

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Zapatos Inc.		Federal Tax ID#: 37-1798575		501(c)(3) Public Charity 509 (a)(1)	
Address: 5202 Metcalf	City: San Antonio	State: TX		Zip Code: 78239	
Website: www.zapatosinc.org		Fax: (210) 870-5202		United Way Funded: No	

Fiscal Year:

January 01 to December 31

Head Of Organization

Name: Maria G. Martinez		Title: Executive Director	
E-Mail Address: zapatos.inc16@yahoo.com		Phone: (210) 870-5202	

Application Contact

Name: Maria G. Martinez	Title: Executive Director	E-Mail Address: zapatos.inc16@yahoo.co m	Phone: (210) 870-5202
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Has the organization applied to the Najim Family Foundation in the past and been declined?

No

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$6,000	\$10,000	\$37,079

Mission Statement:

The mission of Zapatos is to help children in San Antonio's poorest communities achieve success by providing them with new shoes and hope for a brighter future.

PROJECT INFORMATION

Program / Project Title:

To support Shoes for 300 children residing in District 5 before the 2020-2021 School Year.

PROJECT TIMELINE

Start Date	End Date
08/03/2020	08/07/2020

Harvey E. Najim Family Foundation Priorities:

Food, Shelter and Clothing

Program / Project Description:

Since our inception in 2016, Zapatos has fitted 7,000 school-aged children in San Antonio's poorest communities with properly fitting shoes. According to data compiled by the City of San Antonio, 27.2% of children under 18 live in poverty and regional and racial disparities in poverty manifest by school district (Status of Poverty Report, 2019). In some of the most economically disadvantaged San Antonio school districts, over 90% of students qualify for the free or reduced lunch program and cannot afford the essentials to excel in school, including shoes. As a result, Zapatos receives an abundance of referrals for shoes from teachers, school counselors, and social workers. Zapatos is able to deliver the requested shoes to schools within two days. The smile on a child's face when they receive what is often their first new pair of shoes is priceless. It is not just shoes we are providing, but the opportunity to comfortably participate in daily life and hope for a brighter future.

Zapatos has been able to expand our outreach each year. In 2020, we aimed to provide 4,000 pairs of shoes to San Antonio's most vulnerable youth. Due to school closures in mid-March, however, referrals from school districts came to an abrupt halt. As a result, hundreds of children ended the 2019-2020 school year without receiving the shoes they needed to safely and joyfully engage in summer activities. Many of these children are located in City Council District 5 where 93% of families are low income (San Antonio Express News, 2017). While we were unable to reach these children due to disruptions caused by COVID-19, we want to ensure they have the shoes they need for the upcoming 2020-2021 school year.

To accomplish this, we are requesting \$6,000.00 in funding from the Najim Family Foundation that will enable Zapatos to fit 300 children with shoes as part of the Back to School Fair spearheaded by the Cooper Learning Center on San Antonio's West Side. The Cooper Learning Center is responsible for 800 children in the San Antonio Independent School District, many of whom receive services under the McKinney-Vento Education Assistance Act. Children receiving assistance through this program are particularly vulnerable as they are unaccompanied youth who live in a temporary situation due to loss of housing. Statistics show that students without permanent housing are at an increased risk for dropping out of school (Texas Education Agency, 2018). A pair of shoes can be especially life-changing for these children as it enables them to go to school comfortably, participate in activities that boost their self-confidence, and/or obtain a job that provides them with needed stability.

In 2019, Zapatos fit 300 children with shoes as part of the Back to School Fair sponsored by the Cooper Learning Center. This year, however, we anticipate that 500 children will need our services as shoes were not distributed before the year's end. In addition, there has been a significant increase in unemployment that has affected many families financially. If granted, the \$6,000.00 will help Zapatos tremendously in our effort to respond to a 67% increase in demand for shoes. To ensure the health and well-being of our volunteers, we will receive referrals from social workers prior to the Back to School Fair. Zapatos will then fill each request for shoes and deliver to the social workers who are responsible for their distribution.

Due to COVID-19, the 2020-2021 school year is plagued with uncertainty for students throughout San Antonio, particularly those who are underserved. Through the gift of shoes, however, we hope to relieve the uncertainty surrounding what students will wear on their feet. Shoes, or lack thereof, are often the most visible sign of poverty. At Zapatos, we aim to eliminate the shame attached to worn-out shoes and replace it with confidence as students walk into their first day of school.

Evaluation Plan:

Zapatos will send out questionnaires to school social workers to evaluate our success in ensuring shoes are timely delivered to students in need. In addition, we will gather feedback from social workers through the questionnaires regarding the improvement in a child's welfare and self-esteem as a result of our program. The questionnaires also help us determine if there are any ways in which we can improve our giving processes. Zapatos also tracks the number of shoes given out throughout the year by school district, gender and age group to better quantify our overall community impact.

Plans to sustain project beyond the term of this request:

After the Back to School Drive, we plan to raise funds through a strategic development plan that includes applying to foundations whose values align with our mission. We also plan to participate in fundraisers such as the Big Give so that we are able to participate in the Back to School Drive next year and continue to increase the number of shoes we give out each year.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?

500

How many unduplicated children will NFF REQUESTED FUNDS impact?

300

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	24%	African American	7%
Children (6-13)	50%	Asian American	5%
Young Adults (14-18)	26%	Caucasian	8%
TOTAL:	100%	Hispanic/Latino	75%
		Native American	0%
		Other and Define	5%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District5

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Shoes (\$20.00 per pair)	\$10,000	\$6,000
TOTAL:	\$10,000	\$6,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
The Wheeler Foundation	\$2,500
TOTAL:	\$2,500

PROJECT - COMMITTED

Funder Name	Amount Requested
	\$0
TOTAL:	\$0

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
	\$0
TOTAL:	\$0

ALL OTHER ORGANIZATION REQUESTS - COMMITTED	
Funder Name	Amount Requested
Texas Cavaliers Charitable Foundation	\$5,000
WalMart	\$4,000
TOTAL:	\$9,000

BOARD OF DIRECTORS
<p>What percentage of your board contributes financially to the organization?</p> <p>100%</p>
<p>If Board giving is not at 100%, please explain why?</p> <p>The Board is giving at 100%.</p>
<p>How are board members expected to participate in your organization?</p> <p>All board members make a commitment to give financially to the organization. In addition, board members volunteer at shoe drives, including the Back to School fair.</p>

LIST OF BOARD DIRECTORS	
Name & Office Held	Corporate Affiliation
Maria G Martinez	Retired Paralegal
Jose Martinez	Retired from Shell
Florence Weinberg	Retired Ph.D, College professor and published author
Sandy Gutierrez	Ph.D. College Professor, education
Crystalee Chambers	ATT, Event Coordinator/Planner

<p>Signature</p> <p>Maria G. Martinez</p>
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