

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Good Samaritan Community Services		Federal Tax ID#: 74-1117340		501(c)(3) Public Charity 509 (a)(1)	
Address: 1600 Saltillo St.		City: San Antonio		State: TX	
				Zip Code: 78207	
Website: www.goodsamtx.org		Fax: (210) 434-5531		United Way Funded: Yes	

Fiscal Year: September 01 to August 31
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Head Of Organization

Name: Simon G. Salas		Title: Chief Executive Officer	
E-Mail Address: simon.salas@goodsamtx.org		Phone: (210) 434-5531	

Application Contact

Name: Sarah Ramirez		Title: Chief Development Officer		E-Mail Address: william.bailey@goodsamtx.org		Phone: (210) 434-5531	
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Previous Najim Funding

Year	Funding \$
2007	\$50,000
2008	\$55,000
2009	\$60,000
2011	\$100,000
2012	\$45,000
2013	\$50,000
2014	\$50,000
2015	\$50,000
2016	\$50,000
2017	\$50,000
2018	\$60,000
2019	\$60,000
2020	\$65,000
Total	\$745,000

Has the organization applied to the Najim Charitable Foundation in the past and been declined? No

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$70,000	\$566,196	\$3,848,485

Mission Statement:

Good Samaritan Community Services' (Good Sam) mission is to serve as a catalyst for change, supporting youth, individuals, and families by providing excellent community services to overcome economic poverty.

PROJECT INFORMATION

Program / Project Title:

Camp Good Sam

PROJECT TIMELINE

Start Date	End Date
06/28/2021	07/22/2021

Harvey E. Najim Charitable Foundation Priorities:

Education

Education Priorities:

Elementary to High School

Program / Project Description:

Good Samaritan Community Services respectfully requests funding to support our Camp Good Sam summer learning program, which provides enriching learning opportunities to enhance literacy and STEM learning in economically disadvantaged 1st through 12th grade students residing in San Antonio's West Side. The funds will support the Camp Good Sam program budget of \$566,196, which includes program supplies, field trip admission fees, outreach and recruitment, staff training, salaries, and more.

Goals

The goal of Camp Good Sam is to provide students with access to high-quality learning materials and enriching educational experiences over the summer to reduce the effects of summer learning loss. Our nationally recognized summer learning program will empower 1st through 12th grade students through four weeks of immersive program content. Activities are designed to develop reading comprehension, fluency, and phonics, and will expose campers to STEM fields.

Each year, Camp Good Sam frames students' learning with a popular literary series. This year's book, "Story Thieves" by James Riley, will teach youth about geography, language arts, science, and social studies. The book will be brought to life through games, activities, and field trips that take a deep dive into the value of exploration, magic and spells, and the importance of culture. To allow for appropriate social distancing and keep students safe, program enrollment has been reduced from 350 to 150 students, and our six-week curriculum has been modified to be delivered in four weeks. Camp Good Sam will open its doors to students on June 28, 2021, from Monday through Thursday, 8am to 4pm, and conclude on July 22, 2021. The program is free to participating students and lunch and snacks will be provided for the duration of camp.

Need

A review of state standardized testing data underscores the exceptional need for high-quality learning programs in our area; 48.6% of students residing in the 78207 zip code scored "not proficient" or worse in 4th grade reading proficiency during the 2019-2020 school year, significantly higher than the rest of students in Bexar County (31.9%) and the state of Texas (29.3%). This trend of lagging academic performance continues through secondary and post-secondary education. Of all 8th grade students enrolled in Good Sam's youth development programs, 61% passed the Reading STAAR test, compared to 82% of their San Antonio Independent School District (SAISD) peers, and 70% of students in the county. Additionally, only 26% of Good Sam youth met a postsecondary reading readiness standard, coining them "College Ready," compared to 31% of their SAISD peers and 44% of students in the county.

The COVID-19 Pandemic has further widened the extensive gap in the education of our youth. Now more than ever it is evident that our youth lack access to high-quality learning materials and experiences that address literacy. As of March 2020, students nationwide have transitioned to completing their schooling virtually, however, a digital divide puts yet another obstacle between our students and their success. A January 2021 article by the Express News noted that 75 percent of the students at Lanier High School, located in our neighborhood, live in a home with no internet access.

