

# REPORT 2019 October Cycle

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> Starlight Children's Foundation		<b>Federal Tax ID#:</b> 95-3802159	
<b>Address:</b> 400 Corporate Pointe, Suite 590	<b>City:</b> Culver City	<b>State:</b> CA	<b>Zip Code:</b> 90230
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### Head Of Organization

<b>Name:</b> Adam Garone	<b>Title:</b> CEO
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### Application Contact

<b>Name:</b> Amy Paquette	<b>Title:</b> Director Grants and Foundations	<b>E-Mail Address:</b> amy.paquette@starlight.org	<b>Phone:</b> (424) 245-3667
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## REPORT INFORMATION

<b>Report Funding Cycle:</b> 2019 October Cycle	<b>Report Date:</b> 10/01/2020 12:00 am
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**1: Please include in your report the dollar amount of the funds that were awarded, the date they were funded and what the funds supported.**

Awarded Amount: 42,500	Date: 10/25/2019
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**2: Were the objectives cited in your original proposal met? Please address each started objective and how it was met.**

The original proposal's objective was to provide 900 gowns to 3 San Antonio area hospitals as well as bring 4 Nintendo gaming stations to the same three hospitals and Ronald McDonald House. The intended impact of these programs was to deliver happiness, provide a sense of normalization and socialization.

With the financial assistance of Najim Charitable Foundation, Starlight achieved these objectives during 2020 through the delivery of Starlight Gowns and Starlight Gaming units.

These revolutionary gowns replace the scratchy, revealing, and drab hospital gowns of the past. When a child wears an incredibly soft, fun-patterned Starlight Gown, they will be, first and foremost, experience higher comfort. And, because the gowns allow for easy access to heart monitors, ports, and IVs, it also means that the child can maintain their sense of modesty during treatments and check-ups. Plus, the brave and inspirational images they feature are fun and distracting for children. When a hospitalized child is smiling and relaxed, it brings relief to everyone and makes a difficult situation a bit brighter.

The Nintendo Gaming provides a distraction during a time of fear and isolation. Also, fun and interactive games provide a sense of normalization and increase socialization between children, siblings, Child Life specialists, and others.

**3: Please explain any changes from the original proposal and the circumstances that lead to the modification of the objective.**

Starlight successfully executed the plan of sending gowns and gaming units to local San Antonio hospitals. However, due to COVID-19, delays occurred in providing the gowns and games promptly.

Our goal was to deliver the gowns and gaming units in March 2020 when both the new Evergreen gown line and the new Nintendo Gaming build would be complete. Unfortunately, the supply chain process was profoundly affected due to COVID-19. However, all of the hospital wear and gaming units have arrived at their affiliated hospitals.

**4: What needs were addressed?**

Being able to don and doff their gowns gives a child a sense of control and body ownership during a time that can feel chaotic and scary. Typical hospital gowns that tie in the back can be physically challenging, and Starlight Gowns address this issue. Plus, because of the gowns' fun and comfortable nature, children want to wear them and often take them home. Our research showed that most families (96%, n=48) and staff (94%, n=126) prefer Starlight Gowns over traditional hospital garments.

Starlight Gaming delivers happiness to seriously ill children by providing hours of fun and distraction playing Nintendo video games and streaming their favorite movies and TV shows through Netflix and Hulu, by themselves or with a group of other kids.

Manufacturing of the Gaming stations meet strict infection safety protocols and roll anywhere in the hospital. Doctors, nurses, clinicians, and child life specialists can use Starlight Gaming stations in various settings, from the ER to a playroom or treatment room, and even bedside for a patient in isolation.

**5: What method of evaluation did you use to monitor and measure the project's outcome and what are the result?**

Starlight measures program effectiveness using both quantitative and qualitative methods. The original goal stated in the grant anticipated the programs serving 14,536 unduplicated children over seven years. However, based upon our experience and hospital feedback, we modify this number because the new Nintendo gaming units require updating within five years. Therefore, we anticipate serving 11,720 unduplicated children in the next five years.

Secondly, the qualitative measurement explores the experience of families and children who are recipients of the program. Below is feedback from a father whose daughter suffered severe burns and was in the hospital for weeks: "When they set up the game, it allowed her to have fun for hours, and it also allowed us a little bit of a break as her parents. And to see her happy again was so awesome."

The following is part of a message from a parent about the impact of the gaming station: "Thank you, Starlight, for making my 4-year-old having open heart surgery smile and help accommodate her sensory processing needs with these beautiful, buttery soft gowns. She smiled so brightly!" Addy bell was born with a CHD and was going in for a pacemaker placement when she was given a gown. Addy's incision became infected a few days after surgery. Afraid she might have to go back to the hospital, she grabbed her Starlight Gown. She looked up at her mom and said, "Mom, I'm going to sleep in my gown tonight, so my scar will be safe."

**6: Do you plan to continue this project, and if so, how do you plan to sustain it?**

The Starlight Hospital Wear and gaming are signature programs of the organization that will continue. At Starlight, we are always working to address pediatric patients' needs, and through our evaluations, we will determine the next iteration of hospital wear for children.

Starlight's sustainability plan to fund all programs has multiple components. First, we will continue to seek funding with charitable foundations such as the Najim Charitable Foundation. Second, due to COVID-19, we had to pivot to more dynamic and online fundraising. We've increased our social media presence, launched our new website, and we are embarking on streaming as a unique method of engaging individual donors. The last component for funding sustainability includes the ongoing development of mutually beneficial relationships with strategic corporate donors.

**7: Please provide any other comments of information relevant to this grant.**

The Najim Charitable Foundation has supported so many worthy programs in the Bexar Country area, and we are so honored to consistently be among those programs. We look forward to partnering with you for many years to come and continue brightening the lives of hospitalized children in the greater San Antonio area.

At Starlight, we recognize that our mission of delivering happiness to seriously ill children and their families would not be possible without the support of foundations, individuals, and corporations that share our vision and our values. We are truly committed to the critical partnerships that lie between our work and that of our funders. Please do let us know if you have any feedback or idea to share.

Thank you so much for your continued support of Starlight!

**8: Please provide an updated detailed projected budget with expenses for the received grant. Also include the totals for the budgeted and actual amount. Explain any discrepancies between the budgeted and the actual expenses for the project.**

<b>Line Item Description</b>	<b>Total Project Funds Allocation</b>	<b>Najim Requested Funds</b>	<b>Project Funds Actual</b>	<b>Najim Funds Allocation</b>
Total Hard Costs for Hospital Wear & Gaming Consoles (product/equipment, manufacturing, etc.)	\$33,501	\$33,501	\$33,501	\$33,501
Total Distribution for Gowns & Gaming Consoles (including shipping, handling, and storage)	\$2,507	\$2,507	\$2,507	\$2,507
Total Operations for Hospital Wear and Gaming Consoles (tech & equipment support, app and software development, etc.)	\$4,810	\$4,810	\$4,810	\$4,810
Total Administrative Support for Hospital Wear and Gaming Consoles (overhead costs)	\$1,682	\$1,682	\$1,682	\$1,682
<b>TOTAL:</b>	<b>\$42,500</b>	<b>\$42,500</b>	<b>\$42,500</b>	<b>\$42,500</b>

**Signature**

