

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Magik Theatre	Federal Tax ID#: 74-2707895	501(c)(3) Public Charity 509 (a)(2)
Address: 420 S. Alamo St.	City: San Antonio	State: TX
		Zip Code: 78205
Website: http://www.magiktheatre.org/	Fax: (210) 227-2751	United Way Funded: No

Head Of Organization

Name: Frank Villani	Title: CEO
E-Mail Address: fvillani@magiktheatre.org	Phone: (210) 227-2751

Application Contact

Name: Frank Villani	Title: CEO	E-Mail Address: fvillani@magiktheatre.org	Phone: (210) 227-2751
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Previous Najim Funding

Year	Funding \$
2008	\$10,000
2009	\$10,000
2015	\$19,200
2016	\$27,000
2017	\$30,890
2018	\$35,000
Total	\$132,090

Has the organization applied to the Najim Family Foundation in the past and been declined?

Yes
2012 & 2014

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$43,500	\$70,940	\$2,406,925

Mission Statement:

The Magik Theatre's mission is to use the power of theatre to create Magikal storytelling for children that Activates imagination, Grows young minds, and Inspires creativity and a love of learning that is the Key to a more literate future for our community.

PROJECT INFORMATION

Program / Project Title:

To support Theatre Camp Scholarships & Theatre Arts Programs for children residing at Haven for Hope and the Children's Shelter.

PROJECT TIMELINE	
Start Date	End Date
11/01/2019	09/30/2020
Harvey E. Najim Family Foundation Priorities:	
Education	
Education Priorities:	
Elementary to High School	
Program / Project Description:	
<p>Since 2016, The Najim Foundation has provided The Magik Theatre with a grant to further our partnership with Haven for Hope and The Children's Shelter. The Magik Theatre would like to continue the collaboration but with extended educational services to Haven and the Shelter for the summer and throughout the school year. In the past, Magik provided camp scholarships to Haven and the Shelter to have children come to Magik during the summer, but the collaboration has evolved and expanded to ensure that we are fulfilling the needs of the children and that they feel comfortable. For example, when the residents from the Shelter came to Magik's downtown location, it was too overwhelming for them and many of the residents acted out. Therefore, we tailored our programming to have a Magik teaching artist visit the Shelter to work with the residents to write and stage their own plays. Once the teacher gained the participants' trust, they were able to go on a field trip to the Magik Performing Arts Center (MPAC) on DeZavala and I-10, where they had access to costumes and props in order to bring their plays to life on stage.</p> <p>In general, our relationship with the two organizations has adapted to meet the needs of our young patrons. For the past three years, Haven for Hope residents received camp scholarships to come to Magik's downtown theatre during the summer time. The children from Haven love exploring the theatre and staging their own plays that allow them to express their feelings in a constructive but fun manner. This year, however, many Haven residents found it difficult to participate in Magik's summer camp due to transportation issues. Again we adapted: Magik still offered camp scholarships, but we're also establishing a Residency program, similar to the Shelter's, to ensure that every child can participate in Magik's theatre-based programming. The Haven staff liked this idea because it curbed some of the transportation issues, but most of all, it gave their residents additional activities beyond the summer time. While Haven often finds that organizations are available for their constituents in the summer, programming tends to fade in September and October when the school year starts. Therefore, Magik and Haven are working together to extend our programming beyond the confines of the summer and to think of this collaboration holistically in order that Haven's younger constituents feel accepted and engaged. Magik will provide a teaching artist at Haven for the month of September and then extend the Residency throughout the school year. The Residency will also include field trips to The Magik Theatre to see our literature-based plays throughout the 2019-20 season.</p> <p>As mentioned above, Magik and the Shelter have taken a nuanced approach to our summer and year-round collaboration, because the needs of the residents are always changing. With the Najim Family Foundation's support, Magik would like to continue its residency program at the Shelter in which a Magik teaching artist visits the Shelter's campuses in order to help resident write and stage their own play. Our instructor, Abby, established a bond with the students, helping them produce their own works: This summer, Abby helped the children write, star, and film their own movie. The goal with the Residency is to establish trust between the teacher and the residents in order to slowly introduce new experiences. This year, small groups from the Children's Shelter attended performances of "Mr. Popper's Penguins," "Cat in the Hat," "Mariachi Girl," and "Willy Wonka" at Magik.</p>	

As you may have heard, Magik is currently working with architects to design and implement a major renovation of Beethoven Hall - our downtown performing arts center for more than 20 years. In our initial plans, we are including new classrooms and collaborative areas that will serve as a wonderful location to host residents from Haven and the Shelter. This will serve to expand our nationally-recognized J. K. Lee Family Foundation X-Celerated Theatre program that provides theatre-arts education to residents in Bexar County Detention and Treatment facilities. Our goal is to create an inviting center where at-risk youth can participate in theatrical-arts programming, use the power of theatre as a creative outlet, and have an outlet to express their feelings. We are not requesting funding for the renovation in this proposal but wanted to make you aware of it in case you require additional information.

