

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

| | | | | | |
|---|--|---------------------------------------|--|---|--|
| Legal Name: Eva's Heroes | | Federal Tax ID#: 74-3190719 | | 501(c)(3) Public Charity 509 (a)(1) | |
| Address: 11120 Wurzbach Rd., Suite 300 | | City: San Antonio | | State: Bexar | |
| | | | | Zip Code: 78230 | |
| Website: http://evasheroes.org | | Fax: (210) 694-9090 | | United Way Funded: No | |

Fiscal Year:

January 01 to December 31

Head Of Organization

| | | | |
|--|--|--|--|
| Name: Christiane Garcia | | Title: Co-Founder, Executive Director and Chair of the Board | |
| E-Mail Address: cgarcia@evasheroes.org | | Phone: (210) 422-4196 | |

Application Contact

| | | | |
|-------------------------------|------------------------------------|--|---------------------------------|
| Name: Chivis Alanis | Title: Grants Consultant | E-Mail Address: calanis@evasheroes.org | Phone: (210) 422-4196 |
|-------------------------------|------------------------------------|--|---------------------------------|

Previous Najim Funding

| Year | Funding \$ |
|--------------|-----------------|
| 2013 | \$10,000 |
| 2015 | \$10,000 |
| 2016 | \$10,000 |
| 2017 | \$10,000 |
| 2018 | \$10,000 |
| 2019 | \$10,000 |
| Total | \$60,000 |

Has the organization applied to the Najim Charitable Foundation in the past and been declined?

Yes
2020- due to COVID our in-person Summer Enrichment Program was modified to a virtual event, but we didn't receive funding.

| | | |
|--|---|--|
| Grant Amount Requested \$: \$8,700 | Total Project Budget \$: \$21,220 | Organization's Annual budget \$: \$339,900 |
|--|---|--|

Mission Statement:

Eva's Heroes is dedicated to enriching the lives of individuals with intellectual special needs by providing an inclusive setting built on four tenets: Interact, Grow, Learn and Love.

We provide opportunities for participants ages 14 and older to enjoy unique recreation and socialization experiences in our community. Their involvement with Eva's Heroes enriches their lives and allows them to become a more active member of our community.

PROJECT INFORMATION

Program / Project Title:

To support Eva's Heroes' 2021 Summer Enrichment Program for youth 14+ with intellectual special needs.

PROJECT TIMELINE

| Start Date | End Date |
|------------|------------|
| 06/01/2021 | 07/30/2021 |

Harvey E. Najim Charitable Foundation Priorities:

Disabilities/Special Needs

Program / Project Description:

Eva's Heroes serves children from San Antonio and Bexar County, ages 14 and up, diagnosed with Intellectual Developmental Disabilities (IDD), such as Autism, Asperger syndrome, Down syndrome, Cerebral Palsy, and ADHD. Our 100% community-based services specialize in recreation and socialization and allow for unique opportunities to foster self-assured interactions, enhanced independence, and fortified self-esteem. Eva's Heroes is the only agency in San Antonio, Bexar County, specializing in recreation and socialization in community-based settings for teens ages 14+ with intellectual special needs. Other organizations provide services in a center-based setting or work with a narrower range of age groups.

Our Summer Enrichment Program (S.E.P.), launched eleven years ago, offers educational, recreational, and social benefits to individuals with intellectual special needs to address isolation gaps and barriers to socialization. SEP traditionally serves 100+ individuals, ages 14 and over, and provides 235 opportunities for interaction through various learning activities and experiences such as canoeing, archery, acting, photography, to stretch out of their comfort zones for enhanced self-determination. However, due to the current Coronavirus pandemic and additional safety for our Participants, Eva's Heroes will offer a modified SEP scheduled for seven (7) weeks from June-July, 2021. SEP for youth 14+ with intellectual special needs will participate in outdoor, socially-distanced safe activities ranging from visiting the SA Botanical Gardens, the Zoo to Hardberger Park to highlight a few outings. SEP will be offered once a week for a two-hour period in a socially-distanced and safe way at a reduced program Participant capacity (10) per weekly session to ensure enhanced safety protocols are administered.

