

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> Kinetic Kids, Inc.		<b>Federal Tax ID#:</b> 74-3080076		<b>501(c)(3) Public Charity</b> 509 (a)(2)	
<b>Address:</b> PO Box 690993		<b>City:</b> San Antonio		<b>State:</b> TX	
				<b>Zip Code:</b> 78269	
<b>Website:</b> www.KineticKidsTX.org		<b>Fax:</b> (210) 748-5860		<b>United Way Funded:</b> No	

<b>Fiscal Year:</b> January 01 to December 31
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### Head Of Organization

<b>Name:</b> Kacey Wernli		<b>Title:</b> Co-Executive Director	
<b>E-Mail Address:</b> kacey@kinetickidstx.org		<b>Phone:</b> (210) 748-5860	

### Application Contact

<b>Name:</b> Janine Sauer	<b>Title:</b> Grant Writer	<b>E-Mail Address:</b> grants@kinetickidstx.org	<b>Phone:</b> (210) 288-0425
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### Previous Najim Funding

Year	Funding \$
2007	\$25,000
2008	\$35,000
2009	\$150,000
2011	\$10,000
2012	\$60,000
2013	\$60,000
2014	\$50,000
2015	\$50,000
2016	\$50,000
2017	\$50,000
2018	\$60,000
2019	\$60,000
2020	\$60,000
<b>Total</b>	<b>\$720,000</b>

<b>Has the organization applied to the Najim Charitable Foundation in the past and been declined?</b> No
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<b>Grant Amount Requested \$:</b>	<b>Total Project Budget \$:</b>	<b>Organization's Annual budget \$:</b>
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\$60,000	\$1,015,873	\$1,015,873
<b>Mission Statement:</b> The MISSION of Kinetic Kids is to enrich the lives of children with special needs and their families through adapted sports, fine arts and educational programs in order to foster the development of courage, confidence, fitness, pride, joy, and community.		
<b>PROJECT INFORMATION</b>		
<b>Program / Project Title:</b> To support funding for sports and recreation programs for children with physical and intellectual disabilities.		
<b>PROJECT TIMELINE</b>		
<b>Start Date</b>	<b>End Date</b>	
01/01/2021	12/31/2021	
<b>Harvey E. Najim Charitable Foundation Priorities:</b> Disabilities/Special Needs		
<b>Program / Project Description:</b> Kinetic Kids works to improve the health, mobility, social interaction, and confidence of children with special needs through adaptive sports and recreational programs. In 2019, we served over 7,000 children with 292 programs, a 16% year-over-year growth in serving our special needs' community. In 2020, programming interruptions due to COVID-19 significantly altered our projections. In 2021 we anticipate serving children through (limited attendance) in-person programs and virtual programming until it is safe for full program offerings to resume. This year we expect 2,253 special needs children to be impacted through 188 in-person and virtual programs.  Programs provide life-changing experiences for these children. Children participate in activities as typically developing peers would, achieving success that might otherwise be impossible. Recreational classes include art, baseball, basketball, CrossFit, dance, golf, gymnastics, karate, music, musical theatre, soccer, swimming, and tennis. Competitive programs allow children to train and compete up to 3 hours/week in either SA Premier sports (gymnastics, swimming, CrossFit, diving, and Cheerleading) or SA Xtreme sports (archery, swimming, track and field, and wheelchair basketball; designed for physically impaired athletes giving an introduction to Paralympic programs). Bike Camp, one-day programs, and educational programs are also available.  Year-round recreational classes and competitive sports give children ages 18 months to young adult, who present a physical and/or intellectual disability, the opportunity to perform age-appropriate sports and fine arts activities. Programs are innovative and successful, focusing on a core value of Kinetic Kids - make every child safe and successful; trained therapists and sport specific coaches are at every program, providing a safe environment where children can enjoy their favorite sport.  Recreational classes are organized based on age and ability as follows. We anticipate serving 856 children with 103 in-person classes: o Parent and Me (5 and under, unable to participate in mainstream programs due to limitations related to their diagnosis) o Champion (5+, needs assistance following directions and extra attention due to behavior or sensory disorders) o Allstar (5 +, follow directions yet unable to participate in mainstream programs due to limitations related to their diagnosis) o Teen (older children falling into the Allstar division or children 11+ with physical, developmental or cognitive disorders, able to perform activities without 1 on1 volunteer support)		

Competitive league sports are for athletes who can compete without volunteer assistance and possess the skills and desire to compete at higher levels than recreational programs offer. We expect to serve 527 children with 69 (in-person) sports trainings/competitions:

