

REPORT 2019 April Cycle

GENERAL INFORMATION

Organization Information

Legal Name: Basketball Embassy (The)		Federal Tax ID#: 35-2586465	
Address: 330 Callaghan Ave	City: San Antonio	State: TX	Zip Code: 78210
Website: www.thebasketballembassy.com		Fax: (210) 995-3136	

Head Of Organization

Name: Chris Dial	Title: Founding President
E-Mail Address: cdial@thebasketballembassy.com	Phone: (210) 995-3136

Application Contact

Name: Chris Dial	Title: Founding President	E-Mail Address: cdial@thebasketballembassy.com	Phone: (210) 995-3136
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REPORT INFORMATION

Report Funding Cycle: 2019 April Cycle	Report Date: 05/20/2021 12:00 am
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1: Please include in your report the dollar amount of the funds that were awarded, the date they were funded and what the funds supported.

Awarded Amount: 12,000	Date: 04/30/2019
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2: Were the objectives cited in your original proposal met? Please address each started objective and how it was met.

Our objective was to use these funds to support our Youth Ambassador Program, specifically our work at Haven for Hope and SAMMinistries. We succeeded in our endeavor, running basketball practices at the aforementioned homeless shelters for kids ages 5-12 on a weekly basis for an entire academic year. We were able to employ coaches to help facilitate our programming, provide healthy snacks and drinks for the kids, and collect data to ensure we were making the impact we intended.

3: Please explain any changes from the original proposal and the circumstances that lead to the modification of the objective.

There weren't changes to the proposal as much as there was a change in expected volume of kids we serve. Because of the NFF funding, we were able to expand our reach to other elementary school students in low socioeconomic areas through a partnership with SA Youth.

4: What needs were addressed?

The NFF funding allowed us to bring on quality coaches to help facilitate our rapidly expanding programming. It also allowed us to purchase healthy snacks and drinks for the kids in addition to providing t-shirts and other gear as prizes for "campers of the month." We were able to ensure our coaches and participants had the necessary equipment as well. Without the NFF grant, the program would've struggled to stay afloat.

5: What method of evaluation did you use to monitor and measure the project's outcome and what are the result?

We migrated our data collection software to Google Forms and have since stockpiled survey responses and other pertinent information in those files. This allowed us to send out more robust surveys and target specific metrics like what percentage of students in last year's cycle would recommend our programming to a friend (92 percent of 284 respondents) and how many kids on average were able to correctly define a positive character trait we taught them (90 percent).

6: Do you plan to continue this project, and if so, how do you plan to sustain it?

The Youth Ambassador Program is a staple at The Basketball Embassy. We devote a considerable amount of our time, energy and resources into ensuring its long-term viability. Fortunately, through the generosity of the NFF, we were able to secure enough funding to continue our programming for the upcoming academic year.

7: Please provide any other comments or information relevant to this grant.

We just want to reiterate our gratitude for NFF. We recognize not all benefits of supporting a program like ours can be expressed in words on a computer screen, but in the overwhelming joy on these kids' faces when they see us bring out the basketballs for an hour of play, learning and team-building. They are thankful for what we do, but it's only through your support that we can keep those smiles coming.

8: Please provide an updated detailed projected budget with expenses for the received grant. Also include the totals for the budgeted and actual amount. Explain any discrepancies between the budgeted and the actual expenses for the project.

Line Item Description	Total Project Funds Allocation	Najim Requested Funds	Project Funds Actual	Najim Funds Allocation
Camp Fee, Per Camper \$660. Average of 40 Campers	\$26,400	\$12,000	\$26400	\$12000
TOTAL:	\$26,400	\$12,000	\$26,400	\$12,000

Signature

Chris Dial