

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: San Antonio Foundation for Excellence in Education, Inc.	Federal Tax ID#: 74-2861587	501(c)(3) Public Charity 509 (a)(1)
Address: 2411 San Pedro	City: San Antonio	State: TX
		Zip Code: 78212
Website: www.saisdfoundation.com	Fax: (210) 554-2235	United Way Funded: No

Fiscal Year: January 01 to December 31
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Head Of Organization

Name: Judy Geelhoed	Title: Executive Director
E-Mail Address: jgeelhoed@saisdfoundation.com	Phone: (210) 554-2235

Application Contact

Name: Judy Geelhoed	Title: Executive Director	E-Mail Address: jgeelhoed@saisdfoundation.com	Phone: (210) 554-2235
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Previous Najim Funding

Year	Funding \$
2012	\$58,432
2013	\$22,500
2014	\$74,500
2015	\$23,800
2016	\$80,012
2017	\$34,500
2018	\$61,000
2019	\$30,000
2020	\$44,500
Total	\$429,244

Has the organization applied to the Najim Charitable Foundation in the past and been declined? No

Grant Amount Requested \$: \$82,000	Total Project Budget \$: \$120,000	Organization's Annual budget \$: \$6,428,732
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Mission Statement:

Mission Statement: To mobilize the community to invest in student and teacher success.

Vision Statement: Every student and teacher thrives in SAISD public schools.

PROJECT INFORMATION

Program / Project Title:

To support the purchase of books to give to at-risk children who participate in the Afterschool Book Club and Book Buddies programs.

PROJECT TIMELINE

Start Date	End Date
08/09/2021	06/02/2022

Harvey E. Najim Charitable Foundation Priorities:

Education

Education Priorities:

After School

Program / Project Description:

AFTERSCHOOL BOOK CLUB OVERVIEW

The Afterschool Book Club is an afterschool program for K-8 students at all San Antonio ISD (SAISD) elementary campuses (72), taking place during the 2021-2022 school year. Approximately 4,000 participating students will be gifted books congruous to their school-day literacy enrichment, engaging in remote synchronous District-wide after school Book Club. Over the course of the school year, afterschool participating K-2nd graders will receive 8 new condition books, 3rd-5th graders will receive 6 new condition books and 6th-8th graders will receive 4 new condition books- deepening their school experience, increasing their literacy skills and adding precious material to each of their home family libraries. Thanks to your support, we were able to have an outstanding afterschool literacy program last year. While the design of the program has pivoted a bit, this iteration of Afterschool Book Club is expanding on that success we shared together. The goal of Afterschool Book Club is to extend the enriching school-day learning all year long to support our young students in making up critical learning loss due to the COVID-19 pandemic. Our campuses always focus afterschool recruitment on the kids who need it the most; and while reading levels were on the rise pre-pandemic, we are now experiencing reading levels below 50% and need to make up for these losses with hearty extended day programming.

AFTERSCHOOL BOOK CLUB PROGRAM OUTLINE

The Afterschool Book Club will be a District-wide initiative (72 schools) for the 2021-2022 school year. 4,000 participating afterschool K-8 students will be joined at their school campus by their contracted afterschool program facilitator, guided as they log on to a computer and engage in their literature circles with a District librarian while connecting with the other kids at their level across our District. Students will read up to 4 books per semester, all the while sharing in fit and thoughtful conversation, learning to read and then reading to learn. Students will then get to keep their books, adding to their collections at home.

Book Allotment:

We will use \$52,000 to fund K-2nd Grade: 8 new books per year per student, reading 4 per semester at an average cost of \$20 per child for 2,600 children.

We will use \$20,000 to fund 3rd-5th Grade: 6 new hardcover series books per year per student, reading 3 per semester at an average cost of \$20 per child for 1,000 children.

We will need \$8,000 to fund 6th-8th Grade: 4 new hardcover series books per student, reading 2 per semester at an average cost of \$20 per child for 400 children.