A \$43,500 grant from the Najim Family Foundation will partially cover: 50 scholarships (@\$490) for residents of Haven for Hope to attend our two week Camp Showbiz in the summer; 36 scholarships (@\$490) for The Children's Shelter to attend Camp Showbiz; 6 touring performances (@\$500) at the Haven for Hope and The Children's Shelter campus; Magik teaching artists (@\$100/hour) for the 2019-20 year; transportation costs (\$2,500); and free tickets to Haven and Shelter residents (@\$16.50).

Evaluation Plan:

The Magik Theatre will use attendance numbers to determine how many children from The Children's Shelter and Haven for Hope participated in our Camp Showbiz as well as attended our tour shows and Mainstage performances at the theatre. Staff from Magik, The Shelter, and Haven meet regularly to discuss the programming and its impact on the participants. We measure success if children are able to participate fully in the program, write and stage their own plays, and feel like a child again.

Plans to sustain project beyond the term of this request:

The Magik Theatre is launching its first major individual giving campaign to building our donor base. We will also receive funds from the Greehey Family Foundation for the project and will submit a proposal to the J. K. Lee Family Foundation. With every donation to our general operating budget and our earned revenue from ticket sales, Magik is able to offset the cost for our educators who work with The Shelter and Haven for Hope.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?

100

How many unduplicated children will NFF REQUESTED FUNDS impact?

100

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	30%	African American	8%
Children (6-13)	60%	Asian American	2%
Young Adults (14-18)	10%	Caucasian	10%
TOTAL:	100%	Hispanic/Latino	80%
		Native American	0%
		Other and Define	0%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District1, District2, District7, District8

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
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2 Magik Educator for 2019-20 Season	\$20,000	\$10,000
50 2-week Summer Camp scholarships for Haven for Hope	\$24,500	\$14,000
36 2-week Summer and Holiday Camp Scholarships for The Children Shelter	\$17,640	\$13,000
6 Tour performances at Haven and Shelter	\$3,000	\$3,000
200 Tickets for Haven & Shelter Residents	\$3,300	\$1,000
Transportation from Haven to Magik	\$2,500	\$2,500
TOTAL:	\$70,940	\$43,500

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
J. K. Lee Family Foundation	\$35,000
Security Services Federal Credit Union	\$7,500
TOTAL:	\$42,500

PROJECT - COMMITTED

Funder Name	Amount Requested
Greehey Family Foundation	\$15,000
Texas Commission on the Arts	\$1,500
TOTAL:	\$16,500

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
San Antonio Area Foundation	\$50,000
Kronkosky Foundation	\$100,000
Russell Hill Rogers Fund for the Arts	\$50,000
Brown Foundation	\$20,000
Martha Ellen Tye Foundation	\$25,000
Gordon Hartman Foundation	\$15,000
TOTAL:	\$260,000

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
City of San Antonio	\$280,900
Shubert Foundation	\$30,000
Coates Foundation	\$20,000

Cowden Family Foundation	\$5,000
Bexar County	\$15,000
Texas Commission on the Arts	\$7,500
Mid America Arts Alliance	\$5,000
University Health System	\$18,000
TOTAL:	\$381,400

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?

100%

If Board giving is not at 100%, please explain why?

How are board members expected to participate in your organization?

As stated in the Board's Bylaws: All Directors are required to make a personal financial commitment annually to Magik Theatre. Additionally, Directors agree to prioritize the seeking of other financial contributions from contacts and supporters within the corporate community and general public. In furtherance of these goals, Board Members agree to make every effort to meet a minimum financial commitment of \$2,500.00 per year, and Executive Board Members agree to make every effort to meet a minimum financial commitment of \$3,500.00 per year.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Ruben Tenorio, Past President	Doctor Private Practice
Alan Petlin, Secretary	Alan Petlin Gourmet Floors
Alonzo Guzman, Treasurer	Ernst & Young
Jennifer Beldon Rosenblatt, President	Fourth Court of Appeals
Frank Villani, Chief Executive Officer	The Magik Theatre
John Heard, Board	Heard & Smith
Pam Bramble, Board	ArchPoint
Teri Levy, Vice President of Development	Valero
Doren Fein Ruttenburg, Vice President of Programming	Casa Foundation
Chuck Calvin, Presidential Appointee	Spaw Glass
Bev Golden, Board	Retired Librarian
Billie Galvin, Board	Pioneer Bank
Jennifer S Lee, Board	UTSA
Greta McFarland, Board	Community Advocate
Linda Philips, Board	Community Arts Advocate
Tommy Richards, Board	1797 Creative
Peggy Brown, Board	Generations Hospice Care
Christine Mahr, Board	Mahr Consulting

Signature

Frank Villani, CEO