

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> Good Samaritan Community Services		<b>Federal Tax ID#:</b> 74-1117340	<b>501(c)(3) Public Charity</b> 509 (a)(1)	
<b>Address:</b> 1600 Saltillo St.	<b>City:</b> San Antonio	<b>State:</b> TX	<b>Zip Code:</b> 78207	
<b>Website:</b> www.goodsamtx.org		<b>Fax:</b> (210) 434-5531	<b>United Way Funded:</b> Yes	

**Fiscal Year:**  
September 01 to August 31

### Head Of Organization

<b>Name:</b> Simon G. Salas	<b>Title:</b> Chief Executive Officer
<b>E-Mail Address:</b> simon.salas@goodsamtx.org	<b>Phone:</b> (210) 434-5531

### Application Contact

<b>Name:</b> William L. Bailey	<b>Title:</b> Chief Development Officer	<b>E-Mail Address:</b> william.bailey@goodsamtx.org	<b>Phone:</b> (210) 434-5531
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### Previous Najim Funding

Year	Funding \$
2007	\$50,000
2008	\$55,000
2009	\$60,000
2011	\$100,000
2012	\$45,000
2013	\$50,000
2014	\$50,000
2015	\$50,000
2016	\$50,000
2017	\$50,000
2018	\$60,000
2019	\$60,000
<b>Total</b>	<b>\$680,000</b>

**Has the organization applied to the Najim Family Foundation in the past and been declined?**  
No

<b>Grant Amount Requested \$:</b>	<b>Total Project Budget \$:</b>	<b>Organization's Annual budget \$:</b>
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\$70,000	\$200,133	\$4,354,500
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**Mission Statement:**

Good Samaritan Community Services' (Good Sam) mission is to serve as a catalyst for change, supporting youth, individuals, and families by providing excellent community services to overcome economic poverty.

**PROJECT INFORMATION**

**Program / Project Title:**

Camp Good Sam Program

**PROJECT TIMELINE**

Start Date	End Date
06/08/2020	07/16/2020

**Harvey E. Najim Family Foundation Priorities:**

Education

**Education Priorities:**

Elementary to High School

**Program / Project Description:**

Good Samaritan Community Services respectfully requests funding to support the Camp Good Sam summer learning program, which provides enriching learning opportunities to economically disadvantaged 1st - 12th grade students residing in San Antonio's West Side. The funds will support the Camp Good Sam program budget of \$200,133, which includes program supplies, field trip admission fees, outreach and recruitment, staff training, salaries, and more.

**Goals**

Camp Good Sam, the 2017 Excellence in Summer Learning honoree awarded by the National Summer Learning Association, provides 1st-12th grade students on the West Side with an empowering, six week, curriculum-based summer learning experience to strengthen academic achievement and reduce the effects of summer learning loss. By incorporating a popular young adult fiction book series into its curriculum, the program immerses children and youth in interactive learning opportunities that encourage the development of literacy skills, leadership, and academic achievement. The program is offered Monday through Thursday, from 8am to 4pm, at no cost to participating families. Last year, 320 youth read "Harry Potter and the Sorcerer's Stone" by J.K. Rowling; they learned about science, language, and animals by attending Potions class, practicing their spells and caring for magical creatures.

Camp Good Sam is structured to support youth through the implementation of activities centered around five (5) pillars:

- 1) Supporting Educational Achievement: Youth are involved in hands-on activities (Creative Minds, Geek Time, LEGO(R) Mindstorms EV3 STEM Curriculum, etc.) to build on key concepts that are taught during the school day. These activities engage a deeper understanding of reading, math, writing, and science and support grade-level achievement benchmarks.
- 2) Encouraging Healthy Decisions: Youth engage in lessons framed by the Search Institute's 40 Developmental Assets(R) to promote important life skills and personal assets. Examples of personal assets include honesty, integrity, achievement, motivation, school engagement, responsibility, planning and decision making, sense of purpose, positive peer influence, etc. Other activities specifically designed to address risk include health and sex education, substance abuse prevention workshops, nutrition education, and physical fitness via organized sports camps and recreation.
- 3) Exploring College and Career Pathways: Activities offered to youth include college tours, guest speakers, application preparation, and career exploration.

4) Developing Leaders: Leadership development opportunities (ex. community service projects, peer mentoring) are offered to help youth learn the importance of community engagement and to develop leadership skills. Good Sam's main campus is home to the Youth Advisory Committee (YAC); youth involved in this committee plan volunteer projects to better their community with the purpose of getting involved in the development of their own neighborhoods.

5) Engaging Families: Engagement activities help families nurture relationships, establish boundaries, maintain expectations, adapt to challenges and connect to the community. To encourage family involvement, Good Sam's programs actively engage parents by holding monthly PTA meetings, having Family Days, and through the interactions of caring staff with parents on a day to day basis.

