



Since 2014 Big Give has raised over \$25 Million to support local nonprofits

Donors LOVE Big Give. Here's why:

This gives me an opportunity to support organizations that I do not support the rest of the year.

You make it easy!

I can hit several non-profits at the same time. And although I can only give a little, because I can give to so many agencies I end up giving more overall.

It's an easy way to donate to multiple organizations at one time. This year was the best so far!

I work for a nonprofit whose youth participants benefit from funds raised during the Big Give, and I want to pay it forward. It feels good to make a positive impact in my community.

It's a fantastic opportunity to showcase non-profits and their mission to a community that may not realize the non-profit exists. And for those who do know, it's a great conversation started to get others involved in support or volunteering.

I'm not a recurring giver, but Big Give reminds to support the organizations that I love.

The name says it all...to give big. This was an easy way to become aware of a need and make a donation quickly to support a much needed cause.

First, it is truly convenient--the process is friendly and I appreciate the opportunity to donate to several agencies/organizations in one sitting. Second, and important, it permits me to become familiar with many of the non-profits in the area.

It is a wonderful reminder to give to organizations I may not consistently give to on a monthly basis.

Donor responses are unedited and were provided voluntarily in the 2019 donor survey

Sharing Our Successes for 2019

\$4,711,825 raised | 28,102 donors | 545 nonprofits

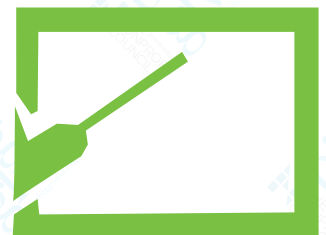
91% of participants believe Big Give is beneficial and vital to South Central Texas



85% of participating agencies paid **LESS THAN 1%** in transaction fees



Over 400 people from 339 agencies attended our Training Camp



12% of agencies said Big Give accounts for at least half of their annual budget

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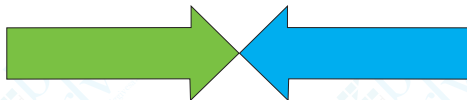
The website received 512,239 page views between March 21 and March 28

thebiggivesa.org

42% of agencies raised more than last year



93% of agencies with a matching gift achieved their match



62% of nonprofits transitioned new donors to recurring donors



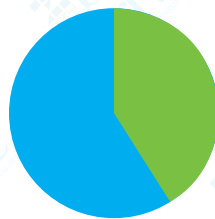
Nearly 2000 donors found and donated to a new agency during Big Give



43% of donors were new to Big Give



Matching funds motivated 36% of donors to give



94% of Big Give donors gave online



THE *presented by*
NONPROFIT COUNCIL