

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> Starlight Children's Foundation		<b>Federal Tax ID#:</b> 95-3802159		<b>501(c)(3) Public Charity</b>	
<b>Address:</b> 400 Corporate Pointe, Suite 590		<b>City:</b> Culver City		<b>State:</b> CA	
				<b>Zip Code:</b> 90230	
<b>Website:</b> www.starlight.org			<b>Fax:</b> (424) 245-3693		<b>United Way Funded:</b> No

### Head Of Organization

<b>Name:</b> Chris Helfrich		<b>Title:</b> CEO	
<b>E-Mail Address:</b> chris.helfrich@starlight.org		<b>Phone:</b> (424) 245-3693	

### Application Contact

<b>Name:</b> Courtney Mattox		<b>Title:</b> Development Associate		<b>E-Mail Address:</b> courtney.mattox@starlight.org		<b>Phone:</b> (424) 245-3693	
---------------------------------	--	--	--	---	--	---------------------------------	--

### Previous Najim Funding

Year	Funding \$
2008	\$42,700
2009	\$21,250
2010	\$29,750
2011	\$12,750
2012	\$12,750
2014	\$25,000
2016	\$25,000
2017	\$37,500
<b>Total</b>	<b>\$206,700</b>

**Has the organization applied to the Najim Family Foundation in the past and been declined?**

No

<b>Grant Amount Requested \$:</b>	<b>Total Project Budget \$:</b>	<b>Organization's Annual budget \$:</b>
\$37,500	\$37,500	\$11,046,996

### Mission Statement:

Starlight brings joy and comfort to hospitalized children and their families.

## PROJECT INFORMATION

**Program / Project Title:**

To support funding for 1500 children's Brave Gowns for Methodist Children's Hospital, Children's Hospital of San Antonio and University Hospital.

**Harvey E. Najim Family Foundation Priorities:**

Medical Needs

**Program / Project Description:**

Starlight needs your help to bring joy and comfort to hospitalized children in the San Antonio area. Imagine the delight of patients and pediatric staff alike when we deliver 1,500 fun and super-soft Starlight Gowns to Methodist Children's Hospital, Children's Hospital of San Antonio and University Hospital. This will directly impact at least 1,500 children in the San Antonio area. While some children may take the gowns home with them as a keepsake to remind them of their bravery or to use for future treatments, some gowns will remain in inventory at the hospital to improve the hospital experience for numerous children time and again.

As soft as your favorite T-Shirt, the Starlight Gowns are a revolutionary addition to the hospital experience. Tested and crafted to pass infection control protocols and regulations, these gowns are equipped with side ties that enable kids to be fully covered, doing away with the exposed back of a typical hospital gown. The side ties facilitate better rest, as a child can sleep on their back without knots poking them the whole night through. The MRI ready plastic shoulder snaps allow for easy access to ports, heart monitors and IVs, enabling the child to remain clothed during check-ups and treatments. Perhaps, most importantly, these gowns come in fun and exciting patterns that help to distract and entertain kids who may otherwise feel isolated and scared. When a kid can focus on her R2D2 gown, for example, she is going to be less focused on the pain she is experiencing or the surgery she is about to go through.

Starlight Gowns lessen the fear and uncertainty children face in the hospital. We have heard from hospital partners and parents alike that when a kid gets handed a Starlight Gown over the drab, scratchy regular hospital gown, they are more engaged and empowered, making a difficult situation that much brighter. With your help, we can engage and empower hospitalized kids in the San Antonio area.

**Evaluation Plan:**

Starlight evaluates programs through surveys and ongoing anecdotal feedback from children, parents and healthcare professionals. The surveys are used to gauge program success and effectiveness while shaping future programmatic improvements and changes. With the help of one of our early Starlight Gown investors, Starlight was able to conduct a specific study on the impact of the Starlight Gowns this past year.