AFTERSCHOOL BOOK CLUB COMMUNITY PROGRAM PARTNERSHIPS

The potential of offering the Afterschool Book Club program fills us with pride, particularly when preparing to work within already strong SAISD contracted afterschool elementary programs. With District-arranged community partner programs like Big Brothers, Big Sisters, YMCA and Greater San Antonio After-School All-Stars, we will be able to bring kids into the fold to take part in the Afterschool Book Club from those afterschool partnerships, as well as the District run afterschool programs.

BOOK BUDDIES OVERVIEW

Book Buddies provides free used books for SAISD students in grades PK-8, allowing our students to start and grow their own home libraries. The program provides engaging, grade-level appropriate reading materials for children to read outside of the school day to extend their learning. Book Buddies works with book resellers and accepts donated books from company-sponsored drives as well as donations from individuals to collect children's books throughout San Antonio and the surrounding area. We are on track to impact 34 schools with our Book Buddies program this 20-21 school year, and for the 21-22 school year, we are on track to almost double efforts and impact 64 total schools. We will also be doubling the number of books distributed per child, from 3 books to 6 books.

BOOK BUDDIES REQUEST OUTLINE

This piece of the request will be used to pay for the shipping cost of the donated used books from our partners at Better World Books to us to distribute them to K-5 schools. It is with your help that we will use \$10,000 to pay for 40,000 books, distributing 5-6 books to 7,000 K-5 SAISD students.

ABOUT OUR STUDENTS

As a Title I school district, nearly 90% of San Antonio ISD students are economically disadvantaged--almost double the poverty rate when compared to the average Texas student. Because of this, many of the children in SAISD schools come from homes with few or no books. American children growing up in homes with less than 50 books are more likely to have negative educational outcomes. The "word gap" between high-income and low-income children is about 4 million words by the time a child turns 4. Elementary school-age reading skills demand our attention, as on-track reading levels by the end of third grade are drawn upon for future outcome predictors such as likelihood to later dropout or even end up in the juvenile penal system. The stakes this year are high, but our Afterschool Book Club program will work to bridge that inequity by providing new books and an accompanying literature circle program for 3,600 K-5 students and gently used books for 7,000 K-5 SAISD students. We know that books expand students' experiences by taking them to new places they may not be able to go in the material world. Literacy and learning is only brought about by exposure- the Afterschool Book Club and Book Buddies do just that.

Evaluation Plan:

We plan to evaluate the effectiveness of Afterschool Book Club by comparing reading levels for participating students at three points during the school year. Naturally, those points are the beginning of the school year (BOY), middle (MOY) and end (EOY). We will also use attendance data to compare student attendance for those in the afterschool clubs to overall district attendance rates for K-5. In this COVID year with many students not in school, we saw drastic differences in academic performance between those in school and those not. We know in-person attendance in school is important for corresponding participation and eventual learning, especially after a year of learning gaps created by distance difficulties. We know that students attend school when they have something to look forward to, and we see this program as just that. As for Book Buddies, we know increased home libraries also increases literacy.

Plans to sustain project beyond the term of this request:

The Afterschool Book Club program is paramount to the times we're anticipating come Fall 2021. In reality, although District-wide reading scores have increased year after year (up 6 percentage points on Reading STAAR from 2017-2019) , we have seen a dramatic and disheartening decline in our students reading skills last year. While we're understanding that this year is an anomaly, we have to get our students, our youngest and most impressionable especially, excited about returning to school and drawn to expanding their academic skills to make up for the lost time.

Following the success of this program, we may look at continuing the Afterschool Book Club program on a limited scale. However, we recognize the utmost importance of this program at exactly this moment for our upcoming school year, and we may decide that the program has served its exact intended purpose at its conclusion.

Book Buddies operates annually.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?

30,600

How many unduplicated children will NCF REQUESTED FUNDS impact?

