

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

|  |  |                                       |                               |                                 |                                 |
|--|--|---------------------------------------|-------------------------------|---------------------------------|---------------------------------|
| <b>Legal Name:</b><br>San Antonio Little Theater Inc.<br>dba The Playhouse San Antonio |  | <b>Federal Tax ID#:</b><br>74-1166905 |                               | <b>501(c)(3) Public Charity</b> |                                 |
| <b>Address:</b><br>800 W. Ashby Pl.  |  | <b>City:</b><br>San Antonio           |                               | <b>State:</b><br>TX             |                                 |
|  |  |                                       |                               | <b>Zip Code:</b><br>78212       |                                 |
| <b>Website:</b><br>www.thepublicsa.org   |  |                                       | <b>Fax:</b><br>(210) 733-7258 |                                 | <b>United Way Funded:</b><br>No |

### Head Of Organization

|  |  |  |  |
|--|--|--|--|
| <b>Name:</b><br>George Green                           |  | <b>Title:</b><br>CEO & Artistic Director |  |
| <b>E-Mail Address:</b><br>george.green@thepublicsa.org |  | <b>Phone:</b><br>(210) 733-7258          |  |

### Application Contact

|                             |  |                                       |  |   |  |                                 |  |
|-----------------------------|--|---------------------------------------|--|---|--|---------------------------------|--|
| <b>Name:</b><br>Jeff Morden |  | <b>Title:</b><br>Development Director |  | <b>E-Mail Address:</b><br>jeff.morden@thepublicsa.org |  | <b>Phone:</b><br>(210) 733-7258 |  |
|-----------------------------|--|---------------------------------------|--|---|--|---------------------------------|--|

### Previous Najim Funding

| Year         | Funding \$ |
|--------------|------------|
| 2017         | \$10,500   |
| <b>Total</b> | \$10,500   |

**Has the organization applied to the Najim Family Foundation in the past and been declined?**

No

|                                   |                                 |   |
|-----------------------------------|---------------------------------|---|
| <b>Grant Amount Requested \$:</b> | <b>Total Project Budget \$:</b> | <b>Organization's Annual budget \$:</b> |
| \$10,500                          | \$55,282                        | \$1,403,000                             |

### Mission Statement:

The Public Theater of San Antonio produces professional live theater that inspires, educates, and connects communities.

## PROJECT INFORMATION

### Program / Project Title:

Community Education Nights

### PROJECT TIMELINE

|                   |                 |
|-------------------|-----------------|
| <b>Start Date</b> | <b>End Date</b> |
| 09/01/2018        | 08/31/2019      |

### Harvey E. Najim Family Foundation Priorities:

Education

### Education Priorities:

**Program / Project Description:**

Community Education Nights at The Public Theater of San Antonio are an exclusive performance for youth, ages 12-18, and underserved populations to attend a production in the Russell Hill Rogers Theater at The San Pedro Playhouse. These performances provide access to educational learning experiences in the creative arts and live theater. Also, performances foster positive youth development and individual personal growth through increased self-expression, social engagement and exposure to potential career opportunities. Education Nights are made possible through the generosity of foundations and corporations.

Education Nights provide a no-cost opportunity for low-income students and disadvantaged community members to attend a live theater performance. The performance will include a post-show interactive discussion with the stage actors and production crew on the show's theme, personal reflections, and career opportunities in theater. Participating classrooms/youth programs will receive an Information Guide approximately 6 weeks prior to the scheduled performance to familiarize students with the theater performance and integrate additional learning opportunities. The guides contain a plot summary, character information, and activities and articles that help establish the historical, literary and cultural context of the play. Information Guides are designed to be classroom-ready, allowing educators to duplicate materials for easy distribution to students. All program participants will receive a post-performance survey to provide feedback on the quality of their learning experience and quality of the performance.