#### Need

Research indicates that a number of factors contribute to the achievement gap, including the zip code a child is born into and the number of opportunities youth have to learn outside the school day. Malcom Gladwell, in his book *Outliers* (2008) supports the importance of learning outside the school day by stating, "Virtually all of the advantage that wealthy students have over poor students is the result of differences in the way privileged kids learn when they are not in school" (pp. 258-260). When youth continue to learn while out of school, they are healthier, safer, and smarter, and are better contributors to their schools and communities.

#### Individuals Impacted

Research indicates that a number of factors contribute to the achievement gap, including the zip code a child is born into and the number of opportunities youth have to learn outside the school day. Camp Good Sam supports children and youth residing primarily in the 78207 zip code, where over 45% of adults over the age of 25 have not graduated from high school and 58% of residents are considered low-income. Demographics for last summer indicate that 76% of youth lived in homes with incomes below the poverty line, 90% were Latinx, 51% were female and 49% were male.

#### Expected Results

Program success will be measured by the following outcomes:

- 80% of youth will indicate that the program made them feel more confident about their future;
- 75% of youth will demonstrate an improved attitude toward STEM careers;
- 75% of youth will indicate that their desire to read has increased; and,
- 80% of youth would grade the program a 'B' or higher.

Long term results include next grade level advancement of youth ages 6-19, who are at risk of poor academic performance and dropping out. Good Sam expects that youth participating in its programs will immerse themselves in rich learning experiences, awakening their interest in STEM-related career fields and prepare them for a future in a technologically advanced workforce.

#### **Evaluation Plan:**

Good Sam's youth programs are evaluated through the analysis of quantitative data, such as surveys and risk factor inventories, and qualitative data, such as anecdotes. Data collected from students is then recorded in the agency's Efforts to Outcomes (ETO) client management system for monitoring and reporting.

Evidence-based tools, such as Search Institute's Developmental Asset Profile and the Strengths and Difficulties Questionnaire, are used to conduct social-emotional and developmental growth, and help staff identify protective factors, risk factors, and developmental assets in youth. Other evaluation tools used to measure program success include:

- Parent Satisfaction Surveys
- Participant Satisfaction Surveys
- Attendance Reports
- Healthy Living Survey
- Protective Risk Factors Survey
- Qualitative Data

All data collected is analyzed as part of the agency's continuous quality improvement cycle, and outcomes are later shared in Good Sam's Annual Report each year.

**Plans to sustain project beyond the term of this request:**

Good Sam's long-standing commitment to serving communities in need with high-quality services has led to the cultivation of consistent and recurring support over the years. In addition to the continuous support of individual donors, foundations, corporations and the City of San Antonio, Development staff continue to research and identify additional private and governmental funding sources to sustain its programs.

Executive leadership and the Board of Directors have placed significant priority on cultivating major donors in the fundraising plan this fiscal year. Maintaining existing donor relationships through the communication of program success, but also seeking out new relationships with the help of the Board, are critical to sustaining our programs long-term.

**Children Impacted:**

<b>How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?</b>	<b>How many unduplicated children will NFF REQUESTED FUNDS impact?</b>
350	350

**Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.**

<b>A. Population Served Age</b>		<b>B. Population Served Ethnicity</b>	
Infants (0-5)	2%	African American	3%
Children (6-13)	82%	Asian American	3%
Young Adults (14-18)	16%	Caucasian	0%
<b>TOTAL:</b>	<b>100%</b>	Hispanic/Latino	93%
		Native American	0%
		Other and Define	1%
		<b>TOTAL:</b>	<b>100%</b>

**City Council District for Which Children are Being Served:**

District5

**Line item Budget:**

<b>Line Item Description</b>	<b>Total Project Funds Allocation</b>	<b>Najim Funds Allocation</b>
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Salaries	\$100,401	\$35,000
Payroll Taxes	\$7,681	\$2,680
Workers Compensation	\$964	\$315
Life Insurance	\$86	\$0
Long-Term Disability	\$210	\$0
Health Insurance	\$4,942	\$1,800
Retirement	\$1,137	\$0
Office Supplies	\$1,250	\$0
Janitorial Supplies	\$1,500	\$500
Program Supplies	\$8,200	\$5,500
Program Events	\$600	\$600
Outreach and Recruitment	\$200	\$0
Basic Telephone	\$800	\$0
Mobile Phones	\$1,200	\$600
Postage	\$50	\$0
Fees for Services	\$2,600	\$1,000
Pest Control	\$250	\$0
Client Database	\$600	\$600
IT Technical Support Fees	\$950	\$950
HRIS Database	\$850	\$850
Staff Training	\$3,600	\$1,500
Security and Fire	\$650	\$0
General Liability Insurance	\$2,600	\$1,000
Bldg. Maintenance and Repairs	\$600	\$0
Utilities	\$5,462	\$2,000
Waste Management	\$1,000	\$0
Equipment Maintenance and Repairs	\$4,450	\$1,000
Lease Payments	\$2,250	\$0
Marketing	\$300	\$0
Out of Town Travel	\$4,000	\$1,000
Conference Registration	\$1,100	\$0
Vehicle Insurance	\$1,300	\$505
Group Activities and Field Trips	\$2,000	\$500
Participant Incentives	\$8,000	\$2,500
Employee Drug Testing and Physicals	\$350	\$0
Staff Uniforms	\$1,200	\$600
Buildings and Grounds	\$8,150	\$2,400