In addition, Starlight Children's Foundation ensures that all programs operated by the organization are routinely measured and analyzed to determine the impact that the program is making on children and partner facilities and for overall community impact.

**Plans to sustain project beyond the term of this request:**

We have every intention to continue growing our Starlight Gown program. As long as our hospital partners continue to find it effective and impactful in pediatric patient care, we will continue to seek funding to support this program. We will also continue securing feedback from hospital partners to improve and grow all Starlight programs in order to make the largest impact we can.

**Children Impacted:**

**How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?**

1,500

**How many unduplicated children will NFF REQUESTED FUNDS impact?**

1,500

**Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.**

**A. Population Served Age**

**B. Population Served Ethnicity**

Infants (0-5)	24%	African American	10%
Children (6-13)	62%	Asian American	3%
Young Adults (14-18)	14%	Caucasian	3%
<b>TOTAL:</b>	<b>100%</b>	Hispanic/Latino	81%
		Native American	1%
		Other and Define	2%
		<b>TOTAL:</b>	<b>100%</b>

**City Council District for Which Children are Being Served:**

District1, District8

**Line item Budget:**

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Production & Packaging	\$18,615	\$18,615
Licensing Fee	\$3,000	\$3,000
Warehousing & Distribution	\$3,750	\$3,750
Shipping	\$3,000	\$3,000
Program Management	\$9,135	\$9,135
<b>TOTAL:</b>	<b>\$37,500</b>	<b>\$37,500</b>

**OTHER FUNDING RESOURCES**

**For Project being Requested: Funding sources and amounts, pending and committed.**

**PROJECT - PENDING**

Funder Name	Amount Requested
Najim Foundation	\$37,500
<b>TOTAL:</b>	<b>\$37,500</b>

**PROJECT - COMMITTED**

Funder Name	Amount Requested
No Other Funders	\$0
<b>TOTAL:</b>	<b>\$0</b>

**Other funding sources and amounts, pending and committed not specific to this request.**

**ALL OTHER ORGANIZATION REQUESTS - PENDING**

Funder Name	Amount Requested
Hermann Foundation	\$100,000
Kendo Gowns	\$25,000
<b>TOTAL:</b>	<b>\$125,000</b>

**ALL OTHER ORGANIZATION REQUESTS - COMMITTED**

Funder Name	Amount Requested
Colgate	\$415,000
JICF	\$375,000
MLB	\$30,000
MIK	\$250,000

<b>TOTAL:</b>	<b>\$1,070,000</b>
---------------	--------------------

**BOARD OF DIRECTORS**

**What percentage of your board contributes financially to the organization?**  
 100%

**If Board giving is not at 100%, please explain why?**

**How are board members expected to participate in your organization?**  
 Starlight's board is responsible for ensuring the most prudent use of all assets including facility, people and, most importantly, goodwill. They aim to provide oversight for all activities that advance the nonprofit's effectiveness and sustainability. The board also acts to ensure that Starlight Children's Foundation is managed in accordance with top-level legal and ethical practices. It is their goal as a governing body to make sure the organization stays on a steady and focused path to deliver on the promise of the organizational mission to improve the lives of hospitalized kids.

**LIST OF BOARD DIRECTORS**

<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Henry Fields	Morrison & Foerster LLP
Jim Bildner	Draper Richards Kaplan Foundation
Eric Grodan	Abbot Downing
Marvin Levy	DreamWorks Studios
Roger Shiffman	Zizzle LLC
Russ Cashdan	Hogan lovells
Zain Habboo	Fenton
Peter Samuelson	ASPIRE
John Simone	Colgate-Palmolive
David Haspel	Haspel Communications
Carol Savoie	Deloitte Tax LLP
Cara Natterson	Worry Proof MD
John Rosenberg	g-NET Media
Troy Young	Destiny Financial

**PROJECT TIMELINE**

<b>Start Date</b>	<b>End Date</b>
10/01/2018	03/29/2019