Youth's challenges with literacy impact much more than their reading level. As skills in Science, Technology, Engineering, and Mathematics (STEM) become a necessity to compete in local, regional, and global economies, the development of these skills depends on foundational literacy skills. Latinx students are currently the largest minority group in the public school system, but they score lower than national averages in math and science achievement tests. The demand for STEM employees and occupations is on the rise, yet Latinx and Black students continue to be underrepresented in the tech industry.

Individuals Impacted

Good Sam is located in the heart of one of San Antonio's most distressed communities. As San Antonio continues to be the most economically-disparate major city in the nation, this disparity is most evident in the 78207 zip code - where over 45% of adults over the age of 25 have not graduated high school, 58% of residents are considered low-income, and as many as 1,000 cases of child abuse and neglect are reported each year. The program will target 1st through 12th grade students residing in the 78207 and surrounding zip codes.

Expected Results

Long term results include grade level advancement of youth who are at risk of poor academic performance and dropping out. Good Sam expects that youth participating in its programs will immerse themselves in rich learning experiences, awakening their interest in STEM-related career fields and prepare them for a future in a technologically advanced workforce.

In the short term, Good Sam expects that:

60% of youth will increase or maintain personal resilience;

75% will express or maintain an interest in a future career in the STEM field;

80% of youth will identify a positive adult role model at Good Sam;

75% of students will maintain or increase their understanding of the importance of reading; and,

80% of parents will indicate that their child could tell them what they learned at the end of the day.

Evaluation Plan:

Good Sam's youth programs are evaluated through the analysis of quantitative data, such as surveys and risk factor inventories, and qualitative data, such as anecdotes. Data collected from students is then recorded in the agency's Efforts to Outcomes (ETO) client management system for monitoring and reporting.

Evidence-based tools, such as Dalhousie University's Child and Youth Resilience Measure (CYRM) and Fastbridge's Social, Academic and Emotional Behavior Risk Screener (SAEBRS), are used to conduct social-emotional and developmental growth, and help staff identify protective factors, risk factors and developmental assets in youth. Other evaluation tools used to measure program success include:

- Parent Satisfaction Surveys
- Out of School Time - Youth Survey
- Attendance Reports
- Qualitative Data

All data collected is analyzed as part of the agency's continuous quality improvement cycle, and outcomes are later shared in Good Sam's Annual Report each year.

Plans to sustain project beyond the term of this request:

Good Sam's long-standing commitment to serving communities in need with high-quality services has led to the cultivation of consistent and recurring support over the years. In addition to the continuous support of individual donors, foundations, such as the Edouard Foundation and Flohr Family Foundation, corporations, such as the Valero Energy Corporation, and the City of San Antonio, Development staff continue to research and identify additional private and governmental funding sources to sustain its programs.

Maintaining existing donor relationships through the communication of program success, but also seeking out new relationships with the help of the Board, are critical to sustaining our programs long-term.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	How many unduplicated children will NCF REQUESTED FUNDS impact?
150	150

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	5%	African American	10%
Children (6-13)	65%	Asian American	0%
Young Adults (14-18)	30%	Caucasian	0%
TOTAL:	100%	Hispanic/Latino	85%
		Native American	0%
		Other and Define	5%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District5

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Salaries	\$422,036	\$40,000
Payroll Taxes	\$23,067	\$2,700

Workers Compensation	\$1,942	\$400
Life Insurance	\$277	\$0
Long-Term Disability	\$370	\$0
Health Insurance	\$18,822	\$1,800
Retirement	\$2,111	\$0
Office Supplies	\$1,825	\$0
Janitorial Supplies	\$375	\$500
Program Supplies	\$17,434	\$7,500
Food Supplies	\$1,825	\$600
Outreach and Recruitment	\$625	\$0
Basic Telephone	\$3,458	\$0
Mobile Phones	\$3,423	\$600
Fees for Services	\$10,025	\$1,000
Janitorial Fees	\$1,800	\$0
Client Database	\$5,160	\$600
IT Technical Support Fees	\$9,028	\$950
HRIS Database	\$2,594	\$850
Staff Training	\$1,243	\$1,500
Security and Fire	\$222	\$0
Utilities	\$9,577	\$2,000
Lease Payments	\$3,113	\$0
Out of Town Travel	\$5,556	\$2,000
Conference Registration	\$313	\$0
Client Assistance	\$15,035	\$5,000
Employee Relations	\$1,435	\$0
Non-Capitalized Equipment	\$2,313	\$2,000
Taxes, Licenses, and Permits	\$513	\$0
Local Travel	\$241	\$0
Group Activities and Field Trips	\$438	\$0
TOTAL:	\$566,196	\$70,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
Elizabeth Huth Coates Charitable Foundation	\$20,000
Valery Energy Foundation	\$20,000
James Avery Artisan Jewelry	\$15,000
Flohr Family Foundation	\$4,500
TOTAL:	\$59,500

