

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> Crosspoint, Inc.	<b>Federal Tax ID#:</b> 74-6058916	<b>501(c)(3) Public Charity</b> 509 (a)(1)
<b>Address:</b> 301 Yucca	<b>City:</b> San Antonio	<b>State:</b> TX
		<b>Zip Code:</b> 78203
<b>Website:</b> <a href="http://www.cpsatx.org/">http://www.cpsatx.org/</a>	<b>Fax:</b> (210) 225-0864	<b>United Way Funded:</b> Yes

**Fiscal Year:**  
July 01 to June 30

### Head Of Organization

<b>Name:</b> Kevin Downey, PhD	<b>Title:</b> Chief Executive Officer/ President
<b>E-Mail Address:</b> kevin.downey@cpsatx.org	<b>Phone:</b> (210) 422-4196

### Application Contact

<b>Name:</b> Chivis Alanis	<b>Title:</b> Grants Consultant	<b>E-Mail Address:</b> develop@cpsatx.org	<b>Phone:</b> (210) 422-4196
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**Has the organization applied to the Najim Charitable Foundation in the past and been declined?**  
Yes  
July 2019

<b>Grant Amount Requested \$:</b>	<b>Total Project Budget \$:</b>	<b>Organization's Annual budget \$:</b>
\$15,000	\$392,500	\$7,354,482

**Mission Statement:**  
Crosspoint exists to build safer and stronger communities by empowering individuals to lead productive lives.

## PROJECT INFORMATION

**Program / Project Title:**  
To Support the Casa Mia - Five to Thrive Project.

### PROJECT TIMELINE

<b>Start Date</b>	<b>End Date</b>
05/03/2021	05/02/2022

**Harvey E. Najim Charitable Foundation Priorities:**  
Substance Abuse

**Program / Project Description:**

The health of women and their babies during pregnancy and in the first year after birth is considered a barometer for a nation's health. Texas has the highest maternal mortality rate in the U.S., and the leading cause of maternal death in the year following birth is overdose.[1] The opioid crisis has had a devastating impact on Bexar County. San Antonio has the highest burden of opioid-based substance use disorder (OUD) in Texas.[2] OUD among pregnant women has risen dramatically in recent years and now affects 6.5 in every 1,000 women at delivery.[3] The rise in OUD in women is linked to a corresponding increase in Neonatal Abstinence Syndrome (NAS). Bexar County has the highest NAS rate in the state, representing one-third of all cases, or 300-400 infants.[4] Identifying safe and sober housing where these women and their children can stay together is a challenge since only 1% of recovery housing in Texas offers beds for women and children.[5] Across cultures, the family unit is recognized as the cornerstone of society. Attachment plays a critical role in early infant brain development; therefore, protecting this precious mother-infant relationship can impact future generations.

Casa Mia serves women with Opioid Use Disorders (OUD) who are pregnant or parenting, as well as their children. The majority of these women are lower-income minorities. As required by our funding from the Texas Department of Health and Human Services, Casa Mia is open to women throughout Texas; however, all admissions (but one) have been women from the San Antonio, Bexar County Area.

Of the women we have served since we opened the doors of our Casa Mia home in December of 2018, approximately 65% have been Hispanic, and 35% have been White. They have ranged in age from 24 to 40, with an average age of 29, and approximately one-third have lacked a high school education. The program has welcomed approximately 45 infants and children ranging in age from birth to age 7. Nearly all of our program families have been eligible for Medicaid coverage, and before admission, the majority of our clients were unemployed.

Local nonprofit Crosspoint, Inc. and the UT School of Nursing (SON) have partnered to offer the Casa Mia program to improve long-term outcomes for pregnant and parenting women with OUD and their children. Casa Mia keeps families together in a supportive transitional residential environment that promotes self-sufficiency and self-care to influence their life course. The program focuses on the paradigm of essential traits for a healthy family. This "Five to Thrive" concept aims to enrich the mother-child bond through recreation, learning, and peer relationships that focus on five tenets: Love, by nurturing the mother-child bond; Security by cultivating resilience and self-efficacy in the mother; Stimulation by enhancing mothers' skills in education and playtime activities; Well-being through celebrating recovery milestones and engaging recovery coaches; and Healthy Living, by emphasizing nutrition and physical activity for the mother and child as a foundation in daily living. This approach utilizes structured programming that includes parenting education, financial literacy, first aid, CPR training, and other life skills training. Moms build skills that enrich these tenets through outdoor play activities, participating in cooking classes, and reading books together. Casa Mia also encourages mothers to identify and pursue educational and vocational goals to enhance their ability to maintain socio-economic independence.

