

# REPORT 2019 July Cycle

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> Texas Lions Camp, Inc.		<b>Federal Tax ID#:</b> 74-1189679	
<b>Address:</b> P. O. Box 290247	<b>City:</b> Kerrville	<b>State:</b> TX	<b>Zip Code:</b> 78029-0247
<b>Website:</b> www.lionscamp.com		<b>Fax:</b> (830) 896-8500	

### Head Of Organization

<b>Name:</b> Stephen S. Mabry, CAE	<b>Title:</b> President & CEO
<b>E-Mail Address:</b> smabry@lionscamp.com	<b>Phone:</b> (830) 896-8500

### Application Contact

<b>Name:</b> Milton L. Dare, FACHE	<b>Title:</b> Director of Development & Major Gifts	<b>E-Mail Address:</b> mdare@lionscamp.com	<b>Phone:</b> (830) 928-3272
---------------------------------------	--	---	---------------------------------

## REPORT INFORMATION

<b>Report Funding Cycle:</b> 2019 July Cycle	<b>Report Date:</b> 06/16/2020 12:00 am
---	--

**1: Please include in your report the dollar amount of the funds that were awarded, the date they were funded and what the funds supported.**

Awarded Amount: 15,000	Date: 07/24/2019
------------------------	------------------

**2: Were the objectives cited in your original proposal met? Please address each started objective and how it was met.**

Learning the "Can Do" philosophy and allowing children with special medical conditions to achieve maximum personal growth and self-esteem through a residential summer camp experience were the key objectives of Texas Lions Camp during Summer Camp 2019. For many campers, meeting other children or staff members who have similar health conditions provided a sense of security and confidence (that was achieved through knowledge that they are not alone) while promoting the peer education process. The recreation and program activities were designed/implemented by TLC's program and medical team (who joined camp staff during summer sessions). Core services included 20 different activities for the children.

During Summer, 2019, TLC served 1,512 children from 130 or 51% of 254 counties in Texas. A total of 159 children or 11% were from Bexar, Atascosa, Bandera, Comal, Guadalupe, Kendall, Kerr, Medina and Wilson counties. Based on our cost of \$1,850 per child/week, this represented an investment of \$294,150 in the regional areas where THE HARVEY E. NAJIM CHARITABLE FOUNDATION focuses its financial support. Further, 80 children were from Bexar County which was 50.3% of the total children served and a total of \$148,000 was invested in Bexar County alone.

A total of 80 children from Bexar County collectively attended eight of the nine summer sessions (from June 2 - August 3, 2019). Top five major diagnoses of these campers participating this past summer included: Type 1 Diabetes, Physical Disabilities, Hearing Impaired, Asthma and Down Syndrome.

**3: Please explain any changes from the original proposal and the circumstances that lead to the modification of the objective.**

There were no changes in the original proposal.

**4: What needs were addressed?**

The medical and program teams worked together to provide opportunities for growth in confidence and self-help skills. TLC campers learned about dealing with their respective conditions and sharing with others who have the same condition.

At camp, learning can take on many forms. The education program is designed and implemented by our medical team of physicians, nurses, dietitians and students who join camp staff during summer sessions. Campers are monitored throughout camp sessions as they participate in a therapeutic recreational program. The recreation program allows campers to participate in summer activities which challenges campers to overcome fear or failure and encourages the message that they 'Can Do' whatever challenge lies before them as long as they stay engaged and try.

Campers learned team-building activities with peers that promoted group engagement. Combined with medical education so that children learn to care for themselves, our camps invite children to engage in activities normally thought out of their reach. Better still, as children focused on the needs of others, their own sense of self-pity faded and, in many instances, disappeared altogether which is a powerful indicator that self-esteem was dramatically improved.

**5: What method of evaluation did you use to monitor and measure the project's outcome and what are the result?**

Texas Lions Camp continues a special relationship with Clemson University and is collaborating on a five-year research study which began in Summer 2017. Through the leadership of two PhD level researchers, TLC has measured and quantified the impact of programs/activities and obtained resulting feedback. Campers and camper families continue to be engaged by TLC leadership and counselors to complete a survey instrument each summer session.