Education Nights Include:

- o Complimentary tickets for schools and community groups and adult chaperones to a live theater performance.
- o Participation in talkback with production cast and crew members.
- o An Information Guide with additional learning activities that can be conducted to assist in navigating the theme of the production as well as relating the performance to present day issues. Information Guide will be available approximately six weeks prior to the production/performance.

A broad base of research exists to show that an education in various types of fine art, which includes theater, music, dance, and art, have positive benefit for children. The skills learned through the arts transfers to other personal and professional aspects of their lives such as academic, cognitive, and social skills as well as communication, reasoning and problem solving. Through art, youth learn how to express themselves, develop more pride in their accomplishments, and view school activities more positively. Also, access to fine arts education bridges the performance gap that exists between different socio-economic groups and studies support disadvantaged students especially benefit from an integrated fine arts education. Students who participate in fine arts education are four times more likely to excel in academic achievement, participate in extra-curricular activities, and have better school attendance rates. Cognitively, fine arts education is proven to improve reading fluency, increase participation in math and science education, and encourage greater community engagement.

The American Association of School Administrators, the National Education Association, and the National School Boards Association concur that every student should have an education in the arts. Arts education in school is one of the most promising interventions for developing future audiences for the arts, especially among children who have limited opportunities to engage in the arts. However, students generally receive minimal arts education due to constricting school budgets and meeting rigorous academic requirements. Schools serving high-need student populations often have the least amount of art opportunities, affecting arts education of Hispanics and African Americans. Since publicly-funded arts education remains a low priority for schools, arts organizations and institutions have the opportunity and responsibility to fill the gap in learning and provide access to the arts. Providing access to the arts will foster personal development of participating youth that will not only benefit them academically but also encourage the development of long-term appreciation and support of the arts.

**Evaluation Plan:**

**Plans to sustain project beyond the term of this request:**

**Children Impacted:**

**How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?**

1,800

**How many unduplicated children will NFF REQUESTED FUNDS impact?**

300

**Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.**

| <b>A. Population Served Age</b> |             | <b>B. Population Served Ethnicity</b> |             |
|---------------------------------|-------------|---------------------------------------|-------------|
| Infants (0-5)                   | 0%          | African American                      | 6%          |
| Children (6-13)                 | 20%         | Asian American                        | 1%          |
| Young Adults (14-18)            | 80%         | Caucasian                             | 30%         |
| <b>TOTAL:</b>                   | <b>100%</b> | Hispanic/Latino                       | 55%         |
|                                 |             | Native American                       | 8%          |
|                                 |             | Other and Define                      | 0%          |
|                                 |             | <b>TOTAL:</b>                         | <b>100%</b> |

**City Council District for Which Children are Being Served:**

District1, District4, District5, District8

**Line item Budget:**

| <b>Line Item Description</b> | <b>Total Project Funds Allocation</b> | <b>Najim Funds Allocation</b> |
|------------------------------|---------------------------------------|-------------------------------|
| Education/Outreach Director  | \$10,400                              | \$0                           |
| Payroll Taxes/Benefits       | \$1,872                               | \$0                           |
| <b>TOTAL:</b>                | <b>\$12,272</b>                       | <b>\$0</b>                    |

**OTHER FUNDING RESOURCES**

**For Project being Requested: Funding sources and amounts, pending and committed.**

**PROJECT - PENDING**

| <b>Funder Name</b> | <b>Amount Requested</b> |
|--------------------|-------------------------|
| Najim Foundation   | \$10,500                |
| Big Give           | \$7,000                 |
|                    | \$0                     |
| <b>TOTAL:</b>      | <b>\$17,500</b>         |

**PROJECT - COMMITTED**

| <b>Funder Name</b> | <b>Amount Requested</b> |
|--------------------|-------------------------|
| Bexar County       | \$10,000                |
| HEB                | \$7,000                 |
| Valero BFC         | \$10,000                |
| Greehey Foundation | \$3,600                 |
| 2018 Gala          | \$7,182                 |
| <b>TOTAL:</b>      | <b>\$37,782</b>         |

