

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: National Society to Prevent Blindness		Federal Tax ID#: 74-6075105	501(c)(3) Public Charity 509 (a)(1)	
Address: 1600 NE Loop 410	City: San Antonio	State: Texas	Zip Code: 78209	
Website: www.preventblindnesstexas.org		Fax: (713) 526-2559	United Way Funded: No	

Head Of Organization

Name: Heather Shirk Patrick	Title: President and CEO
E-Mail Address: hpatrick@preventblindnesstexas.org	Phone: (713) 526-2559

Application Contact

Name: Monica Guerrero	Title: VP of Programs and Community Outreach	E-Mail Address: msaenz@preventblindnesstexas.org	Phone: (713) 526-2559
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Previous Najim Funding

Year	Funding \$
2008	\$25,000
2009	\$20,000
2011	\$20,000
2012	\$20,000
2013	\$20,000
2014	\$20,000
2015	\$25,000
2016	\$25,000
2018	\$30,359
Total	\$205,359

Has the organization applied to the Najim Family Foundation in the past and been declined?
No

Grant Amount Requested \$: \$28,975	Total Project Budget \$: \$120,007	Organization's Annual budget \$: \$1,229,574
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Mission Statement:
The mission of Prevent Blindness Texas is to prevent blindness and preserve sight. Our vision is vision-making healthy eyes a priority in Texas.

PROJECT INFORMATION

Program / Project Title:

To support and expand funding for the 2019-2020 "Star Pupils" Children's Vision Screening program for low-income at-risk children.

PROJECT TIMELINE

Start Date	End Date
04/01/2019	03/31/2020

Harvey E. Najim Family Foundation Priorities:

Medical Needs

Program / Project Description:

Vision disorders requiring treatment impact 1% to 6% of preschool-aged children and about 20% of school-aged children in the United States (U.S. Preventive Services Task Force). Vision plays a critical role in a child's physical, cognitive and social development. Uncorrected vision problems can interfere with learning and even lead to permanent vision loss; early detection and treatment make a difference. First grade reading ability found to be predictive of 11th grade reading outcomes, including: reading comprehension, vocabulary, and general knowledge. Children who lag in 1st grade but catch up by 3rd or 5th grade have a good prognosis for future reading level. Early intervention is key. A high percentage of schools in the Greater San Antonio area are Title 1 schools and primarily consist of low-income and minority students. Research shows that "Title 1 students are two to three times more likely than non-Title 1 students to have undetected or untreated vision problem. Affected children may not know they have vision problems and may not have access to eye care services.

Data from the 2010 Census shows that of the 5.8 million Texans living without health insurance, more than 17% of them are less than 18 years of age. According to data from Texas Department of State Health Services Vision and Hearing Program, approximately 50% of the children who failed a vision screening in the public-school system did not receive direct access to eye care. Public health data in the Georgetown University Center for Children and Families report released in November 2018 found that Texas had about 835,000 uninsured children in 2017, an increase of 83,000 children from 2016, and the percentage of Texas children covered by Medicaid/CHIP was decreased by 2% from 2016 to 2017. Minority populations had the most significant decrease in insurance coverage. It also reported that Texas has the highest uninsured rate for children in the United States.

The "Star Pupils Vision Screening and Training Program" delivers vision care to high-risk, medically under-served children by providing vision screenings, eye health education programs, navigation and resources for follow-up services. In addition to providing critical services for children, Prevent Blindness Texas also engages community partners such as school nurses, educators, community volunteers and parents to become certified vision screeners and help eliminate the gap of undiagnosed vision problems. This year we are focusing on parent and teacher engagement and education to help close the gap from when a child is diagnosed with a vision issue until he/she gets treatment. In the past three years, PBT has tripled the number of children we have screened and served in Texas. There is an increasing need for parent education, particularly on why vision is critical, how it impacts children and what resources are available.

Funds will be used to expand the training component of the "Star Pupils Vision Screening and Training Program" in the Greater San Antonio area by 1) Designing and piloting an education campaign aimed at parent education in at least two schools in the San Antonio area; 2) Certifying and training as least 35 new vision screeners along with equipping them with vision screening toolkits which includes the necessary educational materials and equipment for screening; 3) Screening and educating at least 7,000 children; 4) Providing navigation services to 100% of children who need follow-up care; and 5) Providing resources in a timely manner to move children through continuum care and increase the number of children adhering to prescribed treatment, including getting comprehensive eye exams and glasses.

The success of this program is evident by the increasing number of under-served children screened and served in the Greater San Antonio area requiring care and receiving it. This year we experienced and responded to a 132% increase in services for children. Our long standing partners like Texas Department of State Health and Human Services, who we have worked with for more than 20 years, continue to see demand for our services, and we continue to increase the number of partners we work with. This year we increased the number of partners we work with in the San Antonio area by 25%.

The objectives of the Program include:

1. Expand at least 3 current partnerships to increase number of children screened.
2. Identify and develop at least two new partnerships to increase number of children screened and support services along the continuum of eye-care.
3. Recruit, train and certify a minimum of 35 children's vision screeners and equip each certified screening with the screening toolkit.
4. Screen and educate at least 7,000 children. Through these screenings, identify and navigate 100% of children requiring follow-up services.
5. Create and pilot parent/caregiver education campaign. Pilot campaign in at least two schools by March 31, 2020.

The goals of the Program are:

1. Increase the number of volunteers trained/certified to conduct vision screenings to provide access sustainability and community ownership in eye health.
2. Increase the number of children receiving vision screening and eye health information to detect issues early and provide treatment.
3. Improve access to care by providing timely navigation services and resources to move children into treatment faster.
4. Increase parents/caregivers eye health knowledge.

