



A SIMPLE AND EASY SINGLE DAY OF GIVING THAT ENABLES YOUR EMPLOYEES TO SUPPORT OVER 500 LOCAL NONPROFITS AT ABSOLUTELY NO COST TO YOU

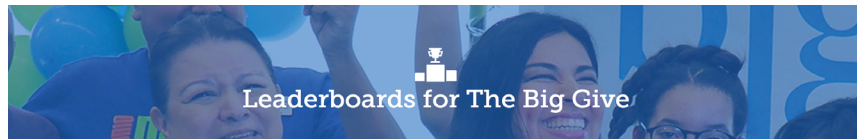
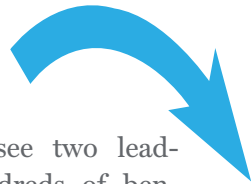


*Your employees want to give to causes they care about. We're asking you to help them.*

The **Big Give** team invites you to take part in our 2020 Employee Giving program. The support of local businesses and their employees is critical to the success of **Big Give**. Not only does your participation help ensure a successful day of fundraising for over 500 area nonprofits but your dedication to their important work will be recognized throughout South Central Texas. On **March 26, 2020** area businesses and their employees will come together to celebrate and support the nonprofit agencies who help make this community such a great place to live for all of us. We hope your business will join them.

THE BUSINESS LEADERBOARD IS PROMINENTLY DISPLAYED ON OUR WEBSITE WHICH WAS VISITED OVER 200,000 TIMES DURING BIG GIVE 2019

*Your company name belongs here*



Visitors to [thebiggivesa.org](http://thebiggivesa.org) see two leaderboards; one listing the hundreds of benefiting nonprofits and one highlighting the businesses participating in our Employee Giving Program. On **March 26, 2020** we want to include your company name in the list of prominent local employers who have chosen to support this important day of giving. There is no paperwork to fill out and no cost to participate. Just a single day of fun and giving.

Business Fundraisers		
Most Raised		Employee Participation
1. Argo Group	\$13,540.00	1. Schriver, Carmona & Company, PLLC 100%
2. Documation	\$7,303.00	2. Zeledon-Castillo, LLC 100%
3. Zeledon-Castillo, LLC	\$6,640.00	3. Armstrong, Vaughan & Associates 75%
4. BBVA Compass	\$6,200.00	4. South Texas Money Management 73%
5. South Texas Money Management	\$4,385.00	5. Happy Dragon 65%
6. Schriver, Carmona & Company, PLLC	\$3,095.00	6. Documation 65%
7. Happy Dragon	\$1,695.00	7. Argo Group 44%
8. Bestica, Inc.	\$1,635.00	8. Wave Healthcare 40%
9. Armstrong, Vaughan & Associates	\$1,620.00	9. GiveGab 16%
10. Jefferson Bank	\$1,415.00	10. Bestica, Inc. 11%
11. Wave Healthcare	\$1,235.00	11. BBVA Compass 8%
12. GiveGab	\$855.00	12. Jefferson Bank 5%

[thebiggivesa.org](http://thebiggivesa.org)

# HOW WE WILL SUPPORT AND RECOGNIZE YOUR BUSINESS

- Your company name listed as part of our Business Leaderboard and prominently displayed on the home page of the Big Give website
- Frequent recognition before, during and after Big Give on all of our social media channels including our over 17,000 Facebook followers
- Company branding on our Big Give event page at [tncouncil.org](http://tncouncil.org)
- Invitation to visit our state-of-the-art headquarters and broadcast facility on the BIG day
- One-on-one support and in-person training for employees from Big Give team prior to event
- Access to plug and play Employee Engagement toolkit including graphics, email templates, language and more
- Post Big Give customized giving report and commemorative coffee table book
- Invitation to join nonprofits, sponsors and the Big Give team at the post event Celebration Party

# WAYS YOU CAN HELP MAKE BIG GIVE SUCCESSFUL AND FUN

- **Food!** - Bring in a food truck, have a pot luck, cater a snack break
- **Attire!**- Have a casual dress day where employees can dress to represent the agency or cause they care about
- **Time!** - Give your employees time off to donate and/or for donating
- **Advertise!** - Pass out cards employees can fill out and hang on their door, cubicle, cart... wherever... to let others know which cause(s) they support
- **Share!** - Use social media to let everyone know what a great corporate citizen your company is
- **Competition!** - Have a contest between departments to see who can raise the most donations
- **Raffle!** - Have a random drawing for cool stuff... everyone who donates has a chance to win
- **HAVE YOUR COMPANY MATCH ALL EMPLOYEE DONATIONS**



For more information or to secure your sponsorship contact Scott McAninch  
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*\*Final deadline for program commitment is February 28, 2020*