

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Ella Austin Community Center		Federal Tax ID#: 74-1166908		501(c)(3) Public Charity 509 (a)(2)	
Address: 1023 N. Pine St.		City: San Antonio		State: Texas	
				Zip Code: 78202	
Website: www.ellaaustin.org		Fax: (210) 400-4064		United Way Funded: No	

Fiscal Year: October 01 to September 30

Head Of Organization

Name: Linda Cherry		Title: Chief Executive Officer	
E-Mail Address: lcherry@ellaaustinsa.org		Phone: (210) 400-4064	

Application Contact

Name: Linda Cherry, PhD		Title: Ella Austin Community Center		E-Mail Address: lcherry@ellaaustinsa.org		Phone: (210) 224-2351	
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Previous Najim Funding

Year	Funding \$
2012	\$25,000
2013	\$50,000
2014	\$35,000
2015	\$50,000
2016	\$55,000
2017	\$70,000
2018	\$100,000
Total	\$385,000

Has the organization applied to the Najim Family Foundation in the past and been declined? No

Grant Amount Requested \$: \$100,000	Total Project Budget \$: \$289,000	Organization's Annual budget \$: \$1,534,855
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Mission Statement: To empower individuals and families across the life span by providing multiple, integrated services that meet the needs of San Antonio's Eastside neighborhoods and beyond

PROJECT INFORMATION

Program / Project Title:

To support the At-Risk Youth Behavior Prevention Program & The Harvey Najim Eastside Technology Center.

PROJECT TIMELINE

Start Date	End Date
07/01/2020	06/30/2021

Harvey E. Najim Family Foundation Priorities:

Education

Education Priorities:

Elementary to High School

Program / Project Description:

Ella Austin Community Center provides a year-round academic enrichment program using a STEM curriculum focus and a reading intervention initiative from elementary and middle school-aged students. We are currently seeking funding for our new youth program, the At-Risk Youth Behavior Prevention Program - Intensive Reading Intervention Initiative. This program is designed to provide the support necessary to narrow the achievement gap with the East side San Antonio's disenfranchised youth by providing Texas Essential Knowledge and Skills (TEKS)-based instructional delivery and curriculum. We provide one-on-one and small group reading sessions and learning time in a safe and supportive atmosphere for 1st through 3rd-grade youth through a special partnership with the San Antonio Independent School District, working with the Reading staff of Artemesia Bowden Academy. Because Ella Austin Community Center fosters family stability and youth academic success, this program goes hand-in-hand with East side community development; the program is built both on family-centered youth development and evidenced-based strategy development which include intensified delivery and increased learning time. It is imperative to note that this program is made available at no cost to the participants, as this area of District 2 historically serves some of the most disenfranchised and under-served families in Bexar County

Under a data-sharing agreement with San Antonio Independent School District's Bowden Academy, the Ella Austin Community Center will provide student and comprehensive-level data on the impact of the At-Risk Youth Behavior Prevention Program - Intensive Reading Intervention Initiative. Measurement tools for the program include measure of academic progress (MAP) assessments, Fountas & Pinnell Text Level Gradients, and their student report cards to measure the effectiveness of student reading proficiency and progress. We will utilize an internal/manual data reporting system using Microsoft Excel to demonstrate student progress throughout the year.

While the Ella Austin Community Center is the lead organization, the Youth Development Department also involves a broader network of partners that offer a variety of additional services/classes that when taken together help youth along a deliberate path to success. Partners include San Antonio Independent School District, St. Philip's College, the University of Incarnate Word, Family Services Association, San Antonio Metro Health District, Gemini Ink, Martinez Street Women's Center/ Girl's Zone, Communities in Schools, and many more.

The Ella Austin Intensive Reading Program runs Monday through Friday during the academic school year as well as extended hours during the summer months and school holidays, such as Thanksgiving and Spring Break. Utilizing technology during virtual lessons, and on-site at Bowden Academy when possible, the Intensive Intervention staff will incorporate the use of laptops or I Pads, online video conferencing (ZOOM), slide presentations, virtual classrooms, collaborative workspace through hybrid instruction using virtual and in-person instruction as computers, typing software, tablets, Canvas Learning software, Google Classroom, and Seesaw software for first graders. All of these measures ensure that the students have continued intensive intervention reading lessons and ongoing comprehensive support.

Ella Austin Community Center is requesting program support from the Harvey Najim Family Foundation to offset the cost to help low-income, disadvantaged elementary youth in 1st through 3rd-grade students on the East side of San Antonio in order to improve their overall academic performance by increasing their reading proficiency. By meeting the educational and social emotional learning (SEL) needs through educational and supportive services we will provide a pathway to academic success. In addition, we will be meeting our co-investment requirements with the United Way co-sponsorship of the Successful Student Impact Council. The Ella Austin Intensive Reading Program will introduce youth to reading proficiency through virtual classrooms and hybrid instruction so that they may follow a path that leads to academic success, higher education, and a higher quality of life. Our goal is the help children reach their full potential and become adults who make positive and meaningful contributions to their community.

Evaluation Plan:

The Youth Department utilizes the following tools for evaluation purposes: Annual Measurement Metrics Matrix, Comprehensive Annual Program Reports, Measure of Academic Progress (MAP) scores, Fountas and Pannell Developmental Assets Profile, and Parent & Children Impact Surveys.

