

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Boardroom Project (The)	Federal Tax ID#: 83-0531442	501(c)(3) Public Charity 509 (a)(1)	
Address: PO Box 363	City: San Antonio	State: TX	Zip Code: 78292
Website: www.boardroomproject.org	Fax: (210) 455-6263	United Way Funded: No	

Fiscal Year:

September 19 to August 20

Head Of Organization

Name: Salena S. Guipzot	Title: Chair & Founder
E-Mail Address: salena@boardroomproject.org	Phone: (210) 996-0575

Application Contact

Name: Salena S. Guipzot	Title: Founder	E-Mail Address: salena@boardroomproject.org	Phone: (210) 996-0575
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Has the organization applied to the Najim Charitable Foundation in the past and been declined?

Yes
BRP applied in 2020 for \$7,985.

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$15,847	\$7,600	\$17,700

Mission Statement:

Developing future board leaders, one girl/woman at a time.

PROJECT INFORMATION

Program / Project Title:

To support educating and exposing girls to the board business and business and community sectors at a much younger age.

PROJECT TIMELINE

Start Date	End Date
07/05/2021	07/30/2021

Harvey E. Najim Charitable Foundation Priorities:

Camps

Program / Project Description:

The Boardroom Scholar Program (BRP Scholar Program) is designed to educate and expose students to the board, business, and community sectors at a much younger age. BRP accomplishes this by having professionals who can empathize with them, while educating the students on various topics that include, but not limited to: board service, entrepreneurship, leadership development, asset mapping, credit, personal finance, IT, wage negotiation, and how to access and pay for college, to name a few of the session topics covered during the program.

For the BRP Scholar Program, the goal is to serve 100 in person students (50 middle school and 50 high school) plus 50 students virtually totally 150. Each set of groups will get two-hour programming that includes sponsored breakfast/lunch, curriculum and local, successful women speakers. This will include materials and food for the in person students. For the virtual students, BRP will provide a bag of materials and snacks that will be mailed out before classes begin.

Our advocacy efforts are growing and gaining recognition. The San Antonio Sentinel (<https://www.sasentinel.com/the-boardroom-project-celebrates-new-headquarters-continues-to-empower-young-women>) wrote about the new brick and mortar headquarters where the project will now be able to serve up to 100 scholars plus adult facilitators. With this new facility, BRP plans on creating more year-round programming for young girls and women alike. The project will also be a safe haven for females who want to 'just stop by' to learn of our services. In addition, BRP looks forward to more in-depth collaboration, post-Covid, with the community, nearby businesses and hosting statewide gatherings.

In less than three years, BRP has scaled to include growing a chapter in Kenya where the project serves 17 girls; in fact due to the pandemic, the only education the girls receive is through the BRP on the weekend. In addition, BRP now has chapters in Austin and Dallas serving a combined population of 25+ girls. This past year, Alamo Colleges, Northeast Lakeview College (NLC), partnered with BRP to create the first 'Women of Color' group on the campus. Because of the success of the program in serving 20+ college females, all 5 colleges will be operationalizing the curriculum and program delivery to each respective college (Palo Alto College, San Antonio, College, St. Philip's College and continuing to serve NLC.

Evaluation Plan:

Our evaluation will include both formative (process) and summative (impact) performance measures, covering the following main areas:

1. Academic achievement during BRP Scholar program. Data will be collected, dis-aggregated and assessed.
2. Behavioral factors, including analysis of attendance, disciplinary referrals, and attrition.
3. Aspirational and future success-related factors, including analysis of vocational exploration assessments.
4. Pre and Post assessment in social intelligence (e.g. how girls learn to interact with other classmates and peers.
5. Pre and Post assessment in public speaking and presenting confidence.

Plans to sustain project beyond the term of this request:

Our work will be sustained by multiple revenue streams to include the five listed below:

1. BRP Pro membership which offers our curriculum to woman currently in professional careers (we recruit other professional women in the community willing to become paid members of BRP);
2. BRP also has an online web-based store where sell of merchandise can be purchased;
3. The project has opened up a few camp spots for caregivers who can pay at cost (this has been a continued request from community members who would like their daughter/nieces/granddaughter to benefit from BRP's curriculum and speaks to the need for the advocacy work BRP delivers;
4. Another method of continued sustainability includes our collaborative grant applications, and growing chapters in Texas, continued international support and future national chapters; and, via the
5. Alamo Colleges partnerships to serve all 5 colleges.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?

How many unduplicated children will NCF REQUESTED FUNDS impact?

150	100
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Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	0%	African American	30%
Children (6-13)	50%	Asian American	0%
Young Adults (14-18)	50%	Caucasian	10%
TOTAL:	100%	Hispanic/Latino	50%
		Native American	0%
		Other and Define	10%
		TOTAL:	100%

City Council District for Which Children are Being Served:
District1, District2, District3, District5

Line item Budget:		
Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
BRP cost per student \$138.98 X 150 = 20,847	\$13,847	\$7,000
Water bottles	\$250	\$150
Sanitary items	\$300	\$150
Swag tote bags	\$450	\$300
TOTAL:	\$14,847	\$7,600

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
N/A	\$0
TOTAL:	\$0

PROJECT - COMMITTED

Funder Name	Amount Requested
N/A	\$0
TOTAL:	\$0

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
N/A	\$0
TOTAL:	\$0

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
N/A	\$0

TOTAL:	\$0
BOARD OF DIRECTORS	
What percentage of your board contributes financially to the organization?	
60%	
If Board giving is not at 100%, please explain why?	
Unlike most boards, where board members are identified based on their network or net worth, our board of directors formed based on area of expertise. Meaning a 1/3 of board comes from academia, another 1/3 from the business sector, and the final 1/3 is from community, collectively all working to identify solutions and processes for BRP; the organization has had no turn over on the board of directors.	
How are board members expected to participate in your organization?	
Yes, fully - each board member gives of their time, energy, and most importantly, their skill set, as they facilitate sessions throughout the year for various projects or programs. BRP has had no turn over on our board of directors.	
LIST OF BOARD DIRECTORS	
Name & Office Held	Corporate Affiliation
Salena S. Guipzot, Board Chair & Founder	GPS Consulting
Kelly Lampkin, MBA, Vice-Chair	Funmise, LLC
Sunny Hernandez, Secretary	ACCD - St. Phillips College
Stephanie Martinez, CPA, Treasurer	Martinez & Sattelfield, CPAs
Margot Slosson, MBA	Liftfund
Bella Hampton	Schwabb
Sandra G. Lamb, MPA	Work in industry now, Inc.
Damika Burton	Self-employed
Karina Gil, Ph.D.	OLLU - Dean of Social Services
Elizabeth Arevalo	Urban Strategies
Tania Gibson	High School graduat board member
Signature	
Sandra Gonzalez-Lamb	