SEP program demographics consist of 40 percent females and 60 percent males and reside throughout San Antonio and Bexar County. The majority (45 percent) come from homes where the household income is less than \$50,000 per year; 45 percent identify as Hispanic.

SEP removes barriers to socialization while enhancing self-esteem and opportunities for peer camp experiences for youth; as shared by one of our S.E.P. parents, "Charlie feels empowered being on his own and independent for several days when he participates at your SEP. He feels Participants and staff are like family. It is what makes him so happy!".

As our mission states, our goal is to continuously provide ongoing enrichment opportunities that encourage socialization, recreation, and empowerment, especially to underserved areas where our participants reside. Over the last two years, we expanded our S.E.P. offerings to San Antonio's Southside in collaboration with Palo Alto College (PAC). Through an independent research study, we identified that constituents of District 3 and 4 neighborhoods, where PAC is located, are where some of the highest rates of individuals with intellectual special needs reside, equating to 45,000 individuals. Nearly 50% of this total population are children and youth, up to 17 years of age.

A gift of \$8,700 from the Najim Charitable Foundation to help underwrite a portion of our S.E.P. activity/admission & educational class fees (i.e., entrance fees to Sea World, the Zoo, etc.), and associated program costs, for approximately (70) youth (over the 7-week period), especially for any Participant families that may be experiencing financial hardships due to COVID-19. Our SEP will also offer a welcome respite for many of these families that have not had an opportunity for their loved-ones to safely enjoy an outdoor activity while also connecting with old and new friends.

In summer 2019, when we were able to offer SEP in-person, weekly sessions consisted of the following:

- o Out N' About experience locations such as the Zoo, Natural Bridge Caverns, the Botanical Gardens, and more.
- o Palo Alto College: participation in a variety of on-campus classes such as art, yoga, swimming, music, tennis, photography, jewelry making, computer classes, and more.
- o SeaWorld: experiences such as "Ocean Discovery," "Sea Lions at Play," and "Sea World Inside Look."
- o Aquatopia: water adventures at Splashtown, Morgan's Inspiration Island, and Landa Park.
- o Lights, Camera, Fashion: behind-the-scenes glam, photography, make-up tips, staging, all culminating in a fashion show with our participants as the Stars.
- o Peaceable Kingdom: an overnight camp centered on empowerment through nature and adventure.
- o Woodlawn Theatre: engaging through creativity in acting, singing, and dancing.

Program outcomes will be aligned with our four organizational tenets:

- a. Interaction: Through inclusion and identity, we will help ensure that opportunities to choose and engage in social activities are as equally available to individuals with disabilities as anyone else.
- b. Growth: Participants will develop communication and social skills to integrate into their daily lives through new activity discovery, camp connectedness, leadership, and friendship.
- c. Learning: Our seven-week programs will include actionable opportunities to help promote a greater concept of self through problem-solving, responsibility expansion, independence, and teamwork.
- d. Love: Well-being and wellness with choice-making and friendship as the foundation for the love of self we aim to foster and reinforce.

Evaluation Plan:

Evaluation Criteria will be measured as follows, using SMART (specific, measurable, attainable, relevant, time-limited) protocol:

- 80% of participants in the S.E.P. will make new friends.
- 80% of participants in the S.E.P. will try new things.
- 80% of participants in the S.E.P. will connect positively with their program instructor.
- 80% of participants in the S.E.P. are self-motivated to attend.
- 80% of participants in the S.E.P. feel "ok" while in their stretch zone
- 80% will learn a new skill

Participants will be assessed pre-program and post-program participation on the above criteria, with the program session instructors, parents, and/or caregivers' help and feedback via written/electronic surveys that will be collected weekly. All data will be reviewed and analyzed at different times during the summer to ensure we receive responses in a timely fashion.