The results in 2018 revealed a supportive, yet challenging culture and sense of community fostered by Texas Lions Camp which is a powerful context for campers to develop the "Can Do" attitude. Across a range of age, gender, and ability level, campers were meaningfully changed in a positive direction because of their fellow campers and the staff serving them.

In Summer 2019/Year 3, parents reported growth in children in all targeted outcome areas and these impacts were supported by both the quantitative and qualitative findings. Parent reports of positive change were evidenced by gains in camper exploration, communication, and personal responsibility (from the past three summers) with sustained high scores across measured dimensions. Changes were noted in exploration, communication, and personal responsibility, which were associated with increases in a child's feelings of competence, confidence, and a greater acceptance of their abilities.

TLC's medical and program staff are responsible for collecting, maintaining and reporting data. Additionally, the organization has a license for a Cloud-based tool known as CAMPMinder(R). This computer software program allows parents to input important aspects of their child's particulars and verify accuracy.

**6: Do you plan to continue this project, and if so, how do you plan to sustain it?**

This past year, Texas Lions Camp has focused on expanding the base of financial support for the organization through Individuals, private foundations, corporations and organizations. It is significant to note that local Hill Country and regional organizations have continued to "step up" to help support TLC this past year.

It is significant to note that James Avery Artisan Jewelry (with corporate headquarters in Kerrville) issued a \$100,000 challenge grant in the Summer, 2018, and matched all gifts to the 26th Annual Harry Wickersham Golf Tournament held on August 1, 2019. Funds from this tournament annually support the operations of Texas Lions Camp. The 26th Annual Harry Wickersham Golf Tournament raised more than \$265,000 which included the challenge grant of \$100,000 from James Avery Artisan Jewelry.

Special prospect and donor solicitations were made to Individuals, private foundation, corporations and Organizations for CAMPership support and general operating grants. New and renewed grants and gifts from these areas were received this past Fiscal Year 2018-2019. In reviewing gifts of \$5,000 or more, a total of 21 gifts from these giving groups reflected gifts of \$387,348.

Our organization continues to produce two newsletters annually which are distributed to Lions across Texas, previous donors and friends of TLC. Emails and constant contact E-blasts are distributed to targeted constituents about camp season and we celebrate camp sessions with special messages. TLC manages an active social media program (Facebook, Instagram, Twitter, and YouTube) which are reviewed, monitored and updated.

**7: Please provide any other comments of information relevant to this grant.**

Texas Lions Camp (TLC) is pleased to share additional information regarding our grant request to the Harvey E. Najim Charitable Foundation which will be emailed under separate cover. Please know that members of our Board of Directors and administrative and program teams are happy to meet with your representatives and/or provide a first-hand tour of our facilities.

TLC accepts referrals from Health Care providers, education, religious, and child care professionals, albeit, with new privacy laws, a direct referral must have input from parents or guardians. One of our best marketing and outreach networks is self-referral from campers/camper families who have experienced this camp in previous years and share their incredible stories with friends and other family members and have helped spread the word about Texas Lions Camp.

The Board of Directors of TLC and the Lions of Texas are extremely grateful for the generous financial support which the organization has received from The Harvey E. Najim Charitable Foundation the past several years.

**8: Please provide an updated detailed projected budget with expenses for the received grant. Also include the totals for the budgeted and actual amount. Explain any discrepancies between the budgeted and the actual expenses for the project.**

Line Item Description	Total Project Funds Allocation	Najim Requested Funds	Project Funds Actual	Najim Funds Allocation
Camper Food and Supplies	\$179,000	\$7,500	\$185,453	\$7,500
Summer Camp Staff Salaries	\$300,000	\$7,500	\$379,022	\$7,500
<b>TOTAL:</b>	<b>\$479,000</b>	<b>\$15,000</b>	<b>\$564,475</b>	<b>\$15,000</b>

**Signature**

Stephen S. Mabry, CAE, President & CEO