**Other funding sources and amounts, pending and committed not specific to this request.****ALL OTHER ORGANIZATION REQUESTS - PENDING**

| <b>Funder Name</b>          | <b>Amount Requested</b> |
|-----------------------------|-------------------------|
| Tobin Theater Arts Fund     | \$10,000                |
| Koehler Foundation          | \$10,000                |
| Mays Foundation             | \$10,000                |
| Kronkosky                   | \$50,000                |
| Other Sponsorships/Ad Sales | \$30,000                |
| <b>TOTAL:</b>               | <b>\$110,000</b>        |

**ALL OTHER ORGANIZATION REQUESTS - COMMITTED**

| <b>Funder Name</b>                    | <b>Amount Requested</b> |
|---------------------------------------|-------------------------|
| Texas Commission on the Arts          | \$7,000                 |
| City of San Antonio                   | \$189,375               |
| Total Mobility Services               | \$25,000                |
| Wood Vision Source                    | \$5,000                 |
| Peter and Debbie Hope Fund            | \$5,000                 |
| Russell Hill Rogers Fund for the Arts | \$20,000                |
| Wells Fargo                           | \$5,000                 |
| San Antonio Area Foundation           | \$42,435                |
| Ticket Revenues                       | \$700,000               |
| Concessions                           | \$40,000                |
| Ovation Society                       | \$100,000               |
| Other Individuals                     | \$100,000               |
| Greehey Foundation                    | \$6,400                 |
| <b>TOTAL:</b>                         | <b>\$1,245,210</b>      |

**BOARD OF DIRECTORS****What percentage of your board contributes financially to the organization?**

100%

**If Board giving is not at 100%, please explain why?**

Not Applicable- 100% Board Giving

**How are board members expected to participate in your organization?**

The Board provides general oversight and direction to the CEO/Artistic Director, recommends amendments to by-laws and operating procedures, and fundraising. Board members must have a passion for theater and the performing arts, in general. Individuals should have the desire to promote the expansion of the first, local Actors Equity Association (AEA) Small Professional Theater (SPT) in San Antonio, expansion of arts educational programs for youth, and the development of new performing facilities to enhance production qualities and patron experience. Ideal candidates will have a willingness to solicit and facilitate relationships with professional and personal contacts to increase charitable contributions, sponsorships, Ovation memberships, season subscriptions, and other contributed revenue sources. Board Committees include: Executive, Finance, Development, and Nominating. Board responsibilities and financial commitments are contained in a trustee agreement signed by all board members each year.

| <b>LIST OF BOARD DIRECTORS</b>      |  |
|-------------------------------------|--|
| <b>Name &amp; Office Held</b>       | <b>Corporate Affiliation</b>               |
| Bennett Allison, Treasurer          | Sol Schwartz & Associates                  |
| Eric Buchaus, Secretary             | 42 Line Inc.                               |
| C. Lee Cusenbary, Jr., Board Member | Mission Pharmacal                          |
| Boriana Damm, Board Member          | Ernst & Young                              |
| Vincent Davila, Board Member        | Wells Fargo                                |
| Valerie Dullnig, Board Member       | Limmer Hair Transplant Center              |
| Michelle Easton, Board Member       | USAA                                       |
| Leo Fajardo                         | Valero Energy                              |
| Vernon Haney, Parliamentarian       | HEB  |
| Dennis Karbach, Board Chair         | Karbach Consulting Group                   |
| Omar Leos, Board Member             | Harlandale ISD                             |
| Michael McLaughlin, Board Member    |  |
| Dr. Debbie Strus, Board Member      | Depression Treatment Clinic of San Antonio |
| Dr. Marian Suarez, Board Member     | NuStar                                     |
| Judith York, Board Member           | Community Volunteer                        |
| <b>Signature</b>                    |  |