

REPORT 2018 October Cycle

GENERAL INFORMATION

Organization Information

Legal Name: Witte Museum		Federal Tax ID#: 74-1400537	
Address: 3801 Broadway	City: San Antonio	State: TX	Zip Code: 78209
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Head Of Organization

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Application Contact

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REPORT INFORMATION

Report Funding Cycle: 2018 October Cycle	Report Date: 09/18/2019 12:00 am
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1: Please include in your report the dollar amount of the funds that were awarded, the date they were funded and what the funds supported.

Awarded Amount: 50,000	Date: 10/19/2018
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2: Were the objectives cited in your original proposal met? Please address each started objective and how it was met.

Yes. Objectives cited in the original proposal have been met. Specifically, this includes:

Objective 1: To encourage more students from local Title I schools to experience nature, science and South Texas culture and to participate in transformational health and wellness program activities by covering 100% of the costs for students and schools to participate in field trips at the Witte Museum, including H-E-B Body Adventure. Outcomes: Generous support from the Najim Foundation made it possible for the Witte to welcome 5,416 students (grades k-12) from Title I schools on field trips. Grant funds supported general admission to the Witte, H-E-B Body Adventure program fees, and school-to-museum transportation expenses. Six charter schools and 81 public schools in ten San Antonio area school districts participated in the initiative. Each program was interactive, hands-on and guided by a professional Program Presenter. Students explored the activities of H-E-B Body Adventure through the lens of the three goals of Health - IQ, Empowerment, and Wellness.

The Najim Foundation's gift directly benefitted:

o2,910 students (grades k-2) participating in Food is Fuel;

o1,817 students (3rd-5th grades) participating in Put Your Heart into It!

o583 students (6th-8th grades) participating in Muscle Mechanics, and

o106 students (4th-7th grades) participating in The Super You Experience.

o41 school-to-museum bus trips were supported with this grant.

Objective 2: Enhance and refine vital program materials for H-E-B Body Adventure programs.

Outcomes: Grant funds supported supplies and materials used by Program Presenters to facilitate programs.

3: Please explain any changes from the original proposal and the circumstances that lead to the modification of the objective.

All grant funds were expended as proposed, and cited objectives were met. The original proposal requested funding for a projected 8,000 Title I students participating in Witte Museum field trips who required underwriting to cover the costs of Witte Museum general admission, H-E-B Body Adventure education program fees, and bus transportation to and from the museum in the original budget. The actual number of Title I students who visited the museum to participate in H-E-B Body Adventure education programs and who were also in need of bus transportation funding totaled 6,609 students, of which the Najim Foundation graciously supported 5,416 students.

4: What needs were addressed?

Obesity during childhood brought about by sedentary behavior and poor nutritional choices can drastically affect risk factors for serious illness later in life. Percentages of school children at unhealthy weights reach as high as 45 percent in some of San Antonio's school districts. Rates of obesity are especially high among minority populations, with Hispanic children (the largest population served by the Witte, and the largest population enrolled in Title I schools in San Antonio) being 30 percent more likely to be overweight than their non-Hispanic white peers. Making scholarship support available to Title I schools in the greater San Antonio area to participate in H-E-B Body Adventure programming is essential to combat these risk factors by empowering children to make transformational healthy lifestyle choices. The Najim Foundation is helping to address these needs by underwriting H-E-B Body Adventure program materials and field trips to the Witte, which allows students at-risk for poor health later in life to gain valuable knowledge about nutrition, physical activity, and wellness through hands-on, interactive programs, demonstration, and activities that encouraged them to move their bodies and think critically about healthy lifestyle choices. Field trip visits supported by the Najim Foundation contribute to critical aggregate data shared with SA Metro Health and other local partners to improve community health.

5: What method of evaluation did you use to monitor and measure the project's outcome and what are the result?

Point-of-sale data was used to track field trip attendance, including detailed information on school districts, schools, and grade levels represented on field trips. Surveys were distributed to educators at the end of each H-E-B Body Adventure program.. Short-term results reflect overwhelmingly positive feedback - 99.5 percent of educators rated programs at a "four or above" on a five-point scale, indicating "met or exceeded expectations". Teachers provided insightful comments highlighting program strengths from the teachers' perspectives.

