

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Martinez Street Women's Center		Federal Tax ID#: 74-2934053		501(c)(3) Public Charity 509 (a)(1)	
Address: 801 North Olive Street		City: San Antonio		State: Texas	
				Zip Code: 78202	
Website: mswomenscenter.org		Fax: (210) 908-9772		United Way Funded: Yes	

Fiscal Year:
January 01 to December 31

Head Of Organization

Name: Andrea Figueroa		Title: Executive Director	
E-Mail Address: afigueroa@mswomenscenter.org		Phone: (210) 908-9772	

Application Contact

Name: Jasmine Marshall		Title: Grants and Development Manager		E-Mail Address: Jasmine.dev@mswomenscenter.org		Phone: (210) 908-9772	
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Previous Najim Funding

Year	Funding \$
2014	\$10,000
2015	\$25,000
2016	\$25,000
2017	\$25,000
2018	\$25,000
2019	\$30,000
Total	\$140,000

Has the organization applied to the Najim Family Foundation in the past and been declined?
Yes
2008, 2009, 2010

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$50,000	\$377,452	\$982,140

Mission Statement:
The Martinez Street Women's Center provides transformative community health services, youth development programs, and advocacy opportunities that empower women and girls of color.

PROJECT INFORMATION

Program / Project Title:

To support the Girl Zone Program by enhancing academics and healthy development for girls ages nine to 14.

PROJECT TIMELINE

Start Date	End Date
10/01/2020	08/31/2021

Harvey E. Najim Family Foundation Priorities:

Education

Education Priorities:

After School

Program / Project Description:

If funded, the Martinez Street Women's Center will utilize funds for the Girl Zone Program, including partial salary expenses, site costs, training, and supplies.

Our Girl Zone Program is a free long-term year-round out-of-school-time empowerment program for girls in elementary, middle, and high school who lack opportunities for educational achievement because of the zip code that they live in. Girl Zone is offered on the East, South, and West sides of San Antonio for girls ages 8-18. Of which 96% are economically disadvantaged. The program not only transforms the lives of individuals but it's also transforming the future of San Antonio by creating the next generation of educated, engaged, and healthy leaders. Girl Zone provides underserved girls with opportunities to explore their world, the tools to achieve their dreams, and the platform to inspire their peers.

Through our partnership with SAISD, we provide services to 200 unduplicated girls. Participants meet weekly for enrichment lessons, academic tutoring, and family activities. The Girl Zone Program includes 32 enrichment lessons throughout the school year and over 80 lessons over the summer break. Lesson topics include service-learning, body image and self-esteem, media literacy, healthy relationships, nonviolent communication, nutrition and fitness, S.T.E.A.M., and arts and culture. During vacation days such as Spring Break, Memorial Day Weekend, and summer, students remain engaged through an additional sports-focused camp, nature & environment-focused camp, and a summer camp focused on academic success, teen pregnancy prevention education, creative expression, and community engagement. Girl Zone's unique community-based approach incorporates asset building and culturally relevant components that foster positive self-esteem, nurture strong identity, and improve behavior, attendance, and academic outcomes.

This school year, we've had to adjust programming because of COVID19 and social distancing. As a result, this fall, we'll offer programming four times/week to 90 students with enrichment lessons, academic tutoring, and family activities. Our goal to support youth has remained the same, while much of our services differ in delivery. During this time, our afterschool program is focused on deeper interaction with students and parents by offering 4, two-hour sessions per week for elementary, middle, and high school-aged girls. We know that the students we serve are already at risk of falling behind, so Girl Zone and MSWC have added two-hour tutoring sessions, twice per week. In addition to our programming for youth, we have heard from our parents that they would like additional activities to do at home with their girls, and so we have added a family component to our programming, where parents will receive videos and instructions for family-focused activities. In addition, all Girl Zone students will receive care kits for at-home use, as well as basic needs help such as food, wherever needed. As soon as it is safe, we'll transition to in-person programming.

We measure success through extensive feedback including pre and post surveys, parent involvement, and extensive data practices (tracking attendance, grades, etc.). Additionally, we use the Development Relationship/Social Emotional Learning survey.

Expected Outcome: 80% of participants will increase 1 point (1 to 5 point scale) on the social-emotional skills survey.

The Najim Charitable Foundation funding would apply to 80 unduplicated participants.

Evaluation Plan:

The Girl Zone Program measures success by tracking students' academic progress, chronic absentees, behavior and risk management, and developmental relationships. Through our MOU with SAISD and Excel Beyond the Bell, students' IDs are collected for program participants and reported to Up Partnership. Those IDs are used to collect school-based data which is then analyzed and reported back to our organization through an outcomes dashboard. Through this, we are able to see aggregate improvement, comparison to ISD's, and challenge areas. Additionally, twice a year we survey participants through the Developmental Relationship/Social Emotional Learning survey designed by the Search Institute that measures our participants' Social-Emotional Learning growth pre-and post-survey. Our participants' social-emotional skills average 3.5 on a scale of 1 to 5.

