

FUNDING APPLICATION

GENERAL INFORMATION			
Organization Information			
Legal Name: San Antonio Public Library Foundation	Federal Tax ID#: 742283582	501(c)(3) Public Charity 509 (a)(1)	
Address: 625 Shook Avenue	City: San Antonio	State: TX	Zip Code: 78212
Website: www.saplf.org	Fax: (210) 225-4728	United Way Funded: Yes	
Head Of Organization			
Name: Tracey Bennett		Title: President	
E-Mail Address: tracey.bennett@saplf.org		Phone: (210) 225-4728	
Application Contact			
Name: Lacey Fischer	Title: VP of Operations	E-Mail Address: lacey.fischer@saplf.org	Phone: (210) 225-4728
Previous Najim Funding			
Year	Funding \$		
2013	\$10,000		
2014	\$10,000		
2016	\$10,000		
2017	\$10,000		
Total	\$40,000		
Has the organization applied to the Najim Family Foundation in the past and been declined?			
Yes 2010 & 2011			
Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:	
\$75,000	\$150,000	\$621,876	
Mission Statement:			
To strengthen the library in service to our community.			
PROJECT INFORMATION			
Program / Project Title:			
To support funding to replace children's used books and the expansion of new books for the collection at Bazan, Collins Garden, Carver and Las Palmas library branches.			
Harvey E. Najim Family Foundation Priorities:			
Education			
Program / Project Description:			

Services to children are the cornerstone of our public libraries today. Strong youth programs and collections can encourage patronage and participation by promoting education and providing children with a safe, welcoming place to access technology and resources, check out and read books or simply to just "hang out." As our nation continues to diversify, it is important for children to understand the early role of culture in our society. One way children learn about the world around them is through social messages found in stories. Regardless of the format, children are greatly influenced by the stories they encounter. The San Antonio Public Library system successfully delivers positive experiences and interaction with stories through information, imagination and ideas. Through materials, collections and programs, the Library introduces children to stories at a very young age.

In FY 2017 (October 2016-September 2017), the Library hosted more than 230,000 children and families for Early Literacy, School Age and Family Learning programs across all branch locations. Our libraries impact achievement of students by furnishing them with literacy skills, by providing a collection that meets the needs and interests of its youngest patrons, and by supporting underrepresented populations. A Library's Collection is one of its most well-utilized assets. Collection is defined as physical and electronic materials. The use of the existing children's collection (Young Adult and Juvenile) is high - in FY 2017, 3,153,787 items were circulated, and the children's collection was 43% of that (1,356,128). Recent focus groups with educators, parents, children and service agency people have identified a need to get more books and videos on the shelves, particularly at branch libraries. Most of the collection is housed at the Central Library and distributed to the branches by interlibrary loan. The Library currently has about 700,000 children's books systemwide. The average age of a book in the children's collection is 6.2 years old. To meet our program objectives, funding from the Najim Family Foundation would replace some of those very well-used copies with new copies, and enhance the collection by adding new books. A gift of \$75,000 would allow for the purchase of approximately 7,500 new books that will be added to the collections at four of our "high risk" locations on the eastside and westside of town (Bazan, Collins Garden, Carver and Las Palmas). Those will then circulate and have an impact on children across our entire community. The targeted refresh is timely as the Library system gears up for a complete overhaul of the flagship Library's Children's Floor, and four other branch libraries are set to receive transformations that have a specific focus on the children and teen demographic.

Evaluation Plan:

Success will be measured by:

- Providing access in the form of books (e-format and physical) and materials free of charge;
- Creating and maintaining a physical and digital library environment that provides the best possible access of materials and resources to children of all cultures and abilities, and their caregivers;
- Presenting a variety of programs for children, with consideration of developmental stages and the needs, interests, and goals of all children, their caregivers and educators in the community that incorporate the collection and promote continued literacy in the home;
- Instructing and supporting children in the physical and digital use of the library tools and resources, information gathering and research skills, and empowering children to choose materials and services on their own;
- Promoting a safe, welcoming atmosphere for reading, schoolwork, technology access, creative projects, community engagement and social interaction.

Plans to sustain project beyond the term of this request:

The City of San Antonio does invest dollars into the Library for books and materials, but it simply isn't enough to add to and maintain the need across 29 branch locations. The Library leans on the Library Foundation to bring private dollars to the table to help fill that additional need annually through support of individuals, corporations and foundations.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	How many unduplicated children will NFF REQUESTED FUNDS impact?
300,000	150,000

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	20%	African American	7%
Children (6-13)	60%	Asian American	0%
Young Adults (14-18)	20%	Caucasian	23%
TOTAL:	100%	Hispanic/Latino	67%
		Native American	0%
		Other and Define	3%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District1, District2, District3, District4, District5, District6, District7, District8, District9, District10

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Refresh/additions to board books, easy readers, beginner chapter books, and children fiction	\$70,000	\$50,000
Expansion of eBooks and eAudiobooks to include: easy readers, beginner chapter books, and children fiction	\$75,000	\$25,000
Promotion and Marketing	\$5,000	\$0
TOTAL:	\$150,000	\$75,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
Union Pacific	\$5,000
The Edouard Foundation	\$5,000
TOTAL:	\$10,000