In response to "Did the program correspond to the TEKS (Texas Essential Knowledge and Skills)?" teachers answered, "Yes, programs addressed science and math, food groups, social studies, and health TEKS." When asked, "What was your favorite aspect of the program?" teachers responded with phrases like: "Very kid friendly!" "Presenters were very engaging." "Offered direct connections to their health." "I liked that students learned ways to keep their hearts healthy: very practical for their lives."

While the students are not surveyed formally, the Witte has received a vast trove of thank-you notes from students - including an online published thank you article on behalf of Southside Independent School District - whose field trips were made possible with support from the Najim Foundation. This cumulative feedback indicates that the Witte is on track to achieving the goal of empowering students toward make healthy lifestyle choices, which attests to the value of funding field trip scholarships so that all students and schools can benefit, regardless of their economic circumstances.

6: Do you plan to continue this project, and if so, how do you plan to sustain it?

Yes. Feedback for the Witte Museum's field trips and education programs remains overwhelmingly enthusiastic, indicating that educators, school administrators, and students find the resources of the Witte and Body Adventure to be relevant and engaging. The Witte Museum is committed to continuing to expand and refine H-E-B Body Adventure programs and program support materials and to underwrite field trips for Title I schools to explore the Witte Museum and Body Adventure and participate in Body Adventure educational programs. The need for field trip scholarship underwriting for schools is so ubiquitous the Witte has to do little outreach to bring schools in order to utilize the funds. This need will continue to be present without changes to the state education budget. If the Witte notices underrepresentation from certain schools or districts, we reach out to ensure the missing or underrepresented district and its schools and teachers are informed of our scholarship opportunities. With ongoing demand for scholarship and corresponding increases in programmatic material and supply costs, we will continue to seek underwriting for the scholarship and program costs from private foundations, individuals, and companies. Proceeds from special events will continue to support these initiatives. Support from like-minded entities that believe in the necessity of educational opportunities outside the classroom has made the Witte largely successful in requests for field trip support. We plan to continue this approach well into the future.

7: Please provide any other comments or information relevant to this grant.

Steadfast grant support and investment in the H-E-B Body Adventure by the Najim Foundation since 2014 has not only inspired over 27,000 school children from economically disadvantaged neighborhoods and schools to expand their knowledge of nature, science and South Texas culture and develop tools to lead healthier lives, but it has contributed critical zip-code level health data to improve community health in San Antonio. In fact, your support has helped participation in the H-E-B Body Adventure programs to increase by over 20% since 2017. This year, the City of San Antonio was honored with the Robert Wood Johnson Foundation's "Culture of Health" Prize, an award bestowed upon one large city and three smaller cities each year. Of more than two-hundred applicants, the City of San Antonio was selected as the large city winner of the award and the Foundation specifically highlighted the work of the Witte Museum in collecting, analyzing, and sharing an unprecedented level of public health data made possible in the H-E-B Body Adventure. This type of data collection is new for both public health organizations and for museums. The Witte was selected as the Silver MUSE Award winner this year for the American Alliance of Museums for leadership in technology innovation to strengthen communities. We could not have achieved these milestones without the visionary leadership and generosity of the Najim Foundation, and we are deeply grateful that you champion inclusion and access to health education for Title I students across the San Antonio area. Thank you!

8: Please provide an updated detailed projected budget with expenses for the received grant. Also include the totals for the budgeted and actual amount. Explain any discrepancies between the budgeted and the actual expenses for the project.

Line Item Description	Total Project Funds Allocation	Najim Requested Funds	Project Funds Actual	Najim Funds Allocation
H-E-B Body Adventure Program Materials	\$10,000	\$6,000	\$3,000	\$442
Cost of admission & H-E-B Body Adventure program(s) (8,000 students/\$8 per program cost)	\$64,000	\$64,000	\$52,872	\$43,328
Cost of bus reimbursement for 8,000 students (8,000 students/60 per bus at \$150 per bus)	\$20,000	\$20,000	\$6,230	\$6,230

Exhibit & Program Facilitation Expenses	\$322,800	\$0	\$322,800	\$0
TOTAL:	\$416,800	\$90,000	\$384,902	\$50,000
Signature Marise McDermott				