

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> Santa Rosa Children's Hospital Foundation		<b>Federal Tax ID#:</b> 74-1224362		<b>501(c)(3) Public Charity</b> 509 (a)(1)	
<b>Address:</b> 100 N.E. Loop 410, Ste. 706		<b>City:</b> San Antonio		<b>State:</b> TX	
				<b>Zip Code:</b> 78216	
<b>Website:</b> www.childrenshospitalsafoundation.org		<b>Fax:</b> (210) 704-3759		<b>United Way Funded:</b> No	

**Fiscal Year:**  
July 01 to June 30

### Head Of Organization

<b>Name:</b> John Bel		<b>Title:</b> President	
<b>E-Mail Address:</b> john.bel@christushealth.org		<b>Phone:</b> (210) 704-2800	

### Application Contact

<b>Name:</b> Terry L. Kyle, JD, CFRE		<b>Title:</b> Vice President		<b>E-Mail Address:</b> Terry.kyle@christushealth.org		<b>Phone:</b> (210) 704-2800	
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### Previous Najim Funding

Year	Funding \$
2007	\$125,000
2008	\$93,128
2009	\$45,500
2013	\$750,000
2017	\$104,832
2019	\$50,000
<b>Total</b>	<b>\$1,168,460</b>

**Has the organization applied to the Najim Family Foundation in the past and been declined?**  
Yes  
2012 declined to fund \$96,000 for medical equipment.

<b>Grant Amount Requested \$:</b> \$50,000	<b>Total Project Budget \$:</b> \$933,774	<b>Organization's Annual budget \$:</b> \$3,365,079
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**Mission Statement:**

The mission of The Children's Hospital of San Antonio Foundation is to support the healing ministry of The Children's Hospital of San Antonio, the only non-profit, only freestanding and only faith-based children's hospital in San Antonio.

## PROJECT INFORMATION

### Program / Project Title:

Child Life Program

### PROJECT TIMELINE

Start Date	End Date
07/01/2020	06/30/2021

### Harvey E. Najim Family Foundation Priorities:

Medical Needs

### Program / Project Description:

Headquartered in the Harvey E. Najim and the Najim Family Foundation's Child Life Activity Center on the first floor of The Children's Hospital of San Antonio (CHofSA), the Child Life Program (Child Life) is an essential element of a children's hospital. Child Life works with every child in The Children's Hospital, as the children are able. Child Life at CHofSA is the largest program in our region with 20 Certified Child Life Specialists (CCLSs) working in nearly all areas of the Hospital. Last year, the program worked with 73,282 children directly during their hospital treatment, emergency room visit, surgical preparation, surgical recovery, or recovery from illness.

CHofSA seeks to be a "no-pain" hospital for children, and we want every child to return to health as quickly as possible with as little stress, sadness, or frustration as possible. When stress is lower, treatment can be received in a calm manner, recovery can begin as quickly as possible, and pain can be minimized. Child Life and the CCLSs teams are a vital part of our "no-pain" culture for children's medical care. Academically prepared in child psychology, child and family development, education, and creative arts therapies, CCLSs expertly:

- walk children through any diagnosis or procedure in language developmentally appropriate for them, answering questions and equipping them with coping strategies;
- provide education for patients and families, including siblings and parents;
- give support and cognitive distraction during bedside procedures, helping soothe the patient, empower parents, and assist the medical team;
- facilitate legacy building in bereavement or end of life situations, educating siblings, providing resources to parents, and helping the family create meaningful keepsakes;
- ensure patients and their families continue to experience and celebrate key milestones during their hospitalization, such as birthdays, holidays, end of treatment, and anything important to the family's culture and traditions; and
- normalize the environment as much as possible by providing comfort items, bringing in familiar characters and special visitors, hosting special events, and creating opportunities for play at the bedside, in unit playrooms, and in the Child Life Center.

During the COVID19 Pandemic, Child Life has become even more valuable to families and children in our care. Because of the COVID19 Pandemic, the Hospital's visitor policy has been adjusted to control the highest safety and infection prevention standards and, at this time, only one parent or family caregiver may be with a child during treatment or hospitalization. The Hospital is regularly reviewing Pandemic safety protocols and will adjust the visitor policies as they are able. In the meantime, however, the Child Life program is even more valuable to each child's treatment and recovery. Child Life can be -- and often is -- the extra family member helping a child through what can be scary, stressful, or traumatic medical care.

