

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> Children's Association for Maximum Potential		<b>Federal Tax ID#:</b> 74-2095766		<b>501(c)(3) Public Charity</b> 509 (a)(1)	
<b>Address:</b> P.O. Box 27086		<b>City:</b> San Antonio		<b>State:</b> Texas	
				<b>Zip Code:</b> 78227	
<b>Website:</b> www.campcamp.org		<b>Fax:</b> (210) 771-7999		<b>United Way Funded:</b> No	

**Fiscal Year:**  
January 01 to December 31

### Head Of Organization

<b>Name:</b> Susan Osborne		<b>Title:</b> Chief Executive Officer	
<b>E-Mail Address:</b> susan.osborne@campcamp.org		<b>Phone:</b> (210) 241-4866	

### Application Contact

<b>Name:</b> Dianna Hopkins		<b>Title:</b> Chief Development Officer		<b>E-Mail Address:</b> lauren.weiss@campcamp. org		<b>Phone:</b> (210) 671-5411	
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### Previous Najim Funding

Year	Funding \$
2007	\$119,000
2008	\$147,600
2009	\$75,000
2010	\$75,000
2012	\$200,000
2013	\$10,000
2014	\$60,000
2015	\$60,000
2016	\$75,000
2017	\$75,000
2018	\$80,000
2019	\$80,000
2020	\$50,000
<b>Total</b>	<b>\$1,106,600</b>

**Has the organization applied to the Najim Charitable Foundation in the past and been declined?**  
No

<b>Grant Amount Requested \$:</b>	<b>Total Project Budget \$:</b>	<b>Organization's Annual budget \$:</b>
\$100,000	\$1,759,550	\$2,210,450

**Mission Statement:**

CAMP strengthens and inspires individuals with special needs - and those who care for them - through Recreation, Respite, and Education.

**PROJECT INFORMATION**

**Program / Project Title:**

2021 Year-Round Program Support

**PROJECT TIMELINE**

<b>Start Date</b>	<b>End Date</b>
01/01/2021	12/31/2021

**Harvey E. Najim Charitable Foundation Priorities:**

Disabilities/Special Needs

**Program / Project Description:**

Too often individuals with special needs, or those who are considered medically fragile, have never had "typical" childhood experiences like swinging, sliding, friends to play with, or the joy of being unconditionally accepted. Attending traditional outdoor recreational activities is challenging and attending summer camp is not thought of as an option because of the physical barriers faced by the child and the financial barriers too often faced by parents. Additionally, there are limited options for individuals who have significant needs or who are considered medically fragile to share "typical" experiences such as summer camp with their siblings.

According to the U.S. Census Bureau's, 2013-2017 American Community Survey five year estimates show that, in Bexar County alone, 24,907 children ages 5 to 17 live at home (not institutionalized) with an ambulatory, cognitive, hearing, or vision disability. The U.S. Census Bureau found that in 2019 4.1% of Texans under the age of 18 had a disability. However, in Bexar County, 5.3% of children under the age of 18 are reported to have a disability with 58% identifying as Hispanic. A portion of this population is served by CAMP.

Because of the pandemic, CAMP is seeing an even larger increase of families who are experiencing a scarcity of income, making the need for recreational activities available for free or at greatly reduced fees even more crucial. Because of this, CAMP respectfully requests funding for 2021 year-round programming to serve children with special needs, aged five through 18 years, their typical siblings aged 5 through 13 years, and teen volunteers aged 15 through 18, living in Bexar, Atascosa, Bandera, Comal, Guadalupe, Kendall, Medina, and Wilson counties.

During 2021, CAMP will serve children and teens up to the age of 18 throughout both Summer and School-Year Programs. The Summer program will consist of seven distinct weeklong residential sessions at our camp in the Texas Hill Country. Here, children with special needs will participate in traditional camping activities such as swimming, horseback riding, canoeing, archery, outdoor cooking, paintball, music recreation, nature discovery, arts & crafts, karaoke, and so much more.

School-year programs in 2021 will consist of Teen and Adult Day Adventure (TADA) outings, held throughout the Greater San Antonio area that offer individuals with special needs aged 14 through 40 years the ability to socialize and enjoy age-appropriate recreation at sporting events, amusement parks, and museums; and Respite Weekends designed much like the summer program.

