Girl Zone Program is sustained primarily through grant funding. Recently, Martinez Street Women's Center has worked very hard to diversify our funding sources in recent years. As such, we have seen an increase in corporate and individual giving and we have expanded our contracts for the first time in 2018 to include Federal Funding. Additionally, the MSWC Board of Directors has implemented a fundraiser, with the goal of increasing board contribution, cultivating new donors, and engaging lapsed donors. In addition, for the first time in MSWC history, we have been awarded grant funding through a national foundation.

**Children Impacted:**

**How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?**

300

**How many unduplicated children will NFF REQUESTED FUNDS impact?**

50

**Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.**

**A. Population Served Age**

**B. Population Served Ethnicity**

Infants (0-5)	0%	African American	12%
Children (6-13)	90%	Asian American	0%
Young Adults (14-18)	10%	Caucasian	2%
<b>TOTAL:</b>	<b>100%</b>	Hispanic/Latino	86%
		Native American	0%
		Other and Define	0%
		<b>TOTAL:</b>	<b>100%</b>

**City Council District for Which Children are Being Served:**

District2, District3

**Line item Budget:**

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Salaries and Benefits	\$187,022	\$5,000
Contract Services	\$17,880	\$0
Participant Nutrition	\$7,000	\$4,500
Curricular Supplies	\$10,000	\$7,000
Technology	\$1,530	\$0
Participant Transportation	\$1,200	\$1,000
Program Travel	\$4,000	\$2,500
Program Site Cost	\$4,988	\$2,500
Miscellaneous	\$4,800	\$0
Professional Development	\$4,600	\$0
Marketing and Special Events	\$4,700	\$2,500
In Kind	\$8,000	\$0
<b>TOTAL:</b>	<b>\$255,720</b>	<b>\$25,000</b>

**OTHER FUNDING RESOURCES**

**For Project being Requested: Funding sources and amounts, pending and committed.**

**PROJECT - PENDING**

Funder Name	Amount Requested
Juvenile Justice	\$40,878
Rackspace	\$20,000
<b>TOTAL:</b>	<b>\$60,878</b>

**PROJECT - COMMITTED**

Funder Name	Amount Requested
HEB	\$10,000
NoVo Foundation	\$130,000
Valero	\$7,500
San Antonio Area Foundation	\$35,000
City of San Antonio	\$32,415
Greehey Foundation	\$10,000

Andeavor	\$8,500
Mays Family Foundation	\$5,000
UT Teen Health	\$5,850
<b>TOTAL:</b>	<b>\$244,265</b>

**Other funding sources and amounts, pending and committed not specific to this request.**

**ALL OTHER ORGANIZATION REQUESTS - PENDING**

<b>Funder Name</b>	<b>Amount Requested</b>
Funraise	\$25,000
Wells Fargo	\$7,500
Whataburger	\$5,000
Bank of America	\$5,000
SAAFDN Responsive Grant	\$25,000
<b>TOTAL:</b>	<b>\$67,500</b>

**ALL OTHER ORGANIZATION REQUESTS - COMMITTED**

<b>Funder Name</b>	<b>Amount Requested</b>
Elizabeth Huth Coates	\$7,500
NoVo Foundation	\$20,000
HEB	\$10,000
Walmart	\$3,000
Komen	\$7,500
Christus	\$30,550
United Way	\$45,000
Macy's Foundation	\$2,500
HUB Pathways	\$30,000
<b>TOTAL:</b>	<b>\$156,050</b>

**BOARD OF DIRECTORS**

**What percentage of your board contributes financially to the organization?**  
100%

**If Board giving is not at 100%, please explain why?**

**How are board members expected to participate in your organization?**

The Martinez Street Women's Center board is actively involved in governance and oversight, with particular emphasis on fundraising and finances. Board members provide strategic guidance on critical issues facing Martinez Street Women's Center and our programs and frequency connect us with resources to help us best execute our mission.

**LIST OF BOARD DIRECTORS**

<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Salena Santibanez, Board Chair	GPS Drywall
Shenee Simon, Vice Chair	Community Member
Daniel Miller, Treasurer	Director, NASCO Partners

Ivalis Gonzalez Meza, Secretary	Policy Advisor, Office of the Mayor
Dr. Adelita Cantu	Professor, UT Health
Michelle Lugalía-Hollon	Director of Initiatives and Partnerships, Kronkosky Foundation
Pablo Veliz	Owner, Cine Veliz
Lisa Andrade Gonima	Owner, Wren Publicity
Fatima Menendez	Legislative Staff Attorney, MALDEF
Celina Moreno	Interim Southwest Regional Counsel, MALDEF
<b>PROJECT TIMELINE</b>	
<b>Start Date</b>	<b>End Date</b>
09/03/2018	08/31/2019