

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> San Antonio Foundation for Excellence in Education, Inc.		<b>Federal Tax ID#:</b> 74-2861587		<b>501(c)(3) Public Charity</b> 509 (a)(1)	
<b>Address:</b> 2411 San Pedro		<b>City:</b> San Antonio		<b>State:</b> TX	
				<b>Zip Code:</b> 78212	
<b>Website:</b> www.saisdfoundation.com		<b>Fax:</b> (210) 554-2235		<b>United Way Funded:</b> No	

**Fiscal Year:**  
January 01 to December 31

### Head Of Organization

<b>Name:</b> Judy Geelhoed		<b>Title:</b> Executive Director	
<b>E-Mail Address:</b> jgeelhoed@saisdfoundation.com		<b>Phone:</b> (210) 554-2235	

### Application Contact

<b>Name:</b> Judy Geelhoed		<b>Title:</b> Executive Director		<b>E-Mail Address:</b> jgeelhoed@saisdfoundation.com		<b>Phone:</b> (210) 554-2235	
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### Previous Najim Funding

Year	Funding \$
2012	\$58,432
2013	\$22,500
2014	\$74,500
2015	\$23,800
2016	\$80,012
2017	\$34,500
2018	\$61,000
2019	\$30,000
2020	\$44,500
<b>Total</b>	<b>\$429,244</b>

**Has the organization applied to the Najim Charitable Foundation in the past and been declined?**  
No

<b>Grant Amount Requested \$:</b> \$82,000	<b>Total Project Budget \$:</b> \$120,000	<b>Organization's Annual budget \$:</b> \$6,428,732
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**Mission Statement:**

Mission Statement: To mobilize the community to invest in student and teacher success.

Vision Statement: Every student and teacher thrives in SAISD public schools.

## PROJECT INFORMATION

### Program / Project Title:

To support the purchase of books to give to at-risk children who participate in the in-person Afterschool Book Club and Book Buddies programs.

### PROJECT TIMELINE

Start Date	End Date
08/09/2021	06/02/2022

### Harvey E. Najim Charitable Foundation Priorities:

Education

### Education Priorities:

After School

### Program / Project Description:

#### AFTERSCHOOL BOOK CLUB PROGRAM OUTLINE

The Afterschool Book Club will be a district-wide initiative (72 schools) for the 2021-2022 school year. 4,000 participating K-8 students will be joined after school at their campus by their SAISD-trained and contracted program facilitator, and guided as they engage in weekly literature circles (or "book clubs"). The program will be held in 30 minute weekly blocks for K-2nd, and 45 minute blocks for 3rd-8th. Students will work through each book while sharing in thoughtful dialogue, learning to read and then reading to learn. Students will get to keep their books, adding to their collections at home which contribute to added learning.

#### Book Allotment:

We will use \$52,000 to fund K-2nd Grade: 8 new books per year per student, reading 4 per semester at an average cost of \$20 per child for 2,600 children.

We will use \$20,000 to fund 3rd-5th Grade: 6 new hardcover series books per year per student, reading 3 per semester at an average cost of \$20 per child for 1,000 children.

We will raise an additional \$8,000 to fund 6th-8th Grade: 4 new hardcover series books per student, reading 2 per semester at an average cost of \$20 per child for 400 children.

We believe that with a year of strong results via increasing reading levels, we will be able to make a case to support these clubs in future years with the newly released ESSER funds from the State.

#### AFTERSCHOOL BOOK CLUB COMMUNITY PROGRAM PARTNERSHIPS

The potential of offering the Afterschool Book Club program fills us with pride, particularly when preparing to work within already strong SAISD-contracted afterschool providers. With partner programs from our community like Big Brothers, Big Sisters, YMCA and After-School All-Stars, SAISD's District Head Librarian and Lead Afterschool Coordinator will train the book club facilitators and ensure strong literary facilitation for our students.