Year-round programs are designed for camper participation, and activities are adapted to meet the unique needs of each participant. Through a 1:1 camper to counselor ratio, and healthcare volunteers, CAMP maximizes every opportunity for success.

Traditionally, these school-year programs are offered monthly throughout the school year; however, due to COVID-19, TADA has been put on hold and begins again in March 2021, and Respite Weekends will begin again in the fall. Both programs will have limited participation to ensure the safety of campers, volunteers, and staff.

CAMP's goals fall into four categories and are achieved through our year-round programs.

1. Individuals with special needs and their siblings will have the opportunity to engage in recreational opportunities year-round that are modified for their unique abilities.
  - a. As a result of CAMP, at least 85% of campers will experience the development of new skills, leading to improved self-concept and sense of self-efficacy through outdoor recreation, social interactions, and peer support.
  - b. As a result of CAMP, at least 85% of families will report their campers experienced positive social and recreational activities, while increasing their sense of independence.
2. Respite opportunities for caregivers and family members will be provided year-round through recreational opportunities for the camper.
  - a. As a result of CAMP, at least 85% of families will report they experienced greater adaptability and cohesion in their families and feel less stressed by experiencing a period of respite.
3. Leadership development for high-school students will be provided through volunteer and hands-on learning opportunities.
  - a. As a result of CAMP, at least 80% of volunteers will report they gained valuable leadership skills such as self-confidence, independence, commitment, and/or problem-solving skills, while developing empathy for their peers and for individuals with special needs.
4. Healthcare professionals will provide a safe environment for campers and volunteers while receiving hands-on experiences and education not offered in a clinical setting.
  - a. As a result of CAMP, at least 80% of families will report their camper had a safe experience because the health and wellness of their child was cared for by professional physicians, nurses, pharmacists, and other specialists on site.

**Evaluation Plan:**

Evaluations are conducted at the end of each program. Utilizing Survey Monkey, caregivers are asked to complete an evaluation to determine how well current programs are meeting the needs of the camper and the family, as well as helps identify successes the camper felt during the program and allows the family to evaluate the impact of the program on them. Data is collected through online surveys, analyzed, and incorporated into planning for the next season. This process ensures each program continues to be relevant to the population we serve. Data is maintained by the Family Support Program. This team shares results with members of leadership and program staff on a regular basis. Responses are both quantitative and anecdotal and provide the opportunity to monitor the success of the programs. Further, this data is utilized to make any necessary adjustments if needed to ensure the success of the participants.

**Plans to sustain project beyond the term of this request:**

CAMP is committed to ensuring the success and longevity of our year-round programs. Additional financial support comes from individuals, foundations, and corporations, as well as from proceeds earned through special events such as the annual gala. CAMP's Board of Directors and Leadership Team are all dedicated to ensuring the work of the first 41 years is sustained and flourishes so additional generations can continue to experience recreation, respite, and education opportunities for years to come.

**Children Impacted:**

<b>How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?</b>	<b>How many unduplicated children will NCF REQUESTED FUNDS impact?</b>
664	432

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	3%	African American	8%
Children (6-13)	54%	Asian American	2%
Young Adults (14-18)	43%	Caucasian	42%
<b>TOTAL:</b>	<b>100%</b>	Hispanic/Latino	41%
		Native American	1%
		Other and Define	6%
		<b>TOTAL:</b>	<b>100%</b>

**City Council District for Which Children are Being Served:**

District1, District2, District3, District4, District5, District6, District7, District8, District9, District10

**Line item Budget:**

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Salary	\$974,305	\$65,000
Payroll Taxes & Bnefits	\$129,565	\$0
Professional Fees	\$78,500	\$0
Program Supplies	\$28,900	\$3,500
Food & Beverage Supplies	\$184,050	\$12,000
Other Supplies	\$26,980	\$0
Telecommunications	\$8,100	\$0
Utility Costs	\$74,700	\$7,000
Maintenance	\$79,300	\$7,000
Equipment	\$42,800	\$2,500
Travel	\$18,250	\$0
Insurance	\$72,000	\$3,000
Miscellaneous	\$42,100	\$0
<b>TOTAL:</b>	<b>\$1,759,550</b>	<b>\$100,000</b>