The long-term goal of the "Star Pupils Vision Screening and Training Program" is to prevent unnecessary vision loss by providing a comprehensive system of vision screenings, direct access to eye care, and eye health information so that children have every chance to live a successful and healthy life.

Evaluation Plan:

Our goals and objectives will be measured monthly and shared quarterly with key program stakeholders to ensure we are reaching our goals and allowing for discussion on progress and challenges. The staff collects data and submits monthly reports to Board leadership and partners. Certified trainers and partner organizations are also required to submit data on a monthly basis. We will collect both qualitative and quantitative data in the form of interviews, focus groups, surveys and reports. Our goal through evaluation is to understand barriers to care and measure an increase in knowledge.

The staff and partners will review:

1. Number of volunteers trained and providing screenings in the community
2. Number of children screened, educated and referred for follow-up services
3. Number of children that accessed recommended follow-up services
4. Number of children that followed prescribed treatment
5. Time between screening and recommended next steps
6. Number of parents educated and increase in eye care knowledge

Plans to sustain project beyond the term of this request:

We are developing ambassadors for eye health in every community we serve by training and certifying individuals in eye health and vision screening. Having these ambassadors helps the staff to focus on addressing other gaps in the continuum. We invest in evaluation so we can understand our impact and evolve programming to address barriers to care. We involve our stakeholders in our strategic planning and programming so we continue to have buy-in, and we are building our sustainability by strategically aligning with partners and donors that want to change access to vision care because they understand how much impact vision has on overall health. We are intentionally engaging our target audiences in the conversation on how to solve the problem to understand and ensure our children get the care they need.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	How many unduplicated children will NFF REQUESTED FUNDS impact?
14,500	7,000

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	16%	African American	11%
Children (6-13)	58%	Asian American	2%
Young Adults (14-18)	26%	Caucasian	17%
TOTAL:	100%	Hispanic/Latino	69%
		Native American	1%
		Other and Define	0%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District1, District2, District3, District4, District5, District6, District7, District8, District9, District10

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Program Management Staff salaries/benefits	\$68,850	\$17,212
Equipment supplies for training; includes state approved wall charts	\$2,200	\$1,100
Eye Health Education brochures	\$1,800	\$1,000
Donated vouchers for follow-up care	\$6,000	\$0
Office Expenses and supplies	\$2,500	\$1,100
Indirect costs-occupancy, utilities	\$5,107	\$2,963
Travel to screening events/education events	\$2,100	\$1,100
Affiliate Dues	\$10,000	\$0
Miscellaneous expenses	\$1,000	\$0
SPOT machines to screen children-state approved machine to screen young children	\$7,950	\$0

Treatment fund	\$10,000	\$3,000
Education campaign materials	\$2,500	\$1,500
TOTAL:	\$120,007	\$28,975

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
The Charity Ball Association	\$16,000
TOTAL:	\$16,000

PROJECT - COMMITTED

Funder Name	Amount Requested
Fasken Foundation	\$5,000
Valero Foundation	\$7,500
Ed Rachal Foundation	\$10,000
TOTAL:	\$22,500

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
The Perry and Ruby Stevens Foundation	\$7,500
El Paso Foundation	\$10,000
Abel-Hanger Foundation	\$10,000
Prevent Blindness National	\$20,000
TOTAL:	\$47,500

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
The Greehey Family Foundation	\$10,000
Raul Tijerina, Jr. Foundation	\$10,000
Permian Basin Area Foundation	\$10,000
St. Luke's Health Ministries	\$5,000
Dian Graves Owen Foundation	\$7,310
Allergan	\$10,000
Regeneron	\$14,900
Walmart	\$4,250
Alcon	\$25,000
National Association of Chronic Disease Directors	\$51,000
Meadows Foundation	\$30,000
King Foundation	\$15,000
B.E.S.T.	\$95,832
Thompson Trust	\$32,257

Edith Grace Foundation	\$25,000
Episcopal Health Foundation	\$7,000
Harry Bass Foundation	\$25,000
Luse Foundation	\$10,000
Lesley Family Foundation	\$15,000
Boyd & Evelyn Mullen Foundation	\$15,000
TOTAL:	\$417,549

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?
100%

If Board giving is not at 100%, please explain why?

How are board members expected to participate in your organization?
PBT board members play a key role in setting the strategic direction of the organization. They participate on board committees and are expected to serve as Ambassadors in the communities where they live and work. They are responsible for recruiting new members to the Board and identifying key stakeholders to engage. They are partners to the staff and are required to attend multiple events throughout the year. The board members are true partners to the staff in fundraising and mission execution. They are responsible for the fiscal management and security of the organization, as well as, evaluating the progress of PBT, including an annual review of the CEO. All board members sign a board commitment document each term which outlines duties, responsibilities and requirements to serve.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Dr. Sai Chavala	North Texas Eye Research Institute at the UNT Health Science Center
Gordon Dobner, Treasurer	BKD National Financial Services Group
Kelly Haight, Vice Chair	Eyetopia, Inc.
Scott Lemond, JD	Harris County Housing Authority
George McHenry	Community Volunteer
John McMahan	Essilor of America
Walt Meffert, Vice Chair	Versant Health
Kathleen Murphy, DNP, RN, RNP-BC	UTMB School of Nursing
Terri Nesrta	Eyemart Express
Dr. Pat Segu, Chair	University of Houston College of Optometry
Dr. Ann Stout, Secretary	Houston Eye Associates
Dr. Misha Syed	UTMB
Dr. Amy Anderson	TCU
Kameron Brewer	Essilor of America
Andrea Sartin	BKD
Dr. Rebekah Montes	University of Houston

Signature
Heather Shirk Patrick