

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Kinetic Kids, Inc.		Federal Tax ID#: 74-3080076		501(c)(3) Public Charity 509 (a)(1)	
Address: PO Box 690993		City: San Antonio		State: TX	
				Zip Code: 78269	
Website: www.KineticKidsTX.org		Fax: (210) 748-5860		United Way Funded: No	

Fiscal Year: January 01 to December 31
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Head Of Organization

Name: Kacey Wernli		Title: Co-Executive Director	
E-Mail Address: kacey@kinetickidstx.org		Phone: (210) 748-5860	

Application Contact

Name: Janine Sauer	Title: Grant Writer	E-Mail Address: grants@kinetickidstx.org	Phone: (210) 288-0425
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Previous Najim Funding

Year	Funding \$
2007	\$25,000
2008	\$35,000
2009	\$150,000
2011	\$10,000
2012	\$60,000
2013	\$60,000
2014	\$50,000
2015	\$50,000
2016	\$50,000
2017	\$50,000
2018	\$60,000
Total	\$600,000

Has the organization applied to the Najim Family Foundation in the past and been declined? No

Grant Amount Requested \$: \$75,000	Total Project Budget \$: \$1,118,655	Organization's Annual budget \$: \$1,118,655
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Mission Statement:

To enrich the lives of children with special needs through adapted sports, fine arts and educational programs, to foster the development of courage, confidence, fitness, pride, joy, and community.

PROJECT INFORMATION

Program / Project Title:

Adaptive Sports and Fine Arts Programs for Special Needs Children and Discovering Disability Days

PROJECT TIMELINE

Start Date	End Date
01/01/2019	12/31/2019

Harvey E. Najim Family Foundation Priorities:

Disabilities/Special Needs

Program / Project Description:

In 2020, Kinetic Kids funding request is two-fold: First, we are seeking support of \$60,000 for our adaptive sports and fine arts programs for children with special needs. In 2020, Kinetic Kids will offer nearly 300 recreational and competitive sports, and fine arts programs to improve strength and coordination through physical activity and combat secondary conditions of special needs children. Our programs improve functional strength and endurance along with building confidence and self-esteem through social interactions. These programs serve children with physical and/or intellectual disabilities including cerebral palsy, spina bifida, Down Syndrome, Autism, brain tumors and other neurological disorders. In 2018 we launched competitive divisions; SA Premier and SA Xtreme, to meet the many requests to offer more than just recreational programs. The success of these competitive sports programs has been overwhelming with year over year increases continuing in both divisions.

In 2020, Kinetic Kids expects to meet the needs of 4,775 special needs children who will participate in a total of 288 programs through the following areas; recreational sports programs, competitive sports leagues, fine arts programs, and educational opportunities for children with special needs and their families and caregivers. Within these programs, we anticipate the following participation;

1) 3,713 children with special needs will participate in sports programs:

a. 2,791 in recreational programs including; baseball, basketball, bike camp, CrossFit, golf, gymnastics, karate, soccer, swimming, tennis, and wrestling. While these traditional classes vary in length, most run 6-8 weeks and take place year-round at facilities across Bexar, Comal and Kendall counties.

b. 627 children in our SA Premier competitive sports programs including; gymnastics, swimming, CrossFit, diving, and cheerleading. Classes run in four-week blocks and were developed for children who are able to compete without volunteer assistance and possess the skill and desire to compete at higher levels.

c. 295 children with physical disabilities will compete in SA Xtreme sports programs including; swimming, track and field, wheelchair basketball, and clinics for Goalball and Boccia. The Xtreme sports division is focused on athletes moving towards the Paralympic pipeline. The program continues to attract new athletes and provides local opportunities to compete against peers of similar functional level.

2) 372 children with special needs will take part in fine arts programs including; dance, music, musical theatre, and wheelchair dance. Most classes are 8 weeks in length and take place year-round at facilities across San Antonio.