Administrative Expense	\$11,150	\$4,200
CEO Expense	\$7,500	\$2,400
<b>TOTAL:</b>	<b>\$200,133</b>	<b>\$70,000</b>

**OTHER FUNDING RESOURCES**

**For Project being Requested: Funding sources and amounts, pending and committed.**

**PROJECT - PENDING**

<b>Funder Name</b>	<b>Amount Requested</b>
Valero Benefit for Children	\$25,000
Elizabeth Hugh Coates Charitable Foundation	\$20,000
<b>TOTAL:</b>	<b>\$45,000</b>

**PROJECT - COMMITTED**

<b>Funder Name</b>	<b>Amount Requested</b>
United Way of San Antonio and Bexar County	\$67,157
Edouard Foundation	\$10,000
Flohr Family Foundation	\$4,500
<b>TOTAL:</b>	<b>\$81,657</b>

**Other funding sources and amounts, pending and committed not specific to this request.**

**ALL OTHER ORGANIZATION REQUESTS - PENDING**

<b>Funder Name</b>	<b>Amount Requested</b>
Rackspace Foundation	\$95,155
The Circle Bar Foundation	\$10,000
<b>TOTAL:</b>	<b>\$105,155</b>

**ALL OTHER ORGANIZATION REQUESTS - COMMITTED**

<b>Funder Name</b>	<b>Amount Requested</b>
Texas Department of Family and Protective Services	\$899,912
The City of San Antonio	\$237,744
The United Way of San Antonio and Bexar County	\$380,555
The Episcopal Diocese of West Texas	\$150,000
The Perry & Ruby Stevens Foundation	\$95,000
The San Antonio Area Foundation	\$50,000
Valero Energy Foundation	\$30,000
Farm Bureau Bank	\$20,000
The Carl C. & Marie Jo Anderson Foundation	\$15,000
St. Mark's Episcopal Church	\$15,000
Saint Susie Charitable Foundation	\$15,000
The Shield-Ayres Foundation	\$10,000
The Texas Cavaliers Charitable Foundation	\$5,000
<b>TOTAL:</b>	<b>\$1,923,211</b>

**BOARD OF DIRECTORS**

**What percentage of your board contributes financially to the organization?**

100%

**If Board giving is not at 100%, please explain why?**

N/A

**How are board members expected to participate in your organization?**

Board members are expected to attend at least 80% of meetings, held 6 times per year for 1.5 hours. They also participate with at least one committee: Development, Finance, Governance, Programs, Ad Hoc Technology, or Ad Hoc Strategic Planning. Committees meet 5-6 times per year for about 1.5 hours. Board members must attend a half-day Board Engagement Day, consisting of a service project on our main campus, to promote good board relations and give back to the community. Every other year or so, a Board Retreat of a half-day or longer is held to assess the achievement of strategic goals per the current strategic plan. Board members must also attend at least one program event annually.

Financially, each member is asked to make at least one personal contribution, with a suggested annual amount of \$500. Board members are also expected to identify funding prospects and solicit gifts to contribute to the organization's fundraising efforts.

**LIST OF BOARD DIRECTORS**

<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Mr. The Rev. Michael D. Chalk - Chair	Retired
Mr. Gavin Gallagher - Vice Chair	HEB
Mr. Mark Trexler - Treasurer	NuStar Energy
Ms. Kelly Majors Anderson	Southwest Research Institute
Mr. Brent Bishop	Atlas, Hall & Rodriguez, LLP
Ms. Meredith Brewer	Bennett & Straus
Mr. Hector Caldera	Caldera Training Seminars
Ms. Jenniann Colon	Valero Energy Corporation
Ms. Kate Dawson	Cavender Auto Family
Mr. Gerardo Flota	Chesney Morales Partners
Ms. Ana Maria Garza Cortez	CentroMed
Mr. Michael K. Gish	USAA
Ms. Julie G. Hardaway	Broadway Bank
Mr. William Hileman	Farm Bureau Bank
Mr. Lennie Irvin	San Antonio College
Mr. Blair Labatt	Vesta Systems
Mr. Stacy Locke	Pioneer Energy Services
Mr. Curt Mowen	Retired
Ms. Elizabeth Neally	Walsh Gallegos Trevino Russo & Kyle P.C.
Mr. Brandon Raney	BC Lynd Hospitality, LLC
The Rt. Rev. David Reed	Episcopal Diocese of West Texas

**Signature**

Simon G. Salas