Plans to sustain project beyond the term of this request:

Eva's Heroes relies on donations, fund-raisers, program and participation fees, and grants from community funders and family foundations. The Summer Enrichment Program is a legacy program of Eva's Heroes. It was designed specifically to serve youth with intellectual special needs living in and around Bexar County. Funding for this program comes from various Foundation, corporate, and community grants, in addition to SEP admission fees and contributions from individuals and corporate sponsorships generated by our annual Gala.

| Children Impacted: | |
|---|--|
| How many unduplicated children will the TOTAL PROJECT INITIATIVE impact? | How many unduplicated children will NCF REQUESTED FUNDS impact? |
| 70 | 40 |

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

| A. Population Served Age | | B. Population Served Ethnicity | |
|---------------------------------|-------------|---------------------------------------|-------------|
| Infants (0-5) | 0% | African American | 6% |
| Children (6-13) | 0% | Asian American | 0% |
| Young Adults (14-18) | 100% | Caucasian | 49% |
| TOTAL: | 100% | Hispanic/Latino | 45% |
| | | Native American | 0% |
| | | Other and Define | 0% |
| | | TOTAL: | 100% |

City Council District for Which Children are Being Served:
 District3, District4, District5, District6, District7, District8, District9

Line item Budget:

| Line Item Description | Total Project Funds Allocation | Najim Funds Allocation |
|--|---------------------------------------|-------------------------------|
| Supplies (including water bottles, baseball caps, sunscreen, etc.) | \$5,000 | \$3,600 |
| Wages and Staffing | \$5,250 | \$0 |
| Summer Training for Volunteers (CPR, first-aid, Safely Care and Safe Serve, abuse and neglect training). | \$300 | \$0 |
| Food (lunches, snacks for each participant for 35 days) | \$850 | \$0 |
| Activity Fees (admission tickets, venue fees) | \$8,500 | \$5,100 |
| Background Checks for volunteers and staff | \$220 | \$0 |
| Bank Card Fees | \$325 | \$0 |
| Marketing | \$475 | \$0 |
| Scholarships | \$300 | \$0 |
| TOTAL: | \$21,220 | \$8,700 |

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

| Funder Name | Amount Requested |
|---------------------------|-------------------------|
| HEB Community Grant | \$7,220 |
| Greehey Family Foundation | \$2,000 |

| | |
|---|--|
| TOTAL: | \$9,220 |
| PROJECT - COMMITTED | |
| Funder Name | Amount Requested |
| Capital Group | \$12,000 |
| TOTAL: | \$12,000 |
| Other funding sources and amounts, pending and committed not specific to this request. | |
| ALL OTHER ORGANIZATION REQUESTS - PENDING | |
| Funder Name | Amount Requested |
| L'Oreal Paris | \$150,000 |
| Jersey Mikes | \$20,000 |
| H-E-B | \$50,000 |
| TOTAL: | \$220,000 |
| ALL OTHER ORGANIZATION REQUESTS - COMMITTED | |
| Funder Name | Amount Requested |
| None provided | \$0 |
| TOTAL: | \$0 |
| BOARD OF DIRECTORS | |
| What percentage of your board contributes financially to the organization? | |
| 100% | |
| If Board giving is not at 100%, please explain why? | |
| N/A | |
| How are board members expected to participate in your organization? | |
| Board members are expected to attend monthly board meetings, volunteer in programs, attend functions, and donate financially according to their ability, with a minimum contribution of \$1,200 annually. | |
| LIST OF BOARD DIRECTORS | |
| Name & Office Held | Corporate Affiliation |
| Christiane Perkins-Garcia | Co-Founder and Executive Director, Co-Board Chair |
| Eva Longoria Baston | Co-Founder, Co-Board Chair, Actress, Philanthropist |
| Cory J. Basso | Vice Chair, Group Vice President, Marketing and Advertising, HEB |
| Chris Carmona | Treasurer, CPA Schriver, Carmona & Co. |
| A. William Alberts | Board Member, Attorney |
| Summer Gafford | Board Member, Executive Director Compensation, NuStar Energy |
| Signature | |
| Christiane Garcia | |