

REPORT 2020 April Cycle

GENERAL INFORMATION			
Organization Information			
Legal Name: Kinetic Kids, Inc.		Federal Tax ID#: 74-3080076	
Address: PO Box 690993	City: San Antonio	State: TX	Zip Code: 78269
Website: www.KineticKidsTX.org		Fax: (210) 748-5860	
Head Of Organization			
Name: Kacey Wernli		Title: Co-Executive Director	
E-Mail Address: kacey@kinetickidstx.org		Phone: (210) 748-5860	
Application Contact			
Name: Janine Sauer	Title: Grant Writer	E-Mail Address: grants@kinetickidstx.org	Phone: (210) 288-0425
REPORT INFORMATION			
Report Funding Cycle: 2020 April Cycle		Report Date: 03/01/2021 12:00 am	
1: Please include in your report the dollar amount of the funds that were awarded, the date they were funded and what the funds supported.			
Awarded Amount: 60,000		Date: 05/06/2020	
2: Were the objectives cited in your original proposal met? Please address each started objective and how it was met.			
Kinetic Kids planned to serve 4,775 children and families of children with special needs with 288 programs. Due to COVID-19 and programming interruptions early in 2020, we implemented "virtual programming", finding this to be a successful means to keeping our youth active and engaged.			
We offered 186 virtual and in-person programs, serving 1,938 individuals. Results are described below though tracking of virtual participants was difficult and our numbers may not reflect the full number of participants who accessed a video.			
Objective 1: 3,713 children will participate in sports programs.			
Result 1: 949 children were served by 110 recreational and competitive in-person sports classes held before/after shelter-in-place mandates. January - March held full attendance programs; limited attendance programs were offered July through December. Additionally, 425 participants were served with 58 virtual programs.			
Objective 2: 372 children will participate in fine arts programs.			
Result 2: 139 children were served by 13 fine arts classes held before/after shelter-in-place mandates. January - March held full attendance programs; limited attendance programs were offered July through December. Additional, 74 participants were served with 6 virtual programs.			

Objective 3: 690 children and their families will be helped through Kinetic Kids educational programs.

Result 3: We served 350 children with one Discovering Disabilities Day event at McAndrew Elementary School, held in February 2020. We had hoped to hold our annual EXPO event for families and caregivers but due to the pandemic and unsafe gathering concerns, the event was cancelled.

3: Please explain any changes from the original proposal and the circumstances that lead to the modification of the objective.

In mid-March, due to the COVID-19 pandemic, programs were forced to cancel due to shelter-in-place and social distancing mandates. Kinetic Kids' leadership recognized the importance of keeping children with special needs both physically and emotionally healthy during a time when their normal daily routines became changed. To combat this, we quickly launched virtual programming, keeping our children with special needs connected to their Kinetic Kids routines and maintaining physical fitness. We launched two unique types of opportunities: Stay Strong virtual programming and Kinetic Kids Connect. The STAY STRONG videos were each 15-60 min. of physical activities posted 2x/week. These "do at home" activities, using everyday items, were modified by therapists/coaches familiar with our kids, for safety and success. Kinetic Kids Connect, weekly opportunities were available for athletes to share, de-stress, laugh, and talk with peers, teammates & staff in a positive and supportive format. All programming was readily made available on our social media outlets (Facebook, twitter, and Instagram) and linked to www.kinetickidstx.org. Once shelter in place mandates were lifted, we returned to limited in-person (outdoor only) sports programs. Allowing only 6-8 participants per sport/class. Class offerings were scaled back to a selection of outdoor programs only. As a condition of participation, we required a family member to be the child's volunteer in order to ensure social distancing and avoid unsafe behaviors.

4: What needs were addressed?

In a year where little went as expected due to the Covid-19 pandemic, Kinetic Kids worked diligently to manage our daily business and meet the new needs of our community. In reflecting on the past year, we accomplished many things, our most notable achievement in 2020 was our ability to apply our adaptive culture used for our children to our everyday business operations. In doing so, we were able to continue providing gold standard adaptive sports and fine arts opportunities via (limited) in-person and virtual platforms to keep nearly 2000 children with special needs active and engaged in our program. Understanding that exercise and social opportunities are critical for children with special needs, we continued assessing, adapting, and providing experiences to meet the needs of our special needs' youth, both at home and in-person.

5: What method of evaluation did you use to monitor and measure the project's outcome and what are the result?

Program outcomes are evaluated using several methods: surveys completed by parents & focus groups, discussions with instructors/program directors, and staff measured motivation, self-confidence, and skill development. Evaluations and measurements at the conclusion of each program. In addition, Kinetic Kids' key staff and board members held meetings to discuss safety issues around returning to in-person programming. In order to ensure successful and safe participation, parents were required to complete a brief survey prior to registering their child, allowing us to identify if the child was safe to return to in-person programming or if virtual programming was recommended. At the beginning of each program season, program directors determined if safety regulations were being followed and their success.

