

**San Antonio Zoological Society
Fiscal 2021 Consolidated Budget**

Attendance	915,000
Revenue	
Gate Admissions	9,944,407
Annual Passes	2,508,944
Culinary Sales	3,727,673
Merchandise Sales	1,270,740
Rides	2,283,342
Animal Encounters	1,402,008
Other Concession Sales	402,688
Catering and Facility Rentals	736,413
Education Programs	411,260
Will Smith Zoo School	1,454,802
Special Events	818,500
Grants and Contributions	855,616
Sponsorships	724,900
Endowment Income	448,469
Other Income	368,149
Total Revenue	27,357,912
Expense	
Employee Expense	
Salaries and Compensation	14,788,692
Payroll Taxes	1,164,914
Other Employee Benefits	1,845,368
Total Employee Cost	17,798,974
Marketing & Development Expense	
Media	439,627
Marketing & Development	345,696
Operating Expense	
Equipment R&M	719,651
Building R&M	175,558
Utilities	858,878
General Maintenance Costs	582,327
Animal Care	1,098,219
Consumer Event Expense	805,900
Education Expense	139,699
Conservation Expense	32,000
General & Administrative Expense	
Insurance & Bonds	447,763
Professional Services	248,971
Administrative Contingency	298,722
Bank & Credit Card Fees	559,752
Interest Expense	229,053
Office Supplies & Postage	62,526
License, Dues & Subscriptions	133,657
Travel	16,063
Technology Expense	663,540
Total Expense	25,656,575
Net Reinvestment	1,701,336