

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Sleep in Heavenly Peace		Federal Tax ID#: 46-4346568		501(c)(3) Public Charity 509 (a)(2)	
Address: 911 Ballard Way		City: Kimberly		State: Idaho	
				Zip Code: 83341	
Website: https://www.shpbeds.org/		Fax: (208) 421-1577		United Way Funded: No	

Head Of Organization

Name: Luke Mickelson		Title: Executive Director	
E-Mail Address: luke.mickelson@shpbeds.org		Phone: (208) 421-1577	

Application Contact

Name: Eddie Arnold		Title: San Antonio Chapter President and SouthEast Region Manager and New Chapter Mentor		E-Mail Address: dearnold@airrosti.com		Phone: (210) 632-9887	
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Previous Najim Funding

Year	Funding \$
2018	\$0
Total	\$0

Has the organization applied to the Najim Family Foundation in the past and been declined?
No

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$25,000	\$42,476	\$2,800,000

Mission Statement:
Our mission is to ensure that no kid sleeps on the floor in our town.

PROJECT INFORMATION

Program / Project Title:
To support the Beds for Kids Community Build Series that will engage volunteers in the construction and delivery of bunk beds to children who reside in disadvantaged circumstances.

Harvey E. Najim Family Foundation Priorities:
Food, Shelter and Clothing

Program / Project Description:
Sleep in Heavenly Peace (SHP) requests \$25,000 to fund a year-long community build series that will engage volunteers in the construction and delivery of 120 bunk beds for 240 children in San Antonio, TX.

SHP was founded in 2012 by a group of volunteers united by the conviction that all children deserve a safe, comfortable place to lay their heads at night. Across the US, too many boys and girls go without a bed - or even a pillow - to sleep on. Instead, these children sleep on couches, blankets, and floors, or share a crowded bed with siblings and family members. Children with suboptimal sleeping conditions are more likely to live in disadvantaged circumstances and experience poverty-related stress, all of which contributes to poor sleep.¹ The consequences of poor sleep are significant, especially for very young children. Research shows that children with sleep issues are more likely to have poor performance in school, experience emotional and behavioral problems, and develop obesity and chronic disease later in life.² Access to sufficient sleep is ultimately an issue of equity.³

A recent study on home sleeping conditions and sleep quality in pre-school children found that sleeping alone in a child's own bed is associated with better sleep quality for the child.⁴ Providing a disadvantaged child with a bed is one simple intervention with the potential to make a lasting difference in their lives and in our community. SHP is committed to ensuring that no kid sleeps on the floor in our town. Our program model centers on creating partnerships with businesses, churches, and community groups to sponsor builds and supply the people power to make and deliver beds. Through word-of-mouth, grassroots advertising, and partnerships with social service agencies, we solicit applications for beds and prioritize recipients based on need. Families selected to receive a bed also receive a complete set of bedding, including mattress, sheets, pillow, pillowcase, and comforter.

The SHP model was developed in the communities of Twin Falls and Boise, Idaho. Moved by a desire to serve as many children as possible, SHP began to branch out across the country, founding 12 new chapters in 8 states in 2017. Through the initiative of motivated citizens, San Antonio became the 11th city to open a chapter of SHP and is now a model for dozens of newly established chapters across the country. Since 2017, our chapter has successfully established a committee of volunteers who manage build days, deliveries, applications, and social media; raised enough funding to purchase a trailer and necessary tools; and hosted three successful build days with community partners Raba / Kistner Engineering, Kingdom of Life San Antonio, and the Eagle Scouts. This year, we have built and delivered 46 bunk beds, helping 92 kids get off the floor, and have five more builds scheduled with Lowe's, Airrosti, The Union, Energy Transfer, and the Knights of Columbus.

While these sponsorships will result in over 100 bunks built by the end of the year, our waitlist continues to grow. We currently receive 6 bed applications per week, with an average of 2.3 kids per application. In total, we have received 260 applications for beds in 2018 for nearly 600 children. As we continue to expand our network of referral partners, we anticipate the number of applicants to drastically increase. According to Kids Count, 22% of children in San Antonio live in crowded housing, and up to 26% live in families with incomes below the federal poverty level.⁵ To efficiently respond to the evident need in our community and continue to get the word out to help more kids, we need to bolster our efforts to engage volunteers in getting kids off the floor, and into their very own beds.

Our proposal is to launch a year-long community build series that will invite volunteers from across San Antonio to participate in builds, without having an organizational sponsorship. Currently, all of our builds are sponsored by community and corporate partners who generously supply both funding and volunteers. We plan to host at least 12 private sponsored builds in 2019. A community build series will enable us to double the number of builds we host in a year and the number of beds we can deliver. We anticipate that hosting 12 public community builds in 2019 will result in the construction of 120 additional bunk beds for 240 children. By opening builds to any interested volunteer, we can educate and engage more people in our mission, sharing the joy that comes from building a quality, handmade piece of furniture for a family in need. Most importantly, this project will provide disadvantaged children the opportunity to get a good night's sleep.