An investment of \$15,000 from the Najim Family Foundation will help to offer these opportunities for bonding. Funds will be used to support case management activities and purchase specialized supplies and resources, including educational materials, recreational items, infants' and toddlers' clothing, and related equipment, as well as gift certificates for experiential learning. Some of these items include recreational toys (outdoor activity table, etc.), infant essentials (baby grooming kits, etc.), learning materials, and safety/well-being resources (strollers, baby gates, etc.) since many Casa Mia moms are unemployed; they also lack the financial resources to expose their children to learning experiences. By providing these enhanced opportunities for interaction, moms can connect to their child's innate ability to have fun and engage with them naturally. This investment will allow existing program resources to support routine but essential transitional residential programming.

Since Casa Mia opened its doors in December of 2018, we have served approximately 68 women and their children. About 60% of our clients have been discharged with success in all program goals: stable abstinence and recovery, stable housing, regular employment, and custody of their child. Casa Mia employs seven staff, with a capacity to serve 20 women and children at our home 24/7. Women living at Casa Mia are sometimes self-referrals, but many are referred by the judicial system, local addictions treatment providers, or the Texas Department of Family and Protective Services. All services are free of charge for women and their children. Casa Mia is the only nonprofit program of its kind in San Antonio that addresses a critical need for transitional recovery housing for pregnant and parenting women with Opioid Use Disorder (OUD) and their children.

This program's expected outcomes include instilling improved parenting skills, fortifying mother-child bonding, and assuring access to secure housing and employment resources, which will strengthen sobriety and independence. Without our resources, mothers are more likely to lose their children, struggle with treatment compliance, relapse, and ultimately face cycles of trauma that can lead to disrupted environments and inconsistent parenting.

[1] Texas Health & Human Services Commission (2018). Adult substance Use women and children in residential treatment. Retrieved October 9, 2018 from: <https://hhs.texas.gov/services/mental-health-substance-use/adult-substance-use/adult-substance-use-women-children-residential-treatment>

[2] See: [https://www.texaschildrens.org/sites/default/files/uploads/documents/Perinatal%20Opioid%20Report%20Final\\_%20march%202019.pdf](https://www.texaschildrens.org/sites/default/files/uploads/documents/Perinatal%20Opioid%20Report%20Final_%20march%202019.pdf)

[3] See: <https://nashp.org/wp-content/uploads/2018/10/NOSLO-Opioids-and-Women-Final.pdf>

[4] U.S. Department of Health & Human Service. What is the U.S. opioid epidemic. (2018). Retrieved October 9, 2018 from: <https://www.hhs.gov/opioids/about-the-epidemic/index.html>.

[5] Polcin, D., Mericle, A., Howell, J., Sheridand, D. & Christensen, J. (2014). Maximizing social model principles in residential recovery settings. Journal of Psychoactive Drugs, 46 (5):436-443. doi: 10.1080/02791072.2014.960111.

#### **Evaluation Plan:**

Through our everyday work and ongoing client assessments, Casa Mia "Five to Thrive" project's effectiveness will be measured through qualitative and quantitative analysis. Qualitative data will be collected through regular discussions with our clients on the impact of program participation and activities with their child through play and recreation. Program planning will include capital inventory instruments to identify growth in recovery and social capital and focus on deficits and areas requiring further development. Participation in programs and activities will also be collected in Crosspoint's database.

Further, we will also seek parent feedback to assess the program's impact through post-discharge surveys and engagement with SON staff in informal contacts regarding needs and successes. This feedback will be used to adjust and enhance Casa Mia's program structure. Crosspoint will explore other options and resources to ensure more meaningful on-and-off-site parent-child recreational experiences and activities.

#### **Plans to sustain project beyond the term of this request:**

Casa Mia's primary funding source has been through a Texas Health & Human Services (HHS) grant to our project partner, the UT Health School of Nursing (SON). Crosspoint also secured foundation grants to provide operating funds. Crosspoint expects to secure renewed funding through HHS and is seeking additional 2021 funding through foundations such as the Greehey Family Foundation, the Valero Foundation, and the Kronkosky Foundation.

