

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> Hopecam, Inc		<b>Federal Tax ID#:</b> 56-2416801		<b>501(c)(3) Public Charity</b> 509 (a)(1)	
<b>Address:</b> 12100 Sunset Hills Rd. Suite C-10		<b>City:</b> Reston		<b>State:</b> VA	
				<b>Zip Code:</b> 20190	
<b>Website:</b> www.hopecam.org		<b>Fax:</b> (571) 325-2000		<b>United Way Funded:</b> Yes	

### Fiscal Year:

July 01 to June 30

### Head Of Organization

<b>Name:</b> Lauren Priestas		<b>Title:</b> Executive Director	
<b>E-Mail Address:</b> lauren@hopecam.org		<b>Phone:</b> (571) 325-2000	

### Application Contact

<b>Name:</b> Brett Fox	<b>Title:</b> Development Director	<b>E-Mail Address:</b> lauren@hopecam.org	<b>Phone:</b> (571) 325-2000
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### Has the organization applied to the Najim Charitable Foundation in the past and been declined?

Yes  
2019

<b>Grant Amount Requested \$:</b> \$10,000	<b>Total Project Budget \$:</b> \$22,500	<b>Organization's Annual budget \$:</b> \$600,000
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### Mission Statement:

To overcome the social isolation experienced by children diagnosed with cancer through the use of tablets, laptops, and internet technologies to connect the child with his or her school and doctors.

## PROJECT INFORMATION

### Program / Project Title:

To support Champions of Hope - San Antonio by providing tablets, laptops and wifi hotspots to children with cancer in partnership with Methodist and SA Children's Hospitals.

### PROJECT TIMELINE

<b>Start Date</b>	<b>End Date</b>
07/01/2021	06/30/2022

### Harvey E. Najim Charitable Foundation Priorities:

Medical Needs

### Program / Project Description:

Hopecam's mission is to overcome the social isolation experienced by children diagnosed with cancer through the use of tablets, laptops, and internet technologies to connect the child with his or her school, doctors and support system.

Each year, close to 16,000 children in the U.S. are diagnosed with cancer and undergo treatments that dramatically limit their ability to go to school. On average, Hopecam children miss between 136 and 180 days of school. Among the first side-effects is isolation from their classmates. Hopecam gives each child a tablet computer, Internet access if the family is without, and then works with the child's school, providing them with needed equipment and support. 71% of our students attend Title 1 schools and over 50% live in homes that cannot afford internet access - we provide all equipment at no charge to the family or school. Hopecam helps to bridge the digital divide for not just the child, but for all family members during this difficult time.

The need for Hopecam's services has never been greater. In 2020, COVID-19 caused a widespread switch from in-person medical visits to virtual ones. The children in our program now depend on their tablets, Chromebooks and Wi-Fi hotspots for telehealth, communicating not only with their friends and family but also with their medical teams. Our technology provides a safe way for immune-compromised children to receive essential health services and meet regularly with doctors, social workers and counselors.

Funding for "Champions of Hope - San Antonio" will go directly towards the program expenses for children with cancer living in the San Antonio region to connect with their schools and doctors using tablets, laptop computers and Wifi hotspots. We will call upon our strong partnership with Methodist Children's and The Children's Hospital of San Antonio - CHRISTUS Health and connect more children from this region. This project will cost approximately \$22,500, with \$12,500 already funded by committed partners, including Northwestern Mutual, Logitech, Zoom and our Board Members. We hope you will join Hopecam to connect even more children with cancer to their classrooms, doctors and support systems.

Each Hopecam connection costs between \$1,000 and \$1,500. This includes all equipment for the family and school, tech accessories and insurance, internet access for the family if they are without, and all program expenses. We have budgeted \$22,500 for this program, which will allow us to connect 20-25 children. With any generous support towards this program, we will fund as many children as possible.

**Evaluation Plan:**

The feedback we receive about our program through formal surveys and informal exchanges (emails and phone calls with parents, school staff, and hospital social workers) is shared with our Board of Directors and helps us grow internally, guiding the changes we make to the Hopecam program to meet the current need and improve program delivery. Positive evaluation feedback and spontaneous testimonials from children, parents, and school staff help us to grow and help us advocate better with schools, hospitals, and families about the importance of maintaining social connections when dealing with a critical illness.

**Plans to sustain project beyond the term of this request:**

This project is sustainable thanks to our great partnership with Logitech and Zoom, who donate equipment that accounts for half of the project budget. Their dedication and support of Hopecam's mission will continue.