While Child Life is a priority for the culture of a children's hospital and the care of children, the program is not a "billable" item for insurance or patients and does not generate hospital revenue.

**Evaluation Plan:**

The impact of Child Life is reviewed nearly every day in the successful treatment and recovery of children with as little stress, sadness, or frustration as possible. Child Life continuously reviews patient experiences to identify needed changes in approaches, language or vocabulary used, and successful tactics. In addition, we track the following data points: the number of children served through Child Life, the number of CCLSs assigned to all patient care departments, and the number of Child Life activity programs conducted through the Najim Child Life Center and on the patient care floors.

We partner with Press-Gainey, a national hospital patient satisfaction survey program, to help us know the impact of our patient care. All hospital patients receive a Press-Gainey patient satisfaction survey within 48 hours of discharge (in English and Spanish). We use the Press-Gainey survey results in our continual planning and improvement processes and programs.

**Plans to sustain project beyond the term of this request:**

Foundation philanthropic efforts will continue to seek partnerships for this strategic priority with the overall goal of making available even more pediatric medical care for children and expectant mothers. As a strategic priority, the Child Life Program will be shared with potential individual donors and grant making organizations for possible support.

**Children Impacted:**

<b>How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?</b>	<b>How many unduplicated children will NFF REQUESTED FUNDS impact?</b>
10,000	10,000

**Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.**

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	80%	African American	5%
Children (6-13)	10%	Asian American	3%
Young Adults (14-18)	10%	Caucasian	29%
<b>TOTAL:</b>	<b>100%</b>	Hispanic/Latino	60%
		Native American	3%
		Other and Define	0%
		<b>TOTAL:</b>	<b>100%</b>

**City Council District for Which Children are Being Served:**

District I

**Line item Budget:**

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Program Salaries and Wages	\$714,174	\$50,000
Payroll taxes and benefits	\$158,266	\$0
Consultants & Professional Fees	\$12,573	\$0
Dues and Subscriptions	\$275	\$0
Program Supplies	\$38,582	\$0
Travel	\$4,910	\$0

Technology	\$51	\$0
Family Advisory Board meeting support	\$2,816	\$0
Volunteer/Parent parking vouchers	\$2,127	\$0
<b>TOTAL:</b>	<b>\$933,774</b>	<b>\$50,000</b>

### **OTHER FUNDING RESOURCES**

**For Project being Requested: Funding sources and amounts, pending and committed.**

#### **PROJECT - PENDING**

<b>Funder Name</b>	<b>Amount Requested</b>
Baptist Health Foundation	\$100,000
Texas Cavalier's Foundation	\$10,000
<b>TOTAL:</b>	<b>\$110,000</b>

#### **PROJECT - COMMITTED**

<b>Funder Name</b>	<b>Amount Requested</b>
Child's Play Charity	\$3,500
<b>TOTAL:</b>	<b>\$3,500</b>

**Other funding sources and amounts, pending and committed not specific to this request.**

#### **ALL OTHER ORGANIZATION REQUESTS - PENDING**

<b>Funder Name</b>	<b>Amount Requested</b>
Albert and Margaret Alkek Foundation	\$1,000,000
AFLAC Foundation	\$2,500
Baptist Health Foundation	\$100,000
Delta Dental Community Care Foundation	\$50,000
DEW Foundation	\$50,000
Firstmark Credit Union	\$10,000
Muscular Distrophy Association	\$29,538
Marietta K. Randall Foundation Trust	\$15,000
San Antonio Area Foundation	\$50,000
SSFCU Charitable Foundation, Inc.	\$10,379
St. Luke's Lutheran Health Ministries, Inc.	\$10,000
Texas Cavalier's Charitable Foundation	\$10,000
The Carroll and Marguerite Wheeler Foundation	\$25,000
Warm Springs Foundation	\$35,908
<b>TOTAL:</b>	<b>\$1,398,325</b>

#### **ALL OTHER ORGANIZATION REQUESTS - COMMITTED**

<b>Funder Name</b>	<b>Amount Requested</b>
1002 Foundation	\$1,000
Chicken-N-Pickle San Antonio	\$10,825
Children's Miracle Network - Corporate	\$202,124

