

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Children's Association for Maximum Potential		Federal Tax ID#: 74-2095766		501(c)(3) Public Charity 509 (a)(1)	
Address: P.O. Box 27086		City: San Antonio		State: Texas	
				Zip Code: 78227	
Website: www.campcamp.org		Fax: (210) 671-5411		United Way Funded: Yes	

Head Of Organization

Name: Susan Osborne		Title: Chief Executive Officer	
E-Mail Address: susan.osborne@campcamp.org		Phone: (210) 671-5411	

Application Contact

Name: Dianna Hopkins		Title: Chief Development Officer		E-Mail Address: lauren.weiss@campcamp. org		Phone: (210) 671-5411	
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Previous Najim Funding

Year	Funding \$
2007	\$119,000
2008	\$147,600
2009	\$75,000
2010	\$75,000
2012	\$200,000
2013	\$10,000
2014	\$60,000
2015	\$60,000
2016	\$75,000
2017	\$75,000
2018	\$80,000
Total	\$976,600

Has the organization applied to the Najim Family Foundation in the past and been declined?

No

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$100,000	\$360,000	\$2,054,540

Mission Statement:

CAMP strengthens and inspires individuals with special needs - and those who care for them - through Recreation, Respite, and Education.

PROJECT INFORMATION

Program / Project Title:

To support the 2019 CAMPership Project for Individuals with Special Needs.

PROJECT TIMELINE

Start Date	End Date
05/19/2019	08/10/2019

Harvey E. Najim Family Foundation Priorities:

Disabilities/Special Needs

Program / Project Description:

The CAMPership Project addresses the needs of families wishing to send their children with special needs to Camp CAMP, but do not have the financial means to pay the full cost. The project helps fill the shortfall between the amount parents can afford to pay and the actual cost (\$1,700).

For 40 years, CAMP has embodied the founding principle that any person with a disability, especially a child, should be afforded the same opportunities to participate in social and recreational activities as an individual without a disability. CAMP serves individuals with mild to severe disabilities, with diagnoses such as: Autism Spectrum Disorder, Intellectual Disability, Down syndrome, Cerebral Palsy, Traumatic Brain Injury, Spina Bifida, visual impairment, and hearing impairment. Many campers who attend CAMP do not have the option of going to other camps, including "special needs camps," due to the severity of their disability or medical condition.

While living with a disability or medical condition encompasses obvious challenges for the individual, the challenges do not end there - they extend to the entire family. According to the U.S. Census Bureau's, 2012-2016 American Community Survey five year estimates show that, in Bexar County alone, 24,794 children ages 5 to 17 live at home (not institutionalized) with an ambulatory, cognitive, hearing, or vision disability. Caregivers often experience frustration, stress, depression, isolation, high divorce rates, mental and physical health issues, guilt, blame, and reduced self-esteem. Additionally, there are limited options individuals who have significant needs or who are considered medically fragile to share "typical" experiences such as summer camp with their siblings. Due to a lack of organizations who are equipped and designed to serve this population in South Texas, there is a significant gap in organizations that support the entire family with social, respite, and recreational opportunities. These experiences are critical for the individual, but are equally important for the health and balance of the entire family.

CAMP addresses these challenges by offering a summer camping program consisting of nine distinct one-week residential sessions at our 55-acre, 300-bed capacity camp in Center Point, Texas. Individuals with special needs, and their non-disabled siblings, participate in traditional camping activities such as swimming, horseback riding, canoeing, archery, outdoor cooking, paintball, music recreation, nature discovery, arts & crafts, and a CAMP dance. CAMP alleviates the medical, physical, developmental, social, and intellectual barriers for campers by adapting all of its recreational and social activities to allow full participation. While their child is at CAMP, parents receive much needed respite from the rigors of their 24/7 caregiving responsibilities. They have an opportunity to relax, catch their breath, reconnect, and experience things they typically do not have time to enjoy. In many cases, this is the only break they receive all year.

During the summer of 2018, 719 of the 835 campers (86%) who attended Camp CAMP requested financial assistance. Furthermore, of the 429 campers from Bexar County who attended, only 47 (12.47%) could afford the full cost, and CAMP provided \$357,214 in total CAMPerships.

Evaluation Plan:

Annually, programs are evaluated and improved to ensure our capacity to meet the needs of the community. At the end of each program, families are asked to provide an evaluation to share CAMP's impact and how beneficial the financial support was to their family. In 2018, of the parents who responded, 91.2% of the parents who received financial support agreed, or strongly agreed, that the CAMPership Project was beneficial to their family.