- o SA Premier (6+, for athletes with intellectual and physical disabilities)
- o SA Xtreme (6+, for athletes with physical disabilities, focused on moving towards the Paralympic pipeline)

Educational programs are offered for families and typically developing children to learn more about living with special needs. In-person educational programs are expected to serve 200 participants in 2021:

- o Discovering Disability Days (offered in schools, teaching children what it's like to live with a disability, encourages inclusion and understanding) With the uncertainty of returning to school, virtual opportunities will be provided for schools in 2021, no goal was set for in-person programs.
- o EXPO (connecting families of special needs children with community and medical resources for their child)

Throughout COVID-19 social distancing restrictions we have implemented In-Home Stay Strong programming to remain actively engaged with our Kinetic Kids families, keeping children who are not yet ready for in-person programs active. We anticipate serving 40 children with 6 sports and fine arts virtual programs, 60 participants from 10 virtual workout classes (one-day programs), and 560 website visits for these and other virtual programs. This will include any virtual Discovering Disabilities Day videos shared with schools.

Celebrating our 20th anniversary, Kinetic Kids will use 2021 as a re-building year. Working with families, facilities, and community, we will continue seeking safe opportunities for in-person programs while continuing virtual programs already in place. Children, with and without disabilities, lead happier, healthier lives through physical fitness and inclusion in peer level activities whether it be school, recreational, or other daily activities. Kinetic Kids remains committed to creating ways for special needs children to improve their health while being included in recreational sports and fine arts programs, competitive sports leagues, and educational programs. Current census data show nearly 40,000 special needs children reside in this service area, demonstrating a strong need for our programs. Classes are designed and facilitated by pediatric physical and occupational therapists who are experienced with the abilities of the special needs child and make every child safe and successful. Classes are customized, meeting the needs of children with a wide range of abilities and all levels of mobility. Kinetic Kids therapists tailor programs to meet individual needs, depending on physical and cognitive abilities, so each child can fit in easily with peers of similar diagnoses, interests, and abilities.

Funding received from the Najim Charitable Foundation will help us achieve these goals. Funding will off-set costs associated with the operation of programs including program occupancy fees, director/coach fees, supplies, expenses, training, and competitions. We wish to make these programs accessible to all who are eligible and interested in participating. In order to accomplish this, in-person class registration fees are kept low at only \$75/child, though our true cost per class is approximately \$250/child. To promote program affordability, we offer full and partial scholarships, so no one is turned away for inability to pay. Virtual classes were offered free of charge in 2020 and will continue to remain free for all who wish to participate.

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**Evaluation Plan:**

Success is measured following each 6-8-week session through performance evaluations. Evaluation process consists of 1) increased activity levels to prevent progression of sedentary lifestyles and secondary conditions, 2) learning/mastering new skills, 3) increased self-esteem, 4) joy that carries into other aspects of life. Outcomes are received through parent, instructor, and program director surveys. Program staff measures skills taught, motivation, self-confidence, and energy/mobility levels. EXPO is evaluated by parent and vendor surveys determining if event was helpful. "Discovering Disabilities Day" is evaluated through children's reactions and responses to the event. Program modifications are based on needs discovered through the evaluation process. Parent feedback often recommends new programs to be considered and often times implemented. Our programs are successful when participating children are excited to join peers in games or activities and no longer sit on the sidelines watching. Families see their children successfully participating in activities that might otherwise be unattainable.

**Plans to sustain project beyond the term of this request:**

Programs are sustained through a diverse fundraising plan including support from corporations, civic groups, individuals, foundations, program fees, special events, and merchandise sales. Special events: Hootenanny gala and Drive Fore Dreams golf tournament are essential to fundraising and building community awareness. In 2020 we received federal support for COVID relief (PPP funding) and have again in 2021. We partner with a several organizations on program collaboration, in-kind resources, volunteer generation & facility needs. In 2021, we expect to receive similar financial support from long-time donors and community partners. In 2021, Kinetic Kids celebrates 20 years of adaptive programs. We will offer several online giving options/platforms for individual giving and continue efforts to identify and secure corporate sponsors within the communities we serve.