The survey results concluded:

- o 99% reported their child learned/made progress with a new skill.
- o 92% reported their child showed improvement in self-esteem/self-control through participation.
- o 100% reported their child gained joy/fun that carried over into other aspects of their lives.
- o 97% reported that the program(s) increased their child's exercise/activity level each week.
- o 93% reported their child experienced an opportunity to meet and interact with other children/teens and make friends.

o 96% reported having a therapist adapt & modify programs were beneficial for their child's safety & success.

Additional questions were added this year regarding COVID-19 safety protocols:

o 100% reported the new safety procedures and social distancing precautions helped them feel more comfortable returning to programs.

o 87% are ready to have volunteers return to programs with distancing/mask use guidelines in place.

6: Do you plan to continue this project, and if so, how do you plan to sustain it?

Kinetic Kids' programs have a history of success. Until 2020, we have experienced growth since our inception in 2001. We will continue to sustain programs through multiple fundraising efforts including major donors, grants and our annual gala, "Hootenanny". In 2020 we launched a new fundraising effort, "Drive Fore Dreams" golf tournament (March 2, 2020). Past financial support has come from corporations, individuals, foundations, program fees, special events, & merchandise sales. Last year we adapted fundraising efforts due to reduced and cancelled funding from a number of prior donors/organizations. We offered our first ever "Hoot @ Home" virtual Hootenanny gala, received government funding through the PPP government loan program, received COVID-19 relief grants, and received unexpected support from long-term donors and funders. Moving forward into 2021 and as we celebrate our 20th anniversary, we will continue with this diverse fundraising plan, hoping to benefit from cancelled events and fundraisers that are now back in place, and continuing to maintain partnerships and collaborations with over 70 program facilities and organizations. Most importantly, in 2020 we learned as an organization that while we teach adaptive programs to youth, we too are very adaptive in being able to quickly change directions and remain successful.

7: Please provide any other comments of information relevant to this grant.

Kinetic Kids continues to thrive because of the support of the Harvey E. Najim Family Foundation. Even with the challenges presented by the 2020 pandemic, Kinetic Kids has remained strong. With the support received, we were able to stay focused on serving our children and families. We successfully transitioned to a 100% work from home environment allowing us to keep all key staff employed without a reduction of hours and allowing each staff member to safely plan, develop and implement virtual programs for our children. While we may not have met our original targeted service numbers, we did succeed in keeping our children active, happy, and involved allowing each to build on the skills they had been learning in-person and continuing to build healthy habits.

Kinetic Kids remains a strong and dedicated organization with the mission and vision of serving children with special needs through sports and recreational programs. Funding from the Harvey E. Najim Family Foundation has supported our program operations, which has allowed Kinetic Kids to make a difference in the lives of the children and families of the communities we serve. We thank you for your continued generous support!

8: Please provide an updated detailed projected budget with expenses for the received grant. Also include the totals for the budgeted and actual amount. Explain any discrepancies between the budgeted and the actual expenses for the project.

Line Item Description	Total Project Funds Allocation	Najim Requested Funds	Project Funds Actual	Najim Funds Allocation
Employee Salaries	\$603,062	\$15,000	\$602138	\$10000
Payroll Taxes & Benefits	\$0	\$0	\$0	\$0
Contract Labor: Class & Program Instructors/Coaches	\$169,534	\$25,000	\$93545	\$15000

Conferences, Meetings & Trainings	\$8,000	\$0	\$5247	\$0
Program Equipment	\$0	\$0	\$0	\$0
Financial Review	\$7,000	\$0	\$7500	\$0
Fundraising/Special Events	\$63,200	\$0	\$47867	\$0
Insurance (Programs)	\$14,690	\$1,500	\$13584	\$1500
Marketing	\$4,850	\$0	\$2811	\$0
Occupancy Expense (Program) & Program Storage	\$51,500	\$7,500	\$40610	\$7500
Office Supplies & Equipment	\$4,200	\$0	\$5732	\$0
Postage/Shipping	\$4,400	\$0	\$4415	\$0
Printing	\$9,800	\$0	\$6734	\$0
Professional Development & Dues	\$7,000	\$0	\$4529	\$0
Program Expenses - Major	\$89,519	\$26,000	\$30593	\$26000
Telephone, Technology, Computers	\$25,200	\$0	\$35814	\$0
Travel & Auto	\$11,000	\$0	\$4722	\$0
Other: Bank merchant fees; merchandise; program expansion research	\$45,700	\$0	\$26550	\$0
TOTAL:	\$1,118,655	\$75,000	\$932,391	\$60,000

Signature

Kacey Wernli - co-Executive Director