1 - Buckhalt, J., & El-Sheikh, M. (2013). Sleep and poverty: children from low-SES families have been found to have poor-quality sleep. *The SES Indicator*.

2 - Hawkins SS, Takeuchi DT. (2016). Social determinants of inadequate sleep in US children and adolescents. *Public health*, 138, 119-126.

3 - Alcantara, C. (2017). Sleep equity in a sleepless America. Culture of health equity network. Retrieved from: <https://cultureofhealthequity.org/cohe-blog/sleep-equity-sleepless-america/>.

4 - Chung, S.; Wilson, K.E.; Miller, A.L.; Johnson, D.A.; Lumeng, J.C.; Chervin, R.D. (2014). Home sleeping conditions and sleep quality in low-income preschool children. *Sleep Med. Res.*, 5, 29-32.

5 - The Annie E. Casey Foundation, KIDS COUNT Data Center, <https://datacenter.kidscount.org>

Evaluation Plan:

We will measure the success of this project by our ability to engage volunteers in the construction of 120 bunk beds for 240 children through 12 public build days in 2019 (10 beds / build / month). Our plan for volunteer recruitment involves advertising volunteer opportunities on our facebook page and directly appealing to local churches, civic organizations, and schools. We also aim to secure an in-kind donation of space for each build. To track these metrics, we will use a program evaluation software developed specifically for chapters of Sleep in Heavenly Peace, which records: # applications received; # volunteers; # build days; # bunks built; # children and families served; media outreach and events; and in-kind and cash donations. We will track and report on these metrics to relevant funders and stakeholders throughout the project term.

Plans to sustain project beyond the term of this request:

The SHP program model centers on strengthening our community's ability to come together in response to an unmet basic need. As a volunteer-run organization, we operate with extremely low overhead, dedicating 90% of our sponsorship funds to the purchase of materials and the assembly, organization, and delivery of handmade bunk beds. At \$353.97 a bunk, donations determine the number of beds we deliver. The community build series will increase our production capacity in the short term while engaging new volunteers in our mission work, laying the foundation for future community partnerships that will help to sustain SHP until all children in San Antonio have a safe place to lay their heads at night.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	How many unduplicated children will NFF REQUESTED FUNDS impact?
240	140

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	20%	African American	15%
Children (6-13)	70%	Asian American	0%
Young Adults (14-18)	10%	Caucasian	5%
TOTAL:	100%	Hispanic/Latino	80%
		Native American	0%
		Other and Define	0%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District1, District2, District3, District5, District7, District10

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Build materials	\$15,008	\$8,960

Build tools	\$2,352	\$1,400
Twin-size mattresses	\$18,000	\$10,440
Bedding (sheets, pillows, pillowcase, etc.)	\$7,116	\$4,200
TOTAL:	\$42,476	\$25,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
	\$0
TOTAL:	\$0

PROJECT - COMMITTED

Funder Name	Amount Requested
	\$0
TOTAL:	\$0

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
The Union - Crossfit and Yoga	\$6,000
Airrosti	\$6,000
TOTAL:	\$12,000

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
Lowe's	\$5,000
Energy Transfer	\$6,000
Knights of Columbus	\$6,000
TOTAL:	\$17,000

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?

100%

If Board giving is not at 100%, please explain why?

How are board members expected to participate in your organization?

The SHP Board of Directors provides financial oversight, legal and ethical guidance, strategic vision, and support for the CEO and volunteers operating SHP chapters nationwide. Each member is passionate about our cause and committed to seeing this agency fulfill its mission in communities across the country. Since 2016, our Board of Directors has led SHP into the next phase of its operation, expanding from 2 to 92 chapters over the course of 2 years. As leaders within a young organization, our Board Members play an active role in assisting aspiring and current chapter leaders with set-up, volunteer recruitment, marketing, fundraising, technology, monitoring, and assessment. Within each SHP community, local chapter leaders also form a dedicated committee of volunteers who meet regularly and perform vital functions, including fundraising and community relationship-building, marketing, processing applications, and overseeing builds and deliveries.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Jordan Allen, Chairman of the Board	Lithia Motors
Heather Allen, Chief Public Relations Officer	Geeko Labs
Eldon Harston, Chief Financial Officer	Lithia Motors
Corey Smith, Chief Marketing Officer	Hubspot Platinum Partner
Matt McEwen, Technical System Specialist	Peak Software Systems

PROJECT TIMELINE

Start Date	End Date
01/01/2019	12/31/2019