These tools will be provided to ensure that high quality programs are monitored and evaluated with best practices for grade promotion & graduation, homework support, and school readiness.

Family & Children Demographic Data Sets are provided to describe the characteristics of the population served. This research allows Ella Austin to adjust programming goals to effectively meet the needs of the changing community.

Quantitative Measures: School & Program Attendance and Academic achievement, Fountas & Pinnell Gradient levels, and Measurement of Academic Progress (MAP).

Qualitative Measures: Parent Satisfaction Surveys, Children Satisfaction Surveys, and Parent Engagement Assessment.

Reading Instructors continuously monitor the progress of students and set goals for higher achievement and overall academic growth.

Plans to sustain project beyond the term of this request:

The sustainability plan in place to protect and preserve the longevity of the Ella Austin Intensive Reading Development Program is a multi-faceted plan involving funding from many sources. The plan involves seeking grants from local, state, and federal organizations or corporations dedicated to promoting the success of underserved youth. In addition, soliciting donations from major philanthropic foundations, writing additional grants to secure specific needs of the program, and generating income through fundraising will be implemented. Approximately 15% of the Youth Director's time is devoted to securing community partnerships for in-kind donations of time, talent, and treasure from a wealth of diverse literacy enrichment programs, such as Gemini Ink will be incorporated..

In addition, the project will be sustained by continuing to partner with our longtime funders, including the Harvey Najim Family Foundation, City of San Antonio, San Antonio Area Foundation, USAA, HEB, Charity Ball Association, and Valero.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	How many unduplicated children will NFF REQUESTED FUNDS impact?
113	113

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	0%	African American	13%
Children (6-13)	100%	Asian American	2%
Young Adults (14-18)	0%	Caucasian	14%
TOTAL:	100%	Hispanic/Latino	62%
		Native American	2%
		Other and Define	7%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District2

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Communications: Telephone / Internet	\$2,500	\$2,500
Computer Software & Technology	\$5,000	\$5,000
Educational Training	\$4,300	\$4,300
Field Trips	\$10,000	\$10,000
Harvey Najim Youth Eastside Technology Center	\$50,000	\$25,000
Janitorial Services	\$2,400	\$2,400
Liability Insurance	\$2,425	\$2,425
Nutrition	\$12,000	\$12,000
Office Supplies	\$2,500	\$2,500
Parent Committee Council	\$2,000	\$2,000
Printing	\$2,500	\$2,500
Program Recreation Supplies	\$2,500	\$2,500
STEM Supplies	\$2,500	\$2,500
Security	\$3,125	\$3,125
Utilities	\$3,750	\$3,750
Youth Committee Council	\$1,000	\$1,000
Parent & Youth Emergency Needs Resources	\$1,500	\$1,500
Professional Contractors	\$15,000	\$15,000
Program Staff	\$110,000	\$0
Educational Outdoor Learning Center	\$30,000	\$0
High School Completion Grant	\$24,000	\$0
TOTAL:	\$289,000	\$100,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
United Way of San Antonio	\$168,000
	\$0
TOTAL:	\$168,000

PROJECT - COMMITTED

Funder Name	Amount Requested
HEB Foundation	\$25,000
Comerica Bank	\$10,000
San Antonio Area Foundation	\$24,000
WestCare Foundation	\$9,000
TOTAL:	\$68,000

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
	\$0
TOTAL:	\$0

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
	\$0
TOTAL:	\$0

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?

100%

If Board giving is not at 100%, please explain why?

NA

How are board members expected to participate in your organization?

Financial Accountability

The Ella Austin Board of Directors is accountable for and the liable body for the organization. The Board's fiduciary duty is to ensure the well-being and financial health of the organization and therefore monitors financial matters and management activities in its oversight role. The Treasurer of the Board is a CPA and establishes an annual calendar of benchmarks to ensure the required financial statements and supporting documents are included in Board packets for review, discussion, and approval. The Treasurer serves as the Chair of the Finance Committee which reviews monthly financial statements describing revenue and expenditures.

The Treasurer works with the Board Chair and Executive Director to schedule financial items on the monthly Board agendas to be timely discussed, approved, and recorded in meeting minutes. These items include review and approval of the Annual Audit, filing of Form 990, filing of state registrations, and completion of certification documents.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
President - Beverly Watts Davis	Westcare Foundation, COO
Vice President - Victor Hugo Zuniga	Activity Director, Sutton Oak
Treasurer - Rebecca A. Rodriguez	Manager, Padgett Stratemann
Secretary - Alma Brown	ACCION
Stewart Blanton	Veterans Canteen Service
Brian Dillard	Cybersecurity Counseling
Frank Dunn	Frank Dunn Insurance Agency/Farmers Insurance
Jerry Durham	Supervisor, IAC Group
Adam Dusenbury	Media Production - White Cloud Drones
Marina Gavito	USAA
Stacy Ogbeide	UTHSCSA
Nishell Robinson	Assistant Vice President, Comerica Bank
Tammie Zacharie	Vice President, Select Federal Credit Union
Signature	
Dr. Linda D. Cherry	