

2021 TRL Productions Budget			
			%of budget
1. BexarFest Premiere			
	Marketing	\$20,000	
	Graphic design	\$300	
	Printing	\$4,000	
	Online subscriptions	\$600	
	Website	\$300	
	Venue rental	\$6,000	
	Venue hard costs	\$4,000	
	Event management	\$2,500	
	Performers	\$500	
	Truck rental	\$300	
	Mileage	\$600	
	T-shirts	\$1,300	
	Trophies	\$500	
	Online advertising	\$500	
	Media advertising	\$2,000	
	Media production	\$2,000	
Subtotal		\$45,400	21%
2. BexarFest Breakfast			
	Marketing	\$6,000	
	Graphic design	\$200	
	Printing	\$1,000	
	Website	\$100	
	Venue rental	\$2,400	
	Venue hard costs	\$1,000	
	Catering	\$2,400	
	Event management	\$2,400	
	Truck rental	\$300	
	Mileage	\$600	
	Online advertising	\$250	
	Media advertising	\$500	
	Media production	\$12,000	
Subtotal		\$29,150	14%
3. We Are BexarFest documentary			
	Marketing	\$6,000	
	Graphic design	\$200	
	Printing	\$1,000	
	Mileage	\$1,200	
	Website	\$300	

	Online advertising	\$500	
	Media advertising	\$2,000	
	Pre-production	\$6,000	
	Crew	\$4,500	
	Production	\$1,000	
	Production misc.	\$750	
	Post-production	\$4,000	
	Distribution	\$2,000	
Subtotal		\$29,450	14%

4. BexarFest Banquet

	Marketing	\$6,000	
	Graphic design	\$200	
	Printing	\$1,000	
	Website	\$100	
	Venue rental	\$5,000	
	Venue hard costs	\$1,000	
	Catering	\$10,000	
	Event management	\$2,400	
	Truck rental	\$300	
	Mileage	\$600	
	Online advertising	\$250	
	Media advertising	\$500	
	Media production	\$1,000	
Subtotal		\$28,350	13%

5. BexarFest 20 Under 20

	Marketing	\$6,000	
	Graphic design	\$200	
	Printing	\$1,000	
	Online subscriptions	\$600	
	Website	\$300	
	Venue rental	\$3,500	
	Venue hard costs	\$2,000	
	Event management	\$2,500	
	Truck rental	\$300	
	Mileage	\$600	
	Trophies	\$500	
	Scholarships	\$20,000	
	Online advertising	\$500	
	Media advertising	\$2,000	
	Media production	\$2,000	
Subtotal		\$42,000	20%

6. TRL Productions Operations			
	Accounting	\$1,200	
	Marketing	\$6,000	
	Grant writing	\$19,000	
	Bank fees	\$180	
	Website	\$300	
	Hardware	\$1,200	
	Software	\$1,000	
	Wireless equip/fees	\$2,000	
	Printing	\$500	
	Mileage	\$350	
	Graphic design	\$200	
	Food/beverage	\$1,200	
	Online advertising	\$500	
	Media advertising	\$2,000	
	Media production	\$2,000	
Subtotal		\$37,630	18%
2021 Budget Total		\$211,980	100%