PROJECT - COMMITTED

Funder Name	Amount Requested
Valero Energy Foundation	\$50,000
H-E-B Tournament of Champions	\$25,000
TOTAL:	\$75,000

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
Kronkosky Foundation	\$65,000
Valero Benefit for Children	\$50,000

Best Buy	\$10,000
Semmes Foundation	\$200,000
Bexar County	\$100,000
TOTAL:	\$425,000

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
Shield Ayres Foundation	\$10,000
St. Mark's Vocational Grants	\$5,000
Texas Capital Bank	\$5,000
Dollar General	\$2,000
Eugenia and Lawrence A. Bertetti Foundation	\$10,000
CPS Energy	\$4,000
United Way	\$42,180
Bexar County	\$75,000
Kelleher Foundation	\$100,000
TOTAL:	\$253,180

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?
100%

If Board giving is not at 100%, please explain why?
N/A

How are board members expected to participate in your organization?
The Executive Committee serves as the voting/governing body of the organization with involvement from the Full Board when new members are elected each fall. Executive Committee members are expected to attend 10 meetings per year where Full Board members are only expected to attend five meetings annually. Each Board member is required to pay Board dues (\$1,000 straight financial contribution and \$500 event support, in-kind, etc.). Our Board giving over the past 10 years has been 100%. Board Members can become specifically involved in one or more committees that fall under the Foundation umbrella (i.e. Born to Read, Literary Luncheons, Finance, etc.). Involvement ranges from event planning and financial support to strategic planning and program development. We utilize Board member strengths and community connections to fundraise on behalf of the Library.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Ruth Agather, Member	Rosenthal Pauerstein
David Alvarez, Executive Committee	Intercontinental, LLC
Liz Alves, Member	Zachry Group
Maria Ameduri, Member	N/A
Laura Bertetti Baucum, Member	N/A
Madison Bowen, Executive Committee	Clayton & Clayton
Susan Brothers, Executive Committee	Valero
Angelika Brown, Member	N/A

Deborah Callanan, Member	N/A
Kelly Carter, Member	American Heart Association
Catriona Morrison Cavender, Executive Committee	Hornberger Fuller Garza Inc.
Tara Childers, Member	N/A
Tisha Cortines, Member	Phyllis Browning
Ty Edwards, Member	Voya Financial
Daisy Erspamer, Executive Committee	N/A
Bill Fisher, Chair Elect	Wilkins Finston Friedman
Sarah Fitzsimons, Member	N/A
Katy Flato, Member	N/A
Rose Mary Fry, Member	Degrees of Work
Carmen Goldberg, Executive Committee	N/A
Cathy Obriotti Green, Executive Committee	N/A
Nicole Greenberg, Member	N/A
Elizabeth Halfff, Member	N/A
Linda Hardberger, Member	N/A
Susan Hausser, Member	N/A
Mary Henrich, Member	N/A
Liecie Hollis, Member	N/A
Elizabeth Lyons Houston, Member	Casa Rio
Carol Lavender, Executive Committee	Lavender Design Group
Sherry Layman, Member	N/A
Ann Leafstedt, Member	Jackson Walker LLP
Nancy Lehr, Member	N/A
Kathy MacNaughton, Member	Masters Leadership Program
Nancy Marion, Member	N/A
Paul Martin, Executive Committee	Martin Capital
Daniel Martinez, Member	Winstead
Dennis Martinez, Executive Committee	Dennis Martinez & Associates
Diane Mathews, Member	N/A
Karen Newton, Member	N/A
Aris Nikas, Member	N/A
Alice Norman, Member	N/A
Caroline O'Connor, Member	W by Worth
Amy Parrish, Member	Clayton & Clayton
Chuck Parrish, Member	N/A
Catherine Payer Vaughan, Member	N/A
Vicki Perkins, Executive Committee	N/A
Kerry Quinn, Treasurer	N/A

Cameron Redding, Executive Committee	Redding Law, PLLC
Bill Reynolds, Executive Committee	N/A
Sylvia Romo, Member	N/A
Shannon Murphy Sachanowicz, Immediate Past Chair	Solaris Paper
Alex Schenker, Executive Committee	Ghost Town Ventures
Dona Schenker, Member	N/A
Jordan Vexler Shannon, Chairman	Monterrey Iron & Metal
Lauren Smyth, Member	N/A
Jennifer Sparr, Member	N/A
Shannon Stephens, Secretary	Kelly Wade Jewelers
Conrad Sterrett, Member	N/A
Brian Steward, Executive Committee	Ketterman, Rowland & Westlund
Mari Tamez, Executive Committee	N/A
Tricia Tobin, Member	N/A
Jimmy Toubin, Member	Toubin Insurance Agency
Bette Vexler, Executive Committee	N/A
Agatha Wade, Member	N/A
Joanna Weidman, Member	NuStar
Alice Welder, Member	N/A
KT Whitehead, Executive Committee	Law Office of KT Whitehead
Lori Wright, Executive Committee	N/A
PROJECT TIMELINE	
Start Date	End Date
03/01/2018	03/01/2019