**OTHER FUNDING RESOURCES**

**For Project being Requested: Funding sources and amounts, pending and committed.**

**PROJECT - PENDING**

Funder Name	Amount Requested
The Najim Family Foundation (This request)	\$100,000
Kronkosky Charitable Foundation	\$100,000
Marietta K. Randall Foundation Trust	\$1,500
The Gordon Hartman Family Foundation	\$25,000
Katherine C. Carmody Charitable Trust	\$25,000
McCombs Foundation, Inc.	\$2,000

Blue Bird Auxiliary	\$5,000
Faye L. and William L. Cowden Charitable Foundation	\$15,000
Greehey Family Foundation	\$25,000
H.E. Stumberg Sr. Trust	\$10,000
Blanche Davis Moore Foundation	\$2,500
Louis H. and Mary Patricia Stumberg Foundation	\$3,000
Officer's Spouses Clubs	\$5,000
<b>TOTAL:</b>	<b>\$319,000</b>

**PROJECT - COMMITTED**

<b>Funder Name</b>	<b>Amount Requested</b>
Warm Springs Foundation	\$50,000
Joan and Herb Kelleher Charitable Foundation	\$5,000
Mays Family Foundation	\$25,000
<b>TOTAL:</b>	<b>\$80,000</b>

**Other funding sources and amounts, pending and committed not specific to this request.**

**ALL OTHER ORGANIZATION REQUESTS - PENDING**

<b>Funder Name</b>	<b>Amount Requested</b>
Charity Ball Association of San Antonio	\$65,000
Elizabeth Huth Coates Charitable Foundation of 1992	\$5,000
The Nancy Smith Hurd Foundation	\$3,000
Marcia and Otto Koehler Foundation	\$10,000
Perry & Ruby Stevens Charitable Foundation	\$50,000
Nina Heard Astin Charitable Trust	\$1,500
<b>TOTAL:</b>	<b>\$134,500</b>

**ALL OTHER ORGANIZATION REQUESTS - COMMITTED**

<b>Funder Name</b>	<b>Amount Requested</b>
Anonymous Donor	\$19,650
Saber Community Spouses Club	\$600
Veterans United Foundation	\$7,780
St. Luke's Lutheran Healthcare Ministries	\$3,000
Jeff Dodd and Susan Ohsfeldt Charitable Fund	\$2,000
Texas Cavaliers Charitable Foundation	\$3,000
The Ability Experience	\$549
Alamo Kiwanis Club Charities, Inc.	\$2,000
<b>TOTAL:</b>	<b>\$38,579</b>

**BOARD OF DIRECTORS**

**What percentage of your board contributes financially to the organization?**

100%

**If Board giving is not at 100%, please explain why?**

**How are board members expected to participate in your organization?**

CAMP's Board of Directors consists of 17 members dedicated to strategic planning, annual fundraising, participation in major donor site visits, recruitment of new board members, relationship cultivation, advocacy, awareness, and governance. Board members meet six times per year, in addition to an annual day-long strategic planning session. Program development and evaluation are monitored by the Board of Directors in a number of ways: monthly updates from the Chief Executive Officer with program metrics, reviewing of parent and volunteer surveys, reviewing and approving of budget and monthly financials; and a comprehensive evaluation of the Chief Executive Officer, which assesses - among other things - program quality, infrastructure, and program support.

**LIST OF BOARD DIRECTORS**

<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Bernadette McKay, President	Deputy City Attorney (Retired)
Bob Brock, Vice President	Highland Homes
Theresa Rosenheim, Treasurer	Valero
Susan Smith, Secretary	Community Advocate
Jeanne Albrecht	JCA Public Relations
Julie Allen	Community Advocate
Mark Croley, MD	SAMMC
Marilyn Harrington, Ph.D	Community Advocate
Greg Jurkowski	JW Marriott San Antonio Hill Country Resort
Lee Matecko	Whole Foods (Retired)
Fred McCurdy, M.D., Ph.D, MBA, FAAP, FACPE	Driscoll Children's Hospital
Linda McMillion, M.D., Ph.D.	Community Advocate
Kevin Moore	IFinancial
Karen Ridout	Ridout Barrett & Co.
Zakia Quintino	Sloan, PLLC
Jerry Terry	Department of Defense
Kenda Willoughby	Community Advocate

**Signature**

Susan Osborne