PROJECT - COMMITTED

Funder Name	Amount Requested
United Way of San Antonio and Bexar County	\$198,883
The City of San Antonio	\$61,472
Circle Bar Foundation	\$15,000
Edouard Foundation	\$10,000
Shield-Ayres Foundation	\$10,000
Valero Benefit for Children	\$5,000
Green Door Thrift Shop	\$1,310
TOTAL:	\$301,665

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
The Nancy Smith Hurd Foundation	\$100,000
The Charity Ball Association of San Antonio	\$51,391
The Perry and Ruby Stevens Charitable Foundation	\$42,737
Valero Energy Foundation	\$20,000
Saint Susie Charitable Foundation	\$15,000
TOTAL:	\$229,128

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
Texas Department of Family and Protective Services	\$899,951
AVANCE San Antonio	\$317,986
United Way	\$237,637
City of San Antonio	\$151,596
The Episcopal Diocese of West Texas	\$150,000
H-E-B	\$75,000
Rackspace Foundation	\$69,942
The Perry and Ruby Stevens Foundation	\$52,263
Farm Bureau Bank	\$35,000
The San Antonio Area Foundation	\$25,000
The Harry L. Willett Foundation	\$25,000
The Carl C. and Marie Jo Anderson Foundation	\$15,000
St. Mark's Episcopal Church	\$15,000
The Nancy Smith Hurd Charitable Foundation	\$10,000
The Texas Cavaliers Charitable Foundation	\$5,000
TOTAL:	\$2,084,375

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?

90%

If Board giving is not at 100%, please explain why?

COVID-19 impacted Board Members at different levels. Some were able to increase their support slightly, and some managed to maintain their prior level of giving. In fact, board member's financial contributions in the 2020 fiscal year increased by 33%. However, a few members' support was negatively impacted this past fiscal year we saw their giving temporarily cease, likely due to the pandemic. Nevertheless, we expect 100% of our board to contribute financially once again this fiscal year, as has been the norm in years past.

How are board members expected to participate in your organization?

Board members are expected to attend at least 80% of meetings, held 6 times per year for 1.5 hours. They also participate with at least one committee: Development, Finance, Governance, Programs, Ad Hoc Technology, or Ad Hoc Strategic Planning. Committees meet 5-6 times per year for about 1.5 hours. Board members must attend a half-day Board Engagement Day, consisting of a service project on our main campus, to promote good board relations and give back to the community. Every other year or so, a Board Retreat of a half-day or longer is held to assess achievement of strategic goals per the current strategic plan. Board members must also attend at least one program event annually.

Financially, each member is asked to make at least one personal contribution, with a suggested annual amount of \$500. Board members are also expected to identify funding prospects and solicit gifts to contribute to the organization's fundraising efforts.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Mark Trexler, Chair	NuStar Energy
Gavin Gallagher, Vice-Chair	H-E-B
Curt Mowen, Treasurer	Retired
Kelly Anderson, Secretary	Southwest Research Institute
Brent Bishop	Atlas, Hall, & Rodriguez, LLP
Meredith Brewer	Bennett & Straus
Hector Caldera	Retired
Jenniann Col?n	Valero Energy Corporation
Kate Dawson	Cavender Auto Family
Gerardo Flota	Chesney Morales Partners
Ana Maria Garza Cortez	CentroMed
Matthew K. Gish	USAA
Julie G. Hardaway	Broadway Bank
William Hileman	Farm Bureau Bank
Blair Labatt III	Vesta Systems
Stacy Locke	Retired
Shannon Murphy	Solaris Paper
Elizabeth Neally	Walsh Gallegos Trevino Russo & Kyle
Brandon Raney	BC Lynd Hospitality, LLC
The Rt. Rev. David Reed	Episcopal Diocese of West Texas

Signature

Simon G. Salas