#### **Children Impacted:**

**How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?**

30

**How many unduplicated children will NCF REQUESTED FUNDS impact?**

30

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	95%	African American	5%
Children (6-13)	5%	Asian American	0%
Young Adults (14-18)	0%	Caucasian	30%
<b>TOTAL:</b>	<b>100%</b>	Hispanic/Latino	65%
		Native American	0%
		Other and Define	0%
		<b>TOTAL:</b>	<b>100%</b>

**City Council District for Which Children are Being Served:**

District1

**Line item Budget:**

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Personnel	\$271,870	\$0
Consultants & Professional Fees	\$3,280	\$0
General Equipment	\$6,500	\$0
Program Supplies & Expenses	\$61,750	\$15,000
Repairs & Maintenance	\$17,500	\$0
Utilities	\$21,600	\$0
Indirect Expenses	\$10,000	\$0
<b>TOTAL:</b>	<b>\$392,500</b>	<b>\$15,000</b>

**OTHER FUNDING RESOURCES**

**For Project being Requested: Funding sources and amounts, pending and committed.**

**PROJECT - PENDING**

Funder Name	Amount Requested
Greehey Family Foundation	\$20,000
San Antonio Area Foundation	\$15,000
Valero Foundation	\$25,000
Hillcrest Foundation	\$20,000
Carl C. Anderson & Mary Jo Anderson Foundation	\$25,000
Rachel & Ben Vaughn	\$22,500
<b>TOTAL:</b>	<b>\$127,500</b>

**PROJECT - COMMITTED**

Funder Name	Amount Requested
Texas Health & Human Services	\$265,000
<b>TOTAL:</b>	<b>\$265,000</b>

**Other funding sources and amounts, pending and committed not specific to this request.**

**ALL OTHER ORGANIZATION REQUESTS - PENDING**

<b>Funder Name</b>	<b>Amount Requested</b>
Bureau of Justice Assistance	\$75,000
Texas Dept. of Corrections	\$632,212
City/County	\$300,000
<b>TOTAL:</b>	<b>\$1,007,212</b>

**ALL OTHER ORGANIZATION REQUESTS - COMMITTED**

<b>Funder Name</b>	<b>Amount Requested</b>
Methodist Healthcare Ministries/Southwest Texas Regional Advisory Council (STRAC)	\$1,000,000
Department of Veterans Affairs	\$912,940
Federal Bureau of Prisons	\$5,262,221
<b>TOTAL:</b>	<b>\$7,175,161</b>

**BOARD OF DIRECTORS**

**What percentage of your board contributes financially to the organization?**  
100%

**If Board giving is not at 100%, please explain why?**

**How are board members expected to participate in your organization?**  
Crosspoint, Inc. Board of Directors are responsible for advancing the organization's mission. The Board provides financial oversight, strategic planning direction, ongoing management, organizational policy evaluation, and performance standards guidance. Board members must serve on at least one (1) standing committee and accept reasonable special assignments. The Board also approves long-term strategies and objectives, annual operating financial metrics, and nominates and elect members and officers to the Board of Directors.

**LIST OF BOARD DIRECTORS**

<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Natalie Kuhn, CPA, Board Chair	Randy Walker & Co.
Woodrow Halstead, Vice Chair	Law Office of Daniel & Hudson
Anne Pearson, Secretary	Retired, Journalist and Marketing Strategist
Stephen C. Shomion, LCSW, Assistant Secretary	Retired, Veterans Program Retired, US Probation
Ana D. Garcia, CPA, Treasurer	Chief Operating Officer, Children's Rehabilitation Institute
Ed Bergen, Ph.D., Board Member	Retired, Former San Antonio College Professor
Rev. Dr. W. Raymond Bryant, Board Member	Pastor, Bethel AME Church
Honorable Francisco "Quico" Canseco, Board Member	Attorney, Farrimond Castillo & Bresnahan, PC
Shawn Fitzpatrick, Board Member	Attorney, Fitzpatrick & Kosanovich, PC
Sr. Miriam Mitchell, Board Member	Vocation Director, Sisters of the Holy Spirit and Mary Immaculate
Hon. Lorina Rummel, Board Member	Bexar County District Attorney's Office
John B. Hertz, Board Member	Architect

Kristine Howland, Board Member	Trinity University
Rick King, Board Member	Trinity University
Gilbert Mendez, Board Member	Goodwill Instustries, SA
Jennifer Bligh, Immediate Past Chair	Valero Energy
<b>Signature</b> Kevin Downey, PhD, CEO	