Plans to sustain project beyond the term of this request:

The Martinez Street Women's Center has a diverse set of funding streams, including foundations, corporate partners, individual donors, civic organizations, and contracts. We are a new United Way partner organization and will receive funding for the next four years through the Strong Individuals and Families Impact Council, and through The Successful Students Impact Council. Our Board of Directors has implemented a board-led fundraiser with the goal of increasing board contribution, cultivating new donors, and engaging lapsed donors. With COVID, we know that individual, corporate, and some foundation funding may decrease in 2021, and we expect the need to find additional funding through new sources. Additionally, we know we may need to reimagine some aspects if funding needs are not met, and the Board and Staff are fully aware of this possible reality.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?

200

How many unduplicated children will NFF REQUESTED FUNDS impact?

80

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	0%	African American	25%
Children (6-13)	76%	Asian American	2%
Young Adults (14-18)	24%	Caucasian	3%
TOTAL:	100%	Hispanic/Latino	70%
		Native American	0%
		Other and Define	0%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District1, District2, District3, District5, District7

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Salaries and Benefits	\$301,101	\$10,000
Contract Services	\$6,000	\$5,000
Participant Nutrition	\$9,000	\$5,000
Curricular Supplies	\$12,668	\$8,000

Technology	\$6,100	\$5,000
Program Travel	\$7,500	\$2,000
Program Site Costs	\$17,603	\$10,000
Miscellaneous	\$2,880	\$0
Professional Development	\$1,000	\$0
Marketing and Special Events	\$5,600	\$2,000
In Kind	\$5,000	\$0
Emergency Services	\$3,000	\$3,000
TOTAL:	\$377,452	\$50,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
San Antonio Area Foundation	\$25,000
Faye L. and William L. Cowden	\$10,000
Jack H. and William M. Light	\$5,000
Nancy Smith Hurd Foundation	\$10,000
Elizabeth Huth Coates	\$7,500
TOTAL:	\$57,500

PROJECT - COMMITTED

Funder Name	Amount Requested
HEB - Girl Zone	\$10,000
Shield Ayres Foundation	\$10,000
Macy's	\$2,500
MRT Charities	\$1,500
Bexar County	\$4,165
Enterprise Holdings	\$3,000
HEB - Tournament of Champions	\$10,000
Greehey Family Foundation	\$10,000
United Way Successful Students	\$53,000
City of San Antonio	\$32,415
TOTAL:	\$136,580

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
Baptist Health Foundation	\$40,000
Methodist Healthcare Ministries	\$52,000
Walmart	\$8,000
Nancy Smith Hurd	\$100,000

Elizabeth Huth Coates	\$7,500
TOTAL:	\$207,500
ALL OTHER ORGANIZATION REQUESTS - COMMITTED	
Funder Name	Amount Requested
HEB - Community Health	\$10,000
Hixon Properties	\$10,000
Komen	\$14,000
Armstrong Foundation	\$3,000
Myra Stafford Pryor	\$5,000
HEB Emergency Funding	\$10,000
Mays Family Foundation	\$10,000
Methodist Healthcare Ministries	\$25,000
Credit Human	\$500
Alice Kleberg Reynolds	\$40,000
Truist Bank Emergency Funding	\$10,000
San Antonio Area Foundation Emergency Funding	\$35,000
United Way Strong Individuals and Families	\$101,855
United Way Hopes III	\$65,000
TOTAL:	\$339,355

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?

100%

If Board giving is not at 100%, please explain why?

How are board members expected to participate in your organization?

The Martinez Street Women's Center Board of Directors is actively involved in governance and oversight with particular emphasis on development & fundraising, community relations, program & impact, and Organization Health & Infrastructure. Board members provide strategic guidance on these critical issues facing Martinez Street Women's Center and our programs. They frequently connect us with resources to help us best execute our mission, vision, and values.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Bianca Flores, Board Chair	Anthem
Daniel Miller, Treasurer	North American Students of Cooperation
Ashlee Pena	Buen Camino by Thrivent Financial
Cassandra Vara	San Antonio ISD
Amy Barrios	Texas A&M University - San Antonio
Bliss Weller	XPEL
Tracy Talavera	The City of San Antonio
Carrie Ballard-Banuelos	BBCrea8ive
Adelita Cantu	UT Health San Antonio School of Nursing

Dora Ndesandjo	3Sixty Integrated
Maria Palma	The Children's Hospital of San Antonio
Jennifer Falcon	Indigenous Environment Network
Lisa Andrade Gonima	WREN PUBLICITY
Shenee Simon	S.H.E. Collective
Signature Andrea Figueroa	