10,600

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	0%	African American	6%
Children (6-13)	100%	Asian American	0%
Young Adults (14-18)	0%	Caucasian	3%
TOTAL:	100%	Hispanic/Latino	90%
		Native American	0%
		Other and Define	1%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District1, District2, District3, District5, District7

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
K-2nd Books for Afterschool Book Club	\$52,000	\$52,000
3th-5th Books for Afterschool Book Club	\$20,000	\$20,000
6th-8th Books for Afterschool Book Club	\$8,000	\$0
Book Buddies Shipment and Distribution	\$40,000	\$10,000
TOTAL:	\$120,000	\$82,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
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Brooks Gives Back Foundation	\$5,000
Texas Cavaliers Charitable Foundation	\$10,000
TOTAL:	\$15,000
PROJECT - COMMITTED	
Funder Name	Amount Requested
Frankie Casseb Youth Literacy Club	\$5,000
Whataburger	\$8,000
TOTAL:	\$13,000
Other funding sources and amounts, pending and committed not specific to this request.	
ALL OTHER ORGANIZATION REQUESTS - PENDING	
Funder Name	Amount Requested
Wells Fargo	\$25,000
Impact SA	\$100,000
Plum Foundation	\$15,000
TOTAL:	\$140,000
ALL OTHER ORGANIZATION REQUESTS - COMMITTED	
Funder Name	Amount Requested
Beldon Family Foundation	\$70,000
Texas Cavaliers Charitable Foundation	\$15,000
Valero Energy Foundation	\$1,068,000
TOTAL:	\$1,153,000
BOARD OF DIRECTORS	
What percentage of your board contributes financially to the organization?	
93%	
If Board giving is not at 100%, please explain why?	
For our medium-sized Board of Directors, the Board members who did not directly donate were principal in securing influenced gifts for the last fiscal year. We emphasize Board giving along with strategic industry and community partnerships in order to build a more informed and well-rounded organization with robust strategic plans.	
How are board members expected to participate in your organization?	
All of our Board members serve on one standing committee and one strategic priority committee (there are four). They are expected to attend SAISD Foundation events, to attend board meetings, to give a gift that is meaningful to them, and to influence additional financial giving. Although they are a primarily governance Board, they are also expected to be active fundraisers in order to meet our mission and vision goals.	
LIST OF BOARD DIRECTORS	
Name & Office Held	Corporate Affiliation
Kelly Boswell, Treasurer	Akin, Doherty, Klein & Feuge, P.C.
Suzanne Peterson, Immediate Past Chair	Frost Bank
Ernest Bromley, Board Chair	Pescador Public Strategists/Alumnus
Victoria Moreno-Herrera	Community Member/Parent

Shari Albright, Vice Chair- Teacher Grants	Raise Your Hand Texas
Pat DiGiovanni, Vice Chair- Strategic Initiatives	Community Member
Chris Quinn, Secretary	Valero Energy
Deborah Amini	Community Member
Mario Barrera	Norton Rose Fulbright
Jose Ramon Campos	Commonwealth Coffee
Sonia Canales	HEB
Julian Casillas	Linebarger Goggan Blair & Sampson
Rick Crider	Port San Antonio
Rebecca Flores	City of San Antonio
Rudy Garza	CPS Energy
Connie Gonzalez	Brooks
Mike Grundon	Firstmark Credit Union
Amanda Keammerer	SA Chamber of Commerce
Tuesdae Knight	SA for Growth on the Eastside
Carlos Maestas	Key Ideas/Parent
Tony Magaro	Southwest Research Institute
Pedro Martinez	SAISD
Robert Olivares, PhD	Brand Muscle
Lisa Rosenzweig	MissArk Real Estate Advisors
Debra Salge	Charles Butt Foundation
Ron Thomas	Community Member/Retired Educator
Stephanie Ward	St. Mary's University
Christine Wong	Texas A&M San Antonio
Steve Young	VIA Metropolitan Transit
Signature	
Judy Geelhoed	