

FUNDING APPLICATION

GENERAL INFORMATION			
Organization Information			
Legal Name: Aid the Silent	Federal Tax ID#: 47-2883437	501(c)(3) Public Charity 509 (a)(1)	
Address: 34910 IH-10 West #701	City: Boerne	State: TX	Zip Code: 78006
Website: www.aidthesilent.com	Fax: (830) 249-1744	United Way Funded: No	
Fiscal Year: January 01 to December 31			
Head Of Organization			
Name: Emma Faye Rudkin		Title: Executive Director & Founder	
E-Mail Address: emmafaye@aidthesilent.com		Phone: (830) 249-1744	
Application Contact			
Name: Emma Faye Rudkin	Title: Executive Director	E-Mail Address: emmafaye@aidthesilent.com	Phone: (830) 249-1744
Previous Najim Funding			
Year		Funding \$	
2018		\$36,920	
Total		\$36,920	
Has the organization applied to the Najim Family Foundation in the past and been declined? No			
Grant Amount Requested \$: \$15,000	Total Project Budget \$: \$51,280	Organization's Annual budget \$: \$689,580	
Mission Statement: Aid the Silent (ATS) helps deaf and hard-of-hearing youth receive access to opportunity by providing financial assistance to communication methods, education resources and to grow spiritually, educationally and spiritually.			
PROJECT INFORMATION			
Program / Project Title: To support the Deaf Education Enrichment Program.			
PROJECT TIMELINE			
Start Date		End Date	
06/01/2020		12/31/2020	
Harvey E. Najim Family Foundation Priorities:			

Program / Project Description:

Deaf Education Program | \$15,000

Needs: According to Hearing Loss Association, hearing loss is the 3rd most common chronic health condition in the U.S. and has been shown to negatively impact nearly every dimension of the human experience including: physical, emotional and mental health, social skills, family relationships and self-esteem, work and school. Two of every 1,000 children are born with a detectable hearing loss in one or both ears to hearing parents. An estimated 1 in 5 teens experience some degree of hearing loss. Even a mild hearing loss can cause a child to miss as much as 50% of classroom discussion. The loss of academic success leads to poor high school graduation rates, and thus limits employment opportunities. Overall, only 48% of deaf are employed versus 72% of the hearing community. Those who do not complete high school, experience 53.3% unemployment versus 27.8% of the hearing population. Although schools are required by law to accommodate, in many instances these accommodations are not fully implemented through practice and often only assist a child during school hours. For example, the child cannot take school-owned hearing aids home after-school hours, on the weekends, and during winter, spring and summer breaks. We offer families peace of mind and guidance to the many options that help their child by reaching our educators and building relationships with administrators, teachers and assistants. These role models see children for several hours during the day and share similar goals of bridging the gaps to make them successful.

Goals: The goal of our Deaf Education program is to assist deaf/HOH children and teens in the improvement of cognitive memory, acquire new or unfamiliar words increasing literacy, appreciate music and art, understand cultural differences to promote self-appreciation and respect, build positive relationships, become involved in school activities in which students gain confidence and independence, and allow personal expression in positive ways. In addition, this program will empower deaf educators to grow in their profession by learning the latest strategies to teach their deaf/HOH students. These educators will share information with their colleagues, which will cause a ripple effect of influence. Therefore, using their techniques and knowledge learned from the trainings and conferences to implement in their teaching strategies. Our goal is to assure every deaf/HOH child has equal access to opportunity.

Our Deaf Education program provides financial assistance for loaner programs that allows schools to distribute hearing aids for children whose personal devices need repair or replacement. It also aids with early intervention programs, conferences and training programs for educators, classroom accommodations, and teacher supplies and resources. In addition, this program financially assists with inclusion outreach initiatives that make field trips accessible to deaf/HOH students through real-time captioning and sign language interpretation and by providing accessibility to the arts through high-fidelity wearable tactile devices that translates sound into motion.

Individuals Impacted: Our organization helps children all around the country, with a dedicated mission to serve those who live right here in South Texas. Within the city limits of San Antonio alone, hundreds of children face many obstacles associated with hearing loss. Some lack resources to communicate, some experience educational inequality, others cultural prejudices--many need help, but don't know what help is out there. We expect to serve no less than 35 educators through our Deaf Education program. This grant will serve educators who teach/assist deaf/HOH children and youth from 0-22 years old (high school completion) in Bexar County. These 35 Educators impact an average of 10 individual deaf students in the school year depending on the district (some more and some less) and the Aid the Silent Educator Enrichment Program can impact a total of 350 individual deaf young lives. Aid the Silent knows that life change and access often starts with the Deaf Education Teachers and support staff. Educators will demonstrate a specific need to procure financial assistance to obtain resources such as loaner hearing aids and FM systems for their school, backup batteries for hearing aids, trainings/conferences and accommodations, classroom deaf/HOH accommodations, teacher supplies and resources, and field trip fees and deaf/HOH accessibility. For approved applicants, resources/services are purchased directly by ATS, and in specific instances reimbursed for travel accommodations as necessary.