CHRISTUS Health Foundation	\$10,000
Elizabeth Sullivan Clem Trust	\$69,868
Community Auctions, LLC	\$1,943
Enterprise Holdings Foundation	\$2,500
FIS Foundation, Inc.	\$1,000
Emma Freeman Education Foundation	\$68,913
Emma Freeman Foundation	\$277,386
Emma Freeman Trust	\$11,671
Gentry Family Fund of the San Antonio Area Foundation	\$2,500
The John G. & Marie Stella Kenedy Memorial Foundation	\$15,000
Klesse Foundation	\$5,000,000
Knights of Columbus Council 11599	\$1,000
Marcia and Otto Koehler Foundation	\$20,000
Kohl's	\$100,000
Michael M. Peacock Foundation	\$2,000
Betty Stieren Kelso Foundation	\$40,000
Gus Own Stephens Foundation	\$1,000
University of the Incarnate Word - Ettlign Center	\$6,045
USAA Community Affairs	\$1,105
<b>TOTAL:</b>	<b>\$5,845,880</b>

**BOARD OF DIRECTORS**

**What percentage of your board contributes financially to the organization?**  
100%

**If Board giving is not at 100%, please explain why?**  
n/a

**How are board members expected to participate in your organization?**  
Board Members are asked to agree to the following:

- Be a generous Donor making The Children's Hospital of San Antonio Foundation a personal philanthropic priority and a charity of choice.
- Be an active Connector using personal and professional position of credibility and respect to advantage the Children's Hospital of San Antonio Foundation for consideration with other donor prospects. Initiate visits and be present on donor prospect calls.
- Be a Counselor to Foundation staff regarding fundraising programs and stewardship of gifts and board management.

Board Members serve on the following committees: Executive, Audit, Finance, and the Board Development and Nominating Committee.

**LIST OF BOARD DIRECTORS**

<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Joseph Dubrof, Chairman	Morgan Stanley Smith Barney
William Klesse	Retired (Valero)
Ted H. Liljenwall, Treasurer	Lashley South Texas, LLC
Barbara Gentry, Secretary	Retired (USAA)
Pat Frost, Immediate Past Chair	Frost Bank
R. Clark Boddy	Kuper Sotheby's International Realty
Tom Bounds	Hope Hits Harder Foundation
Raymond R. Carvajal, R.Ph.	Carvajal's Surgical Medical & Pharmacy
Robert M. Cavender	Cavender Buick
Jim Chapman	Security Service Federal Credit Union
Trey Christianson	Christianson Air-Conditioning and Plumbing Company
Bob Cohen	Bob Cohen Strategies, LLC
Sister Kathleen Coughlin, CCVI	University of the Incarnate Word
Elizabeth F. Crawford	Sendero Wealth Management
Charles A. Deacon	Norton Rose Fulbright
Gary Dudley	SWBC
J.J. Feik	Feik Enterprises
Suzie Mead Feldmann	CHEF
C. Murray Fichtner	Retired (Frost Bank)
Angela Goldsbury	Goldsbury Foundation
Harvey P. Hartenstine	Broadway Bank
Peter J. Hennessey, IV	GPM Life Insurance Company
Ned Hodge	MassMutual South Texas
John R. Hurd	Hurd Enterprises, Ltd.
Emily Morrow Jones	Community Volunteer
Jonathan Klug	Merrill Lynch
Lori Koehler	SHIRE
Noel Lagunas	Valery Energy Corporation
Sylvia H. Maddox	Community Volunteer
Morgan M. Matson	Preferred Counsel Legal Placement
Lauren P. McLaughlin	Estate Attorney
Lupita Medina	Medina Exploration
Larry Mills	Holt Companies
Ben A. Montanez	Norton Rose Fullbright, LLP
Thomas J. Murphy	Retired (H-E-B)
Susan Naylor	Community Volunteer
Philip J. Pfeiffer	Norton Rose Fulbright

Corinna Holt Richter	Hold Companies
Francisco Robelo	USAA Bank
Richard Salinas	Captial Group
Michael A. Schott	Gorman Interests
Jim Schwartz	Retired (Metso Texas Shredder, Inc.)
Howard Skillrud	Ameriprise Financial Services, Inc.
Scott Stephens	Whataburger, Gus Owens Stephens Foundation
Shannon Fraser Stephens	Business Dzine Learning
Patrick Sullivan	Digital Realty / Enterprise
Nathanael Tarwasokono	Firstmark Credit Union
Harry W. Wolff, III	Uhl, Fitzsimons, Jewett & Burton , LLC
Jessica Lewis Worth	Lewis Energy Group, Rod and Kim Lewis Family Foundation
Randall P. Wright	Retired (Hospital Management)
Mara Mauze	Community Volunteer
<b>Signature</b>	
Terry L. Kyle	