3) 690 children with special needs and their families will be helped through Kinetic Kids EXPO and Tackling Tough Talks. Kinetic Kids EXPO is held annually to educate healthcare providers, parents, and caregivers about special needs resources by bringing orthotic, nursing, home health, therapy, and equipment companies to one venue. Tackling Tough Talks, which is conducted in partnership with the Believe It Foundation, is an educational program for parents raising children and teens with physical disabilities who are transitioning to independent living and college.

Secondly, we are seeking support of \$15,000 to provide school-based educational events to educate elementary aged children without disabilities about special needs diagnoses. We expect to educate 2,600 school children to be accepting of others and gain a better understanding of peers with special needs diagnoses through our "Discovering Disabilities Day" program. Discovering Disabilities Day is an opportunity for elementary school children to spend part of their day "living in the shoes" of a disabled or special needs peer. Children rotate through 6-8 different stations where they experience what it might be like to use a wheelchair, be blindfolded and use a cane, what it might be like to have autism or what it might be like to have sensory impairments. Kinetic Kids currently serves four school districts in San Antonio through this program, with plans to add two to three additional districts in the 2020-2021 school year.

Funding received from the Harvey E. Najim Family Foundation will help to defray our costs associated with the operation of these programs including program occupancy fees, director/coach fees, supplies, expenses, training, and competitions for our competitive leagues. It is our hope to make these programs accessible to all who are eligible and interested in participating. In order to accomplish this, class registration fees are kept low at only \$75/child, though our cost to offer each class is approximately \$250/child. To promote our programs affordability, we offer full and partial scholarships so as to not turn away any family for inability to pay for classes.

Children, both with and without disabilities, lead happier, healthier lives through physical fitness and the inclusion in peer level activities whether it be school, recreational, or other daily activities. Kinetic Kids remains committed to creating ways for children with special needs to improve their health while being included through recreational sports and fine arts programs, competitive sports leagues, and educational programs. Current census data show that there are nearly 40,000 children in this service area with special needs, demonstrating a strong need for these programs. Kinetic Kids classes are designed and facilitated by pediatric physical and occupational therapists who are experienced with the abilities of the special needs child to make every child safe and successful, classes are customized to meet the needs of children with a wide range of disabilities and all levels of mobility, and Kinetic Kids therapists tailor programs to meet individual needs, depending on physical and cognitive abilities, so each child can fit in easily with peers of similar diagnoses, interests, and abilities.

Evaluation Plan:

Success is measured following each 6-8-week session through performance evaluations. Evaluation process consists of: 1) increased activity levels to prevent progression of sedentary lifestyles and secondary conditions, 2) learning/mastering new skills, 3) increased self-esteem, 4) joy that carries into other aspects of life. Outcomes are received through parent, instructor, and program director surveys. Program staff measures skills taught, motivation, self-confidence, and energy/mobility levels. EXPO is evaluated by parent and vendor surveys determining if event was helpful. "Discovering Disabilities Day" is evaluated through children's reactions and responses to the event. Future programs are based on needs discovered through the evaluation process. Parent feedback often recommends new programs to be considered and often times implemented. Our programs are successful when participating children are excited to join peers in games or activities and no longer sit on the sidelines watching. Families see their children successfully participating in activities that might otherwise be unattainable.

Plans to sustain project beyond the term of this request:

Based on extensive research and evaluation, Kinetic Kids' ongoing programs continue to experience growth and success. Kinetic Kids continues to sustain its programs through multiple fundraising efforts including major donors, grants and our annual gala, "Hootenanny". In 2020 we have a new fundraising effort, our "Drive Fore Dreams" golf tournament. Financial support in 2019 came from corporations, individuals, foundations, program fees, special events, and merchandise sales. We participate annually in the Big Give & Birdies for Champions programs. We also partner with a number of organizations on program collaboration, in-kind resources, volunteer generation & facility needs. These partnerships encourage community understanding and inclusion of individuals with special needs. Our community outreach endeavors promote Kinetic Kids to families and caregivers who may not know of our services. In 2020 we expect to receive similar financial support from long-time donors and community partners.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?		How many unduplicated children will NFF REQUESTED FUNDS impact?	
3,446		3,446	
Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.			
A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	8%	African American	6%
Children (6-13)	70%	Asian American	3%
Young Adults (14-18)	22%	Caucasian	49%
TOTAL:	100%	Hispanic/Latino	40%
		Native American	0%
		Other and Define	2%
		TOTAL:	100%
City Council District for Which Children are Being Served:			
District1, District2, District3, District4, District5, District6, District7, District8, District9, District10, Outside San Antonio			
Counties applicant is in:			
Bexar, Comal, Kendall			
Line item Budget:			
Line Item Description	Total Project Funds Allocation	Najim Funds Allocation	
Employee Salaries	\$603,062	\$15,000	
Payroll Taxes & Benefits	\$0	\$0	
Contract Labor: Class & Program Instructors/Coaches	\$169,534	\$25,000	
Conferences, Meetings & Trainings	\$8,000	\$0	
Program Equipment	\$0	\$0	
Financial Review	\$7,000	\$0	
Fundraising/Special Events	\$63,200	\$0	
Insurance (Programs)	\$14,690	\$1,500	
Marketing	\$4,850	\$0	
Occupancy Expense (Program) & Program Storage	\$51,500	\$7,500	
Office Supplies & Equipment	\$4,200	\$0	
Postage/Shipping	\$4,400	\$0	
Printing	\$9,800	\$0	
Professional Development & Dues	\$7,000	\$0	
Program Expenses - Major	\$89,519	\$26,000	
Telephone, Technology, Computers	\$25,200	\$0	

Travel & Auto	\$11,000	\$0
Other: Bank merchant fees; merchandise; program expansion research	\$45,700	\$0
TOTAL:	\$1,118,655	\$75,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
San Antonio Area Foundation	\$50,000
James Avery Foundation	\$20,000
Gordon Hartman Foundation	\$10,000
US Trusts/Dalkowitz Charitable Trust	\$10,000
Valero Foundation	\$7,500
St. Luke's Lutheran Health Ministries, Inc.	\$7,500
Blue Bird Auxiliary	\$5,000
San Antonio Area Foundation	\$30,000
Valero Foundation	\$30,000
	\$0
TOTAL:	\$170,000

PROJECT - COMMITTED

Funder Name	Amount Requested
Baptist Health Foundation	\$50,000
Elizabeth Huth Coates Foundation	\$5,000
Alamo Kiwanis Club Charities	\$2,500
Marietta K. Randall Foundation	\$2,000
Strumberg Foundation	\$3,000
Toyota Foundaiton	\$2,500
Texas Pediatric Society Foundation	\$1,000
Warm Springs Foudation	\$35,000
TOTAL:	\$101,000

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
Dralla Foundation	\$10,000
Charity Ball Association	\$20,700
Whataburger	\$10,000
TOTAL:	\$40,700

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
	\$0
TOTAL:	\$0

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?

100%

If Board giving is not at 100%, please explain why?

N/A

How are board members expected to participate in your organization?

Kinetic Kids has a volunteer board of approximately 17 community and business leaders. The board meets quarterly and attendance averages 70%. During the last fiscal year, 100% of board members participated in a fundraising capacity either through development or events planning, 50% participate with strategic planning and/or finance committees and all board members served on at least one board committee. All board members are active in overseeing and offering guidance with regards to Kinetic Kids guidelines, policies, and operations at an appropriate level.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Karl Pichler, President	Scaleworks
Karen Martin, Secretary	AMD Infusion
John Maguire, Treasurer	Valero
Ray Bissmeyer	Dykema Cox Smith
Alpa Patel-Challapalli	Methodist Hospital
Larry Cohen, MD	Retired
Mario Fierro, MD	Christus Santa Rosa Health System
Grant Hogue, MD	UTHSCSA
Aaron Leek	Security Services FCU
Sheryl Cruz	Trout Capital, Ltd
Nikhil Patel	St. Mary's University - Student
George Powers, MD	Christus Santa Rosa Health System
Bill Robinson	Kratos Defense
Trey Tschirhart	Ernst & Young LLP
Lori Velasquez	Broadway Bank
Josh Zeller	Republic National Distributing Company
Brad Gray	No affiliate company

Signature

Kacey Wernli