#### BOOK BUDDIES OVERVIEW

Book Buddies provides free used books for SAISD students in grades PK-8, allowing our students to start and grow their own home libraries. The program provides engaging, grade-level appropriate reading materials for children to read outside of the school day to extend their learning. Book Buddies works with book resellers and accepts donated books from company-sponsored drives as well as donations from individuals to collect children's books throughout San Antonio and the surrounding area. We are on track to impact 34 schools with our Book Buddies program this 20-21 school year, and for the 21-22 school year, we are on track to almost double efforts and impact 64 total schools. We will also be doubling the number of books distributed per child, from 3 books to 6 books.

#### **BOOK BUDDIES REQUEST OUTLINE**

This piece of the request will be used to pay for the shipping cost of the donated used books from our partners at Better World Books to us to distribute them to K-5 schools. It is with your help that we will use \$10,000 to pay for 40,000 books, distributing 5-6 books to 7,000 K-5 SAISD students.

#### **ABOUT OUR STUDENTS**

As a Title I school district, nearly 90% of San Antonio ISD students are economically disadvantaged--almost double the poverty rate when compared to the average Texas student. Because of this, many of the children in SAISD schools come from homes with few or no books. American children growing up in homes with less than 50 books are more likely to have negative educational outcomes. The "word gap" between high-income and low-income children is about 4 million words by the time a child turns 4. Elementary school-age reading skills demand our attention, as on-track reading levels by the end of third grade are drawn upon for future outcome predictors such as likelihood to later dropout or even end up in the juvenile penal system. The stakes this year are high, but our Afterschool Book Club program will work to bridge that inequity by providing new books and an accompanying literature circle program for 3,600 K-5 students and gently used books for 7,000 K-5 SAISD students. We know that books expand students' experiences by taking them to new places they may not be able to go in the material world. Literacy and learning is only brought about by exposure- the Afterschool Book Club and Book Buddies do just that.

#### **Evaluation Plan:**

We plan to evaluate the effectiveness of Afterschool Book Club by comparing reading levels for participating students at three points during the school year. Naturally, those points are the beginning of the school year (BOY), middle (MOY) and end (EOY). We will also use attendance data to compare student attendance for those in the afterschool clubs to overall district attendance rates for K-5. In this COVID year with many students not in school, we saw drastic differences in academic performance between those in school and those not. We know in-person attendance in school is important for corresponding participation and eventual learning, especially after a year of learning gaps created by distance difficulties. We know that students attend school when they have something to look forward to, and we see this program as just that. As for Book Buddies, we know increased home libraries also increases literacy.

#### **Plans to sustain project beyond the term of this request:**

The Afterschool Book Club program is paramount to the times we're anticipating come Fall 2021. In reality, although District-wide reading scores have increased year after year (up 6 percentage points on Reading STAAR from 2017-2019), we have seen a dramatic and disheartening decline in our students reading skills last year. While we're understanding that this year is an anomaly, we have to get our students, our youngest and most impressionable especially, excited about returning to school and drawn to expanding their academic skills to make up for the lost time.

Following the success of this program, we may look at continuing the Afterschool Book Club program on a limited scale. However, we recognize the utmost importance of this program at exactly this moment for our upcoming school year, and we may decide that the program has served its exact intended purpose at its conclusion.

Book Buddies operates annually.

