

REPORT 2018 October Cycle

GENERAL INFORMATION

Organization Information

Legal Name: Starlight Children's Foundation		Federal Tax ID#: 95-3802159	
Address: 400 Corporate Pointe, Suite 590	City: Culver City	State: CA	Zip Code: 90230
Website: www.starlight.org		Fax: (424) 245-3693	

Head Of Organization

Name: Adam Garone	Title: CEO
E-Mail Address: adam.garone@starlight.org	Phone: (424) 245-3693

Application Contact

Name: Amy Paquette	Title: Director Grants and Foundations	E-Mail Address: amy.paquette@starlight.org	Phone: (424) 245-3667
------------------------------	---	--	---------------------------------

REPORT INFORMATION

Report Funding Cycle: 2018 October Cycle	Report Date: 08/16/2019 12:00 am
--	--

1: Please include in your report the dollar amount of the funds that were awarded, the date they were funded and what the funds supported.

Awarded Amount: 37,500	Date: 10/30/2018
------------------------	------------------

2: Were the objectives cited in your original proposal met? Please address each started objective and how it was met.

On October 30, 2018, the Najim Family Foundation awarded Starlight Children's Foundation a \$37,500 grant to fund 15,000 total Starlight Gowns? with three hundred (300) gowns dispersed to Methodist Children's Hospital, University Hospital, and Children's Hospital San Antonio respectively. These gowns were received by each of the hospitals by May 2019.

The funds supported the production costs such as packaging, licensing, and shipping of the gowns as well as funding for warehouse distribution and program management.

Our sole objective with this project is to bring happiness to hospitalized kids in the San Antonio area, lessening the emotional and psychological trauma they face every day. This has been achieved through the delivery of Starlight Gowns. These revolutionary gowns replace the scratchy, revealing, and drab hospital gowns of the past. When a child wears an incredibly soft, fun-patterned Starlight Gown they will be, first and foremost, experience higher comfort. And, because the gowns allow for easy access to heart monitors, ports and IVs, it also means that the child can maintain their sense of modesty during treatments and check-ups. Plus, the brave and inspirational images they feature are fun and distracting for children. When a hospitalized child is smiling and relaxed, it brings relief to everyone and makes a difficult situation a bit brighter.

3: Please explain any changes from the original proposal and the circumstances that lead to the modification of the objective.

Because of our experience in executing on these core Starlight programs, no modifications needed to the objectives outlined in our original proposal.

4: What needs were addressed?

One of the needs that Starlight Hospital Wear address is the issue of compliance. Medical compliance refers to following advice from one's doctors and nurses. Failure to be compliant is a major cause of hospital readmission and decreases the quality of care a patient receives while increasing costs.

Starlight Gowns address two key areas that hinder compliance. First, the unique and strategic development of the Starlight Hospital Wear increase the child's ability to put on (done) and take off (doff) their own gown. Secondly, the gowns are created with children in mind and allow for extra modesty while increasing access to key areas of the body that often have ports, catheters or leads for care.

Being able to don and doff their own gowns gives a child a sense of control and body ownership during a time that can feel chaotic and scary. Typical hospital gowns that tie in the back can be physically difficult and Starlight Gowns address this issue. Plus, because of the fun and comfortable nature of the gowns, children want to wear them and often take them home. Our research showed that a majority of families (96%, n=48) and staff (94%, n=126) prefer Starlight Gowns over traditional hospital garments.

When a child has access to a Starlight Gown their stress decreases and their perception of normalcy increases. Because of this shift, children who wear Starlight Gowns show a greater level of compliance.

5: What method of evaluation did you use to monitor and measure the project's outcome and what are the result?

In 2017, Starlight brought on WhyWhisper Collective to further define and document the purpose of Starlight Gowns explore how partner sites are implementing the program, and examine the impact of gowns on children and their families. WhyWhisper completed their research in April 2018 and found the following:

"A majority of both families (92%, n=46) and staff (95%, n=128) reported that Starlight Gowns make performing routine tasks (such as applying leads or taking blood pressure) easy and efficient for medical staff and less annoying for children."

In both cases, results show that there is an increase of compliance and ease of medical deliverables.

6: Do you plan to continue this project, and if so, how do you plan to sustain it?

The Starlight Hospital Wear is a signature program of the organization that will continue. At Starlight we are always working to address the needs of pediatric patients and through our evaluations we will determine the next iteration of hospital wear for children.

Starlight's sustainability plan to fund all programs has three components. First, we will continue to seek funding with generous foundations such as the Najim Family Foundation. Second, we are in the process of launching a new website and digital platform to connect individual donors in order to increase personal philanthropy. The last component for funding sustainability includes the ongoing development of mutually beneficial relationships with strategic corporate donors.

7: Please provide any other comments of information relevant to this grant.

The Najim Family Foundation has supported so many worthy programs in the Bexar Country area, and we are so honored to consistently be among those programs. We look forward to partnering with you for many years to come and continue brightening the lives of hospitalized children in the greater San Antonio area.

At Starlight, we recognize that our mission of delivering happiness to seriously ill children and their families would not be possible without the support of foundations, individuals, and corporations that share our vision and our values. We are truly committed to the critical partnerships that lie between our work and that of our funders. Please do let us know if you have any feedback or idea to share.

Thank you so much for your continued support of Starlight!

8: Please provide an updated detailed projected budget with expenses for the received grant. Also include the totals for the budgeted and actual amount. Explain any discrepancies between the budgeted and the actual expenses for the project.

Line Item Description	Total Project Funds Allocation	Najim Requested Funds	Project Funds Actual	Najim Funds Allocation
Production & Packaging	\$18,615	\$18,615	\$18,615	\$18,615
Licensing Fee	\$3,000	\$3,000	\$3,000	\$3,000
Warehousing & Distribution	\$3,750	\$3,750	\$3,750	\$3,750
Shipping	\$3,000	\$3,000	\$3,000	\$3,000
Program Management	\$9,135	\$9,135	\$9,135	\$9,135
TOTAL:	\$37,500	\$37,500	\$37,500	\$37,500
Signature				
Amy Paquette				