

FUNDING APPLICATION

GENERAL INFORMATION			
Organization Information			
Legal Name: Salvation Army (The)	Federal Tax ID#: 58-0660607	501(c)(3) Public Charity 509 (a)(1)	
Address: 521 W. Elmira	City: San Antonio	State: Texas	Zip Code: 78212
Website: www.salvationarmysatx.org	Fax: (210) 352-2000	United Way Funded: Yes	
Fiscal Year: October 01 to September 30			
Head Of Organization			
Name: Rob Webb, Major		Title: Area Commander	
E-Mail Address: Robert.Webb@uss.salvationarmy.org		Phone: (210) 352-2000	
Application Contact			
Name: Nena Murphy	Title: Grant Writer	E-Mail Address: Nena.Murphy@uss.salvat ionarmy.org	Phone: (210) 352-2000
Has the organization applied to the Najim Family Foundation in the past and been declined? Yes 2018			
Grant Amount Requested \$: \$50,000	Total Project Budget \$: \$274,797	Organization's Annual budget \$: \$439,080	
Mission Statement: The Salvation Army, an international movement, is an evangelical part of the universal Christian church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.			
PROJECT INFORMATION			
Program / Project Title: To support the BRIDGE Project by establishing a Child Care Center for families that work and cannot afford childcare.			
PROJECT TIMELINE			
Start Date 05/11/2020		End Date 05/21/2030	
Harvey E. Najim Family Foundation Priorities: Childcare			
Program / Project Description:			

* The Salvation Army has developed a new project called "The B.R.I.D.G.E. (Building Resilience in Discipline; Growth; Empowerment) for which we are seeking financial assistance. The Hope Center Emergency Family Shelter is one of only two intact family shelters in Bexar County. Rather than live in their cars, in encampments, or double up with family, we assist families experiencing homelessness possibly for the first time. We have seen tremendous success with our single women who participate in the B.R.I.D.G.E. Workforce Development Program and want to extend the same opportunity to families. Eligible employed families may qualify to participate in this project. Program services include a private room with private bathroom, 3 meals per day, access to the laundry center and case management / direct care services. We believe being responsible prepares them to adhere to a budget; plan for additional expenses; and learn how to be a good neighbor. Program fees collected support general operations cost. Upon move out into their own housing unit, clients will be assisted with furniture; linens; and small household appliances.

* The Salvation Army's BRIDGE project is requesting specific financial assistance in the amount of \$50,000.00 to establish a childcare center for the families in the program. Single parents rely on childcare to be able to be gainfully employed. Without income, they cannot afford childcare, so the vicious cycle continues. We are breaking the cycle by providing childcare, which includes after-school care, for all age groups. This on-site childcare center will solve this problem. The program will operate as an extension of our Boys & Girls Clubs. Currently, children who reside in our shelter are transported daily to our BGC facility. We want to offer an on-site campus while also transporting our children to our BGC campus to participate in all our sports activities. By offering extended stay shelter options and childcare, we believe families will identify strengths and weaknesses and be able to set personal & family goals. The combination of programs offered during this time will empower families to become self-sufficient.

* The 2020 HUD Homeless Point-in-Time Count indicated there was a 1% reduction on overall homeless families. However, this count was performed in January before we began seeing the effects of the Covid-19 Pandemic. Most homeless families have been priced out of their housing and with pandemic related job loss or business closures, nonprofit organizations are predicting to see a tremendous increase in those needing temporary shelter.

* The City Coordinated Entry System targets 15% of the population with the highest barriers in finding stable housing. Eighty-five percent are left unassisted creating a tremendous gap in services. Most families are often ineligible for other HUD funded programs. These families can typically self-resolve but require longer stays; case management; referrals; employment and financial literacy to become self-sufficient. The process of applying for and receiving non-cash benefits often takes up to 180 days if there are no discrepancies. Should an agency require additional information, the process is prolonged. Typical shelter stays are 7-30 days. Once clients have exceeded this allowable time, they often return to homelessness. The Salvation Army B.R.I.D.G.E. program could extend the families stay for up to six months of additional time, allowing clients to complete the process.

* Offering an extended stay, homeless prevention, workforce development type program also reduces trauma imposed on children. Due to typical shelter length of stays, families often relocate from shelter to shelter based on availability. Extended stay options potentially eliminate educational disruption. This also prevents the stigma often associated with homelessness. We work closely with San Antonio ISD and our children are transported to their current school. These options "BRIDGE" the gap in family services.

Evaluation Plan:

Program evaluation will be performed by monitoring the success of parents who were able to self-resolve and obtain stable housing. Without affordable childcare, parents in shelters find it difficult to maintain employment. Additionally, parents will develop personal goals/strategic plans as they work with case managers to help them navigate the often-intimidating journey of becoming self-sufficient.

Our primary focus is keeping the family intact and ensuring children retain a sense of normalcy. As parents become employed, children of all ages will be provided structured environments to thrive amidst their current state of homelessness.