Plans to sustain project beyond the term of this request:

CAMP is committed to ensuring the success of the CAMPership Project to provide on-going support for those in need. Financial support for the 2019 CAMPership Project will come from individuals, foundations, and corporations. Annually, CAMP develops a diverse financial development plan focused on board giving, designated appeals, foundation support, special events, program service fees, and contributions from individuals and corporations. We will continue to solicit gifts from other philanthropic members of our community who support individuals with special needs to fulfill the budget requirements for this program.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	How many unduplicated children will NFF REQUESTED FUNDS impact?
332	85

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	1%	African American	6%
Children (6-13)	47%	Asian American	2%
Young Adults (14-18)	52%	Caucasian	52%
TOTAL:	100%	Hispanic/Latino	27%
		Native American	0%
		Other and Define	13%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District1, District2, District3, District4, District5, District6, District7, District8, District9, District10

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Salary	\$194,626	\$65,000
Payroll Taxes & Bnefits	\$26,076	\$0
Professional Fees	\$17,342	\$0
Program Supplies	\$4,089	\$2,000
Food & Beverage Supplies	\$49,123	\$15,000
Other Supplies	\$6,185	\$0
Telecommunications	\$4,430	\$0
Utility Costs	\$13,606	\$6,000
Maintenance	\$14,204	\$3,500
Equipment	\$8,330	\$3,500
Travel	\$4,609	\$0

Insurance	\$11,208	\$5,000
Miscellaneous	\$6,172	\$0
TOTAL:	\$360,000	\$100,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
Warm Springs Foundation	\$40,000
The Gordon Hartman Family Foundation	\$25,000
Valero Energy Foundation	\$25,000
Alamo Kiwanis Club	\$10,000
Faye L. and William L. Cowden Charitable Foundation	\$10,000
The H. E. Stumberg Sr. Trust	\$10,000
Texas Cavaliers Charitable Foundation	\$10,000
Community Foundation of the Texas Hill Country	\$10,000
Autism Speaks	\$5,000
Officers' Spouses Clubs	\$5,000
Louis H. and Mary Patricia Stumberg Foundation	\$3,000
Marietta K. Randall Foundation Trust	\$1,500
Veritas Foundation	\$1,500
Individual Contributions	\$88,800
TOTAL:	\$244,800

PROJECT - COMMITTED

Funder Name	Amount Requested
Green Umbrella Corporation	\$5,000
Heritage Investment Management (anonymous client gift)	\$5,000
McCombs Foundation, Inc.	\$1,000
Lackland Officers' Spouses Club	\$1,000
St. Paul Lutheran Church	\$1,000
Joint Base MDL Spouses Club	\$500
Individual Contributions	\$1,700
TOTAL:	\$15,200

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
San Antonio Area Foundation (Operations)	\$50,000
Elizabeth Coates Charitable Foundation (Art)	\$25,000

St. Luke's Lutheran Health Ministries (Medical Needs)	\$6,000
Nathalie & Gladys Dalkowitz Charitable Trust (Art)	\$5,000
Marcia and Otto Koehler Foundation (TADA)	\$5,000
Joan and Herb Kelleher Foundation (Training)	\$2,000
Amy Shelton McNutt Charitable Trust (TADA)	\$1,500
TOTAL:	\$94,500

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
Individuals Committed (Operations)	\$106,786
Methodist Healthcare Ministry (Family Retreats)	\$97,450
Baptist Health Foundation (Operations)	\$75,000
San Antonio Mission Trails Rotary (TADA)	\$1,000
TOTAL:	\$280,236

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?
100%

If Board giving is not at 100%, please explain why?

How are board members expected to participate in your organization?
CAMP's board of Directors currently consists of 16 members dedicated to annual fundraising, strategic planning for the next five years, advocacy, strategic nomination of future board members, and governance. The Board was instrumental in the completion of a capital campaign to build a new healthcare center, camper cabin, and arts & crafts pavilion.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Ken McConnell, President	Seguin RV
Bernadette McKay, Vice President	Deputy City Attorney (Retired)
Lee Matecko, Treasurer	Community Advocate
Alycia Maurer, PhD, Secretary	Our Lady of the Lake University
Dana Fox, Vice Secretary	Attorney at Law
Jeannie Albrecht	JCA Public Relations
Bob Brock	Highland Homes
Marilyn Harrington, PhD	Community Advocate
Fred McCurdy, MD, PhD, MBA, FAAP, FACPE	Driscoll Children's Hospital
Karen Ridout	Ridout Barrett & Co.
Theresa Rosenheim	Valero Corporation
Susan Smith	Retired Teacher, Community Advocate
Jerry Terry	Department of Defense
Azreena B. Thomas, MD	Neurologist
Blaine Trautwein	UT Health

Kenda Willoughby	Community Advocate
Signature Susan Osborne, CEO	