**Children Impacted:**

**How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?**

1,300

**How many unduplicated children will NCF REQUESTED FUNDS impact?**

1,300

**Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.**

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	11%	African American	6%
Children (6-13)	63%	Asian American	3%
Young Adults (14-18)	26%	Caucasian	49%
<b>TOTAL:</b>	<b>100%</b>	Hispanic/Latino	40%
		Native American	1%
		Other and Define	1%
		<b>TOTAL:</b>	<b>100%</b>

**City Council District for Which Children are Being Served:**

District1, District2, District3, District4, District5, District6, District7, District8, District9, District10, Outside San Antonio

**Counties applicant is in:**

Bexar, Comal, Kendall

**Line item Budget:**

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Employee Salaries, Payroll Taxes & Benefits	\$610,723	\$11,000

Contract Employees (coaches/program directors)	\$104,980	\$16,000
Conferences, Meetings & Trainings	\$7,000	\$0
Financial Review	\$7,500	\$0
Fundraising/Special Events	\$65,200	\$0
Insurance	\$14,690	\$2,500
Marketing	\$3,750	\$0
Occupancy Expense (Program & Program Storage)	\$46,800	\$6,500
Office Supplies & Equipment	\$4,800	\$0
Postage & Shipping	\$4,350	\$0
Printing	\$8,500	\$0
Professional Development & Dues	\$9,000	\$0
Program Expense-Major (including equipment)	\$69,800	\$24,000
Telephone, Technology, Computers	\$31,000	\$0
Travel & Auto	\$8,000	\$0
Other: Bank Merchant Fees, Merchandise, Program Expansion Research, Legal Expenses)	\$19,780	\$0
<b>TOTAL:</b>	<b>\$1,015,873</b>	<b>\$60,000</b>

## OTHER FUNDING RESOURCES

**For Project being Requested: Funding sources and amounts, pending and committed.**

### PROJECT - PENDING

Funder Name	Amount Requested
St. Luke's Lutheran Health Ministries	\$10,000
Gordon Hartman Foundation	\$10,000
Koehler Foundation	\$10,000
Blue Bird Auxiliary	\$10,000
Sacks Foundation	\$5,000
Dralla Foundation	\$7,500
Kronkosky Foundation	\$75,000
Baptist Health Foundation	\$50,000
Pulte Family Foundation	\$10,000
<b>TOTAL:</b>	<b>\$187,500</b>

### PROJECT - COMMITTED

Funder Name	Amount Requested
Marietta K. Randall Trust	\$5,000
HEB	\$25,000

<b>TOTAL:</b>	<b>\$30,000</b>
<b>Other funding sources and amounts, pending and committed not specific to this request.</b>	
<b>ALL OTHER ORGANIZATION REQUESTS - PENDING</b>	
<b>Funder Name</b>	<b>Amount Requested</b>
Elizabeth Coates Trust	\$10,000
Stumberg Trust	\$5,000
<b>TOTAL:</b>	<b>\$15,000</b>
<b>ALL OTHER ORGANIZATION REQUESTS - COMMITTED</b>	
<b>Funder Name</b>	<b>Amount Requested</b>
PPP Loan	\$118,000
Texas Cavaliers	\$2,000
Alamo Kiwanis Club Charities	\$2,000
<b>TOTAL:</b>	<b>\$122,000</b>
<b>BOARD OF DIRECTORS</b>	
<b>What percentage of your board contributes financially to the organization?</b>	
100%	
<b>If Board giving is not at 100%, please explain why?</b>	
<b>How are board members expected to participate in your organization?</b>	
Kinetic Kids has a volunteer board of approximately 18 community and business leaders. The board meets quarterly and attendance averages 70%. During the last fiscal year, 100% of board members participated in a fundraising capacity either through development or events planning, 50% participate with strategic planning and/or finance committees and all board members served on at least one board committee. All board members are active in overseeing and offering guidance with regards to Kinetic Kids guidelines, policies, and operations at an appropriate level.	
<b>LIST OF BOARD DIRECTORS</b>	
<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Karl Pichler, President	Trinity University
Brad Gray, Vice President	Gray Digital Group
Sheryl Moreno, Secretary	Weston Ventures
John Maguire, Treasurer	Valero Energy Corporation
Ray Bissmeyer	Dykema Cox Smith
Mario Fierro, MD	Developmental Pediatrician, Mednax
Aaron Leek	Security Service FCU
Elizabeth Magnabosco, MD	The Childrens Hospital of San Antonio
Adriana Martinez	Community Volunteer
Alpa Patel-Challapalli	Methodist Children's Hospital
Nikhil Patel	St. Mary's University Law Student
George Powers, MD	Pediatric Medical Group
Tracy Roth	Capital Group/American Funds
Will Roth	NuStar Energy

Trey Tschirhart	Ernst & Young LLP
<b>Signature</b> Janine Sauer	