Plans to sustain project beyond the term of this request:

This program will help us continue to serve as many families as possible who simply need a chance and a little extra support to help rebuild their lives. The Salvation Army is continuously seeking funding from local corporations to commit financial support over the next five years to ensure proper functionality and success of both the Emergency Family Shelter & the Child Care Center. We have been working to contact local corporations / foundations to partner with us in this endeavor and have already received pledges to help us fund the program for up to five years.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	How many unduplicated children will NFF REQUESTED FUNDS impact?
51	51

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	20%	African American	14%
Children (6-13)	14%	Asian American	0%
Young Adults (14-18)	66%	Caucasian	2%
TOTAL:	100%	Hispanic/Latino	84%
		Native American	0%
		Other and Define	0%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District 1

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Curriculum and Learning Tools- BGC Triple Play Curriculum; 4- Reading Comprehension Cubes; Math tutorials; Various assortment of Books; 2 - Lakeshore Emergent Reading Sets	\$34,000	\$25,258
Staff Salaries	\$153,280	\$0
Staff Fringe Benefits	\$19,500	\$0
Utilities	\$24,200	\$0
Food - Snacks, Dinner, Seasonal Parties	\$22,075	\$0
Child Care Furniture: 4- baby beds @ \$250 each = \$1,000 ; Graco Pack 'n Play Snuggle Suite LX - (Amazon) 6 @ \$219 = \$1,314; 1- Jonti-Craft 12-Tub Changing Table (Jonti-Craft JON-5130JC) =\$600	\$2,914	\$2,914

Computer Stations Equipment: 10 - Fire HD 10 Tablets = \$1,500.00; 1 - WiFi Router = \$535; 20 - Maxwell Headphones = \$160; 1 - Projector & Screen = \$1,653; 4 desk top computers/monitors = \$3,000; 4 Carrell style desks @ \$315 each = \$1,260; 4 chairs @ \$80 each = \$320; 1 color printer = \$1,000; print cartridges = \$500	\$12,928	\$15,928
Recreation/Education Supplies	\$5,900	\$5,900
TOTAL:	\$274,797	\$50,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
San Antonio Area Foundation	\$50,000
Private Donor	\$50,000
The Najim Charitable Foundation	\$50,000
TOTAL:	\$150,000

PROJECT - COMMITTED

Funder Name	Amount Requested
HEB Tournament of Champions	\$15,000
Frost Bank	\$15,000
TOTAL:	\$30,000

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
Unrestricted Donations (Mail Appeal and Fundraisers)	\$88,297
TOTAL:	\$88,297

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
Women's Auxiliary	\$6,500
TOTAL:	\$6,500

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?

97%

If Board giving is not at 100%, please explain why?

All board members contribute financially as they can. The one board member unable to contribute financially provides knowledge of the homeless population we serve.

How are board members expected to participate in your organization?

Role of the Board member:

- o Ensure and safeguard the fulfillment of the Mission of The Salvation Army
- o Ensure ethical and legal integrity
- o Ensure the stewardship of resources (people and monies), and that adequate resources are available
- o Ensure the Army's visibility in the community
- o Ensure the board has appropriate, quality leadership and membership that represents the community served
- o Develop and maintain an evaluation process of the board, its committees and members, and the board's effectiveness
- o Partner with officers, staff, and volunteers to fulfill the Mission of The Salvation Army in the local community

Duties:

- o Complete the Board Orientation for new members
- o Serve as a member of at least one standing committee
- o Attend and participate in board and committee meetings
- o Assist in the development and implementation of the strategic plan
- o Assist in financial development for the Army, making a personal, annual gift, and seeking contributions from personal, professional and civic contacts.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Jerry Albert, Retired	Jerry Albert Air Conditioning
Ken Anders, Partner	Hartman & Anders CPAs, PC
Chris Bannwolf, CFO	Broadway Bank
Stan Berry	Sanivac
George Lynn Britton, Retired	Educator
Richard Coons, VP of Business Development	WellMed
David Couch, General Manager	Laird Plastics, Inc.
Dr. Janyna Couch, Consulting Psychologist	Research and Planning Consultants, L.P.
Penny DiRago, Senior VP	Wells Fargo Advisors
Ron Fowler, Owner	Mattresses 4 Less
Steve Gilbert, Senior VP of Corporate Law	Valero
Milton Glueck, Show Host & Account Executive	Salem Media
Rudy Guerrero, Volunteer Program Manager	CPS Energy
Kerry Kiesling, Retired	Financial Consulting
Manuel Long, Assistant VP	Frost Bank
Paul Martin, Retired	Finance
Rick Martin, Retired	Idealease
Matthew Melton	EnCap Flatrock
Nate Merz, Regional Sales Manager	Enterprise Fleet Services
Maricela Mitchell, Real Estate Broker	Mitchell Realty, LLC
Wayne Noll, Professor	Texas State University
Eva Nowak, Professor	Our Lady of the Lake University
Monica Ramos, Public Information Officer	Bexar County
Katie Reed, Board of Trustees	Northside ISD

Tony Saucedo, CEO	San Antonio Design Group, Inc.
Michael Thomas, Computer Programmer	Northwest Park Baptist Church
Richard Thomas, Retired Architect	Wallace B. Thomas & Associates
Christine Warren, VP FASG General Counsel	USAA
Lisa Zambrano	Lux Bakery
Colin MacLean, formerly homeless representative	The Salvation Army
Signature	
Rob Webb	