Our program is sustainable because unfortunately, there is no cure for childhood cancer. We hope that one day there is no longer a need for Hopecam but until that day, while children continue to be isolated because of cancer, we strive to connect them virtually using the latest technology to be able to see their friends, classrooms and support systems. Our mission is to decrease the loneliness and anxiety they experience during this frightening time, which in the end helps to promote healing by defeating isolation. Currently Hopecam helps approximately 360 children annually but over 16,000 children are diagnosed with cancer every year. Our goal over the next 5 years is to help as many children as possible defeat social isolation and never have a waitlist for our services.

**Children Impacted:**

<b>How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?</b>	<b>How many unduplicated children will NCF REQUESTED FUNDS impact?</b>
25	10

**Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.**

<b>A. Population Served Age</b>		<b>B. Population Served Ethnicity</b>	
Infants (0-5)	5%	African American	22%
Children (6-13)	68%	Asian American	1%
Young Adults (14-18)	27%	Caucasian	36%
<b>TOTAL:</b>	<b>100%</b>	Hispanic/Latino	28%
		Native American	1%
		Other and Define	12%
		<b>TOTAL:</b>	<b>100%</b>

**City Council District for Which Children are Being Served:**  
 District1, District2, District3, District4, District5, District6, District7, District8, District9, District10

**Line item Budget:**

<b>Line Item Description</b>	<b>Total Project Funds Allocation</b>	<b>Najim Funds Allocation</b>
10 Tablets with insurance and accessories (approx \$200 each)	\$2,000	\$1,500
15 Chromebook Computers with insurance and accessories (approx \$400 each)	\$6,000	\$4,000
Shipping & Distribution	\$1,000	\$500
Internet Connections for 10 children	\$3,000	\$2,000
Logitech Connect Towers (webcamera/speaker)*	\$5,000	\$0
Program Outreach & Evaluation	\$1,000	\$500
Technology for Schools	\$750	\$250
Technology for Hospitals for Programming	\$3,750	\$1,250
<b>TOTAL:</b>	<b>\$22,500</b>	<b>\$10,000</b>

**OTHER FUNDING RESOURCES**

**For Project being Requested: Funding sources and amounts, pending and committed.**

**PROJECT - PENDING**

<b>Funder Name</b>	<b>Amount Requested</b>
	\$0
<b>TOTAL:</b>	<b>\$0</b>

**PROJECT - COMMITTED**

<b>Funder Name</b>	<b>Amount Requested</b>
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Logitech/Zoom	\$8,000
Northwestern Mutual	\$2,000
Hopecam Board Members	\$2,500
<b>TOTAL:</b>	<b>\$12,500</b>

**Other funding sources and amounts, pending and committed not specific to this request.**

**ALL OTHER ORGANIZATION REQUESTS - PENDING**

<b>Funder Name</b>	<b>Amount Requested</b>
None provided	\$0
<b>TOTAL:</b>	<b>\$0</b>

**ALL OTHER ORGANIZATION REQUESTS - COMMITTED**

<b>Funder Name</b>	<b>Amount Requested</b>
None provided	\$0
<b>TOTAL:</b>	<b>\$0</b>

**BOARD OF DIRECTORS**

**What percentage of your board contributes financially to the organization?**  
100%

**If Board giving is not at 100%, please explain why?**  
The Hopecam Board gives at 100%

**How are board members expected to participate in your organization?**  
Hopecam's Board Members have a very active role in the organization, including help with Board committees, training and recruiting volunteers and chairing annual events, such as our Gala and 5k.

**LIST OF BOARD DIRECTORS**

<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Leonard Forkas---Founder and Board Chairman	CEO of Milestone Communications
Jeannie Buhr	Livingsky Consulting
Jennifer Coleman	Amazon Web Services
Mark Ginsberg, Ph.D.	Dean of the College of Education, George Mason University
Cameron Hamilton	The McLean Group
Brad Hawkins	Bernstein Wealth Management
Carol J. Kaffenberger, Ph.D.	Associate Professor Emerita, George Mason University
Wendy Maiwurm, LCSW	Retired Pediatric Oncology Social Worker
John Moore	Winstream
Ozzie Reyes-Chica	Exxon Mobil
Larissa Simkovich	Baker Tilly
Martin Tarr	Entrepreneur and Former CEO Tiburon Technologies
Nicolas Tempestini	Accenture

**Signature**  
Brett Fox