#### **Children Impacted:**

<b>How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?</b>		<b>How many unduplicated children will NCF REQUESTED FUNDS impact?</b>	
30,600		10,600	
<b>Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.</b>			
<b>A. Population Served Age</b>		<b>B. Population Served Ethnicity</b>	
Infants (0-5)	0%	African American	6%
Children (6-13)	100%	Asian American	0%
Young Adults (14-18)	0%	Caucasian	3%
<b>TOTAL:</b>	<b>100%</b>	Hispanic/Latino	90%
		Native American	0%
		Other and Define	1%
		<b>TOTAL:</b>	<b>100%</b>
<b>City Council District for Which Children are Being Served:</b>			
District1, District2, District3, District5, District7			
<b>Line item Budget:</b>			
<b>Line Item Description</b>	<b>Total Project Funds Allocation</b>	<b>Najim Funds Allocation</b>	
K-2nd Books for Afterschool Book Club	\$52,000	\$52,000	
3th-5th Books for Afterschool Book Club	\$20,000	\$20,000	
6th-8th Books for Afterschool Book Club	\$8,000	\$0	
Book Buddies Shipment and Distribution	\$40,000	\$10,000	
<b>TOTAL:</b>	<b>\$120,000</b>	<b>\$82,000</b>	
<b>OTHER FUNDING RESOURCES</b>			
<b>For Project being Requested: Funding sources and amounts, pending and committed.</b>			
<b>PROJECT - PENDING</b>			
<b>Funder Name</b>	<b>Amount Requested</b>		
Brooks Gives Back Foundation	\$5,000		
Texas Cavaliers Charitable Foundation	\$10,000		
<b>TOTAL:</b>	<b>\$15,000</b>		
<b>PROJECT - COMMITTED</b>			
<b>Funder Name</b>	<b>Amount Requested</b>		
Frankie Casseb Youth Literacy Club	\$5,000		
Whataburger	\$8,000		
<b>TOTAL:</b>	<b>\$13,000</b>		
<b>Other funding sources and amounts, pending and committed not specific to this request.</b>			
<b>ALL OTHER ORGANIZATION REQUESTS - PENDING</b>			

<b>Funder Name</b>	<b>Amount Requested</b>
Wells Fargo	\$25,000
Impact SA	\$100,000
Plum Foundation	\$15,000
<b>TOTAL:</b>	<b>\$140,000</b>

**ALL OTHER ORGANIZATION REQUESTS - COMMITTED**

<b>Funder Name</b>	<b>Amount Requested</b>
Beldon Family Foundation	\$70,000
Texas Cavaliers Charitable Foundation	\$15,000
Valero Energy Foundation	\$1,068,000
<b>TOTAL:</b>	<b>\$1,153,000</b>

**BOARD OF DIRECTORS**

**What percentage of your board contributes financially to the organization?**  
93%

**If Board giving is not at 100%, please explain why?**  
For our medium-sized Board of Directors, the Board members who did not directly donate were principal in securing influenced gifts for the last fiscal year. We emphasize Board giving along with strategic industry and community partnerships in order to build a more informed and well-rounded organization with robust strategic plans.

**How are board members expected to participate in your organization?**  
All of our Board members serve on one standing committee and one strategic priority committee (there are four). They are expected to attend SAISD Foundation events, to attend board meetings, to give a gift that is meaningful to them, and to influence additional financial giving. Although they are a primarily governance Board, they are also expected to be active fundraisers in order to meet our mission and vision goals.

**LIST OF BOARD DIRECTORS**

<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Kelly Boswell, Treasurer	Akin, Doherty, Klein & Feuge, P.C.
Suzanne Peterson, Immediate Past Chair	Frost Bank
Ernest Bromley, Board Chair	Pescador Public Strategists/Alumnus
Victoria Moreno-Herrera	Community Member/Parent
Shari Albright, Vice Chair- Teacher Grants	Raise Your Hand Texas
Pat DiGiovanni, Vice Chair- Strategic Initiatives	Community Member
Chris Quinn, Secretary	Valero Energy
Deborah Amini	Community Member
Mario Barrera	Norton Rose Fulbright
Jose Ramon Campos	Commonwealth Coffee
Sonia Canales	HEB
Julian Casillas	Linebarger Goggan Blair & Sampson
Rick Crider	Port San Antonio
Rebecca Flores	City of San Antonio

Rudy Garza	CPS Energy
Connie Gonzalez	Brooks
Mike Grundon	Firstmark Credit Union
Amanda Keammerer	SA Chamber of Commerce
Tuesdae Knight	SA for Growth on the Eastside
Carlos Maestas	Key Ideas/Parent
Tony Magaro	Southwest Research Institute
Pedro Martinez	SAISD
Robert Olivares, PhD	Brand Muscle
Lisa Rosenzweig	MissArk Real Estate Advisors
Debra Salge	Charles Butt Foundation
Ron Thomas	Community Member/Retired Educator
Stephanie Ward	St. Mary's University
Christine Wong	Texas A&M San Antonio
Steve Young	VIA Metropolitan Transit
<b>Signature</b>	
Judy Geelhoed	