



Important Dates for Big Give 2020

11.4.19

Registration Opens

thebiggivesa.org

Register your agency early and get a head start on making your Big Give page the best it can be. Regular registration is \$200 and ends at midnight on January 17, 2020.

11.14.19

Big Give Kickoff

Whitley Theological

Join us from 1:30 to 4:30 to kick off Big Give 2020! Participate in breakout sessions tailored to agency size and hosted by some of the most successful local participants. We will also share new features of the website and prize structure for this year's event.

1.18.20

Late Registration Begins

thebiggivesa.org

Late registration begins today and runs through February 21. The cost for late registration is \$300. REGISTRATION WILL CLOSE AT MIDNIGHT ON FEBRUARY 21.

2.21.20

Registration Closes

thebiggivesa.org

REGISTRATION CLOSES TONIGHT AT MIDNIGHT. NO REGISTRATIONS WILL BE ACCEPTED AFTER THIS.

2.26.20

Training Camp

Whitley Theological

Plan on joining us from 9 - 4 for a host of great information on how to have the best Big Give possible. As part of your feedback from last year, this year will feature shorter sessions.

3.25.20

Pep Rally

Hemisfair

It's the Big Pep Rally! Join hundreds of folks from across South Central Texas to celebrate the BIG DAY! Bring your whole staff, banners, signs, animals and costumes because we want you to have FUN!

3.26.20

BIG GIVE 2020

South Central Texas

The BIG DAY is finally here! The Big Give team will be traveling around visiting events, doing live social media, announcing prizes and more! Make sure you have a fun event planned!

4.9.20

Celebration/Check Delivery

TBD

It's time to celebrate Big Give 2020! Participants will gather to share in their successes, discuss the event and receive their prize checks from the Big Give team.

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Sharing Our Successes for 2019

\$4,711,825 raised | 28,102 donors | 545 nonprofits

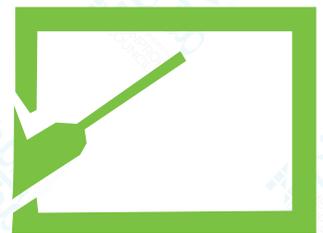
91% of participants believe Big Give is beneficial and vital to South Central Texas



85% of participating agencies paid LESS THAN 1% in transaction fees



Over 400 people from 339 agencies attended our Training Camp



12% of agencies said Big Give accounts for at least half of their annual budget

1/2

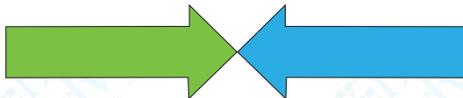
The website received 512,239 page views between March 21 and March 28

thebiggivesa.org

42% of agencies raised more than last year



93% of agencies with a matching gift achieved their match



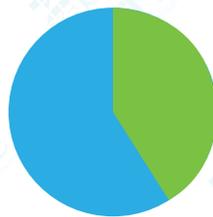
62% of nonprofits transitioned new donors to recurring donors



Nearly 2000 donors found and donated to a new agency during Big Give



Matching funds motivated 36% of donors to give



43% of donors were new to Big Give



94% of Big Give donors gave online



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