Expected Outcome:

1. Service every teacher of the deaf in Bexar County area with classroom equipment, curriculum, technology for the deaf, and continued education through conferences and trainings.
2. To continue to work with teachers of the deaf to reach and advocate for deaf children lacking proper hearing aids, speech and sign language resources and classroom support. The teachers have direct access to help children with hearing loss receive needed resources. Most of our applicants are started by teachers working alongside the family of the deaf child.
3. To improve quality of life among deaf children/teens academically, socially, spiritually, and relationally in communication by equipping their teachers with the necessary tools to succeed in their classrooms alongside children with hearing loss.

Deaf Education Enrichment program will serve 35 educators who teach/assist the deaf from 0-22 years old (high school completion) in Bexar County. Educators must show a need to obtain resources such as loaner hearing aids & FM systems including backup batteries, trainings/conferences, classroom accommodations, teacher supplies, and field trip fees.

Evaluation Plan:

After receiving resources, staff will conduct verbal surveys with parents, caretakers, and/or educators. We will document, based on interviews with adults, improved communication skills, positive academic performances, and increased extracurricular activities in children.

1. Baseline scale 1-5 on communication skills, positive academic performance, extracurricular activity participation
2. Survey improvement quarterly on above metrics
3. 95% will achieve 4-5 in survey metrics

Plans to sustain project beyond the term of this request:

The Educator Enrichment Program is a key part of Aid the Silent's mission. The program is 3 years old and ongoing, this is how we are able to maximum our reach to impact more and more deaf young lives by utilizing the educators who see deaf children and teenagers every day and all day. In sustaining this program, we have a high capacity development and outreach staff members overseeing the Education Enrichment plan as well as our Executive Director, who is actively fundraising from private donors as well as other the grants listed in this proposal. Funds have already been committed or proposed for the program in 2020-2021. We are also brainstorming and researching hosting a parent/teacher conference to educate educators and families more in depth about teaching deaf children and navigating the educational and medical system.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	How many unduplicated children will NFF REQUESTED FUNDS impact?
350	350

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	35%	African American	15%
Children (6-13)	40%	Asian American	5%
Young Adults (14-18)	25%	Caucasian	25%
TOTAL:	100%	Hispanic/Latino	55%
		Native American	0%
		Other and Define	0%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District2, District4, District5, District10

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Education Enrichment Deaf Education - Requests from teachers for supplies to aid in the education/communication of deaf/HOH students, training/conferences for teachers & aides to be equipped with necessary skills to educate/communicate with deaf/HOH students. Field trips for deaf/HOH students.	\$51,280	\$15,000
TOTAL:	\$51,280	\$15,000

OTHER FUNDING RESOURCES**For Project being Requested: Funding sources and amounts, pending and committed.****PROJECT - PENDING**

Funder Name	Amount Requested
Gordon Hartman Family Foundation	\$5,000
HEB	\$5,000
Kiwanis Children's Grant	\$5,000
Individual Giving	\$16,280
TOTAL:	\$31,280

PROJECT - COMMITTED

Funder Name	Amount Requested
Greehey Foundation	\$5,000
TOTAL:	\$5,000

Other funding sources and amounts, pending and committed not specific to this request.**ALL OTHER ORGANIZATION REQUESTS - PENDING**

Funder Name	Amount Requested
San Antonio Area Foundation	\$20,000
Gordon Hartman Family Foundation	\$10,000
TOTAL:	\$30,000

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
Baptist Health Foundation	\$90,000
HEB Tournament of Champions	\$25,000
Greehey Family Foundation	\$5,000
TOTAL:	\$120,000

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?

100%

If Board giving is not at 100%, please explain why?

N/A

How are board members expected to participate in your organization?

Executive board members are expected to:
 Represent the ATS and act as a spokesperson for the organization
 Oversee the programmatic and fiscal well-being of ATS
 Review and adopt the mission of each program
 Review and approve annual budget
 Work with staff to produce income required to meet budgeted goals
 Attend at least two regularly-scheduled meetings
 To participate in one or more fundraising activities
 To serve on at least one committee for fundraising events
 To work with staff to carry out the mission of ATS in serving the deaf/hard-of-hearing community
 To contribute financially to ATS

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Kathy Rudkin President Treasurer	Rudkin Productions
Kurt Rudkin Secretary	Kurt S. Rudkin Attorney at Law
Ninette Jackson Member	Ear Institute of Texas
Dr. Lance Jackson Member	Ear Insitute of Texas
Dr. Mark Boston Member	Children's Hospital of San Antonio
Sandra Hagee Parker Member	CUFI Action Fund
Shantel Leininger Member	Summit Christian Academy
Sarah B. Ammerman, Ph.D, CED Advisory Board Member	UTHSC - Assistant Professor
Janellkay Brigham, Ph.D (Deaf) Advisory Board Member	ASL Specialist
Sandy Corbin, M.S., CCC-SLP Advisory Board Member	Speech Language Pathologist - Retired
Mary E. Dickson (Deaf) Advisory Board Member	Communication Access Ability Group - Hearing Loss Resource Specialist
Emma Faye Rudkin (Deaf) Advisory Board Member	Founder & CEO of Aid the Silent, Staff of Deaf Young Life, & Public Speaker
Blane Trautwein, Ed.D, CED Advisory Board Member	Program Director of the Deaf Education and Hearing Science (DEHS) Program - UTHSC
Nikki Young Member	Arts & Entertainment Personality
Marc Strode Member	CEO Methodist Stone Oak Hospital
Dr. Phallon Doss Member	Doss Audiology & Hearing Center

Signature

Emma Faye Rudkin