## Line-item budget for project in which funds are being requested:

Tracy's Kids at Methodist Children's Hospital —

Line Item Description	Total Project Funds Allocation	Najim Requested Funds Allocation	
Art Supplies for MCH	\$3,200		
MCH Art Therapist Salary (FTE)	\$47,750	\$15,000	
Art Therapist Benefits @ 23.75%	\$11,340		
TOTAL	\$62,290	\$15,000	

### Project timeline:

We are requesting funding for January 1, 2018 through December 31, 2018, and we expect 2018 expenses to be slightly higher as those requested last year for 2017.

### Project Evaluation Plan:

To evaluate the effectiveness of our program delivery, *Tracy's Kids* utilizes a parent questionnaire to solicit client feedback on the program. In this process, we gather information on seven domains that we try to impact using art therapy. We are in the process of completing this evaluation in 2017, and the mid-year results showed excellent ratings for art therapist Courtney Martin and the *Tracy's Kids* program at MCH. Art therapists will discuss the results with Program Director Tracy Councill. Participant feedback helps us understand what aspects of our program are most helpful, and what we can improve.

At MCH, art therapist Courtney Martin works with the long-term follow up (LTFU) clinic, where she assesses the survivor's developmental and emotional level post-treatment. The long-term follow-up program includes a multi-disciplinary psychosocial assessment of the survivor's potential long term issues. The art therapist uses the Bridge Drawing Assessment as well as a Brief Art Therapy Screening Evaluation (BATSE) when appropriate.

The goal of improving pediatric patients' emotional well-being can be difficult to measure quantitatively, but our feedback from patients, parents, nurses and doctors reveals that our service is very highly valued. We know that we are helping kids when we see smiles, or witness as they go from sullen and silent to expressing their innermost fears and concerns.

#### **BOARD OF DIRECTORS**

Matthew T. Gerson, Esq - Chairman

Mary Louise Cohen, Esq. Phillips and Cohen LLP, Partner

Suzy Friedman Cohen, Esq. – Secretary Consultant

Tracy Dee Councill Program Director, Tracy's Kids Georgetown University Hospital Director of Art Therapy

Marcelle Leahy, R.N. Member, College of Nursing and Health Sciences Advisory Board University of Vermont Spouse of U.S. Senator Patrick Leahy (D—VT)

Melissa Maxfield Comcast/NBCUniversal Senior Vice President, Federal Government Affairs

Karen Pence Second Lady of the United State Honorary Chair, Art Therapy Initiative for Riley's Children Hospital Indianapolis, IN

Marcy Romm – Treasurer Manager of Corporate Affairs, Tracy's Kids

Founding Board Member Emeritus Preston Padden, Esq.

# Tracys Kids Inc

## **BALANCE SHEET**

As of September 15, 2017

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Checking	-23,727.74
Money Market-6609	0.00
Money Market-6850	600,656.75
Money Market-9672	464,162.90
Total Bank Accounts	\$1,041,091.91
Accounts Receivable	
Accounts Receivable (A/R)	32,500.00
Total Accounts Receivable	\$32,500.00
Other Current Assets	
Prepaid Expenses	359.98
Total Other Current Assets	\$359.98
Total Current Assets	\$1,073,951.89
Fixed Assets	
Accumulated Depreciation	-4,384.09
Computer Software	4,317.42
Other Fixed Assets	2,000.00
Total Fixed Assets	\$1,933.33
TOTAL ASSETS	\$1,075,885.22
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	0.00
Total Accounts Payable	\$0.00
Other Current Liabilities	
Accrued Expenses	0.00
Grants Payable	28,875.00
Total Other Current Liabilities	\$28,875.00
Total Current Liabilities	\$28,875.00
Total Liabilities	\$28,875.00
Equity	
Opening Balance Equity	1,137,274.74
Retained Earnings	-189,452.74
Net Income	99,188.22
Total Equity	\$1,047,010.22

# Tracys Kids Inc

## PROFIT AND LOSS

January - December 2016

	TOTAL		
INCOME			
Contributions	611,046.24		
Contributions - Temp Restr	65,250.00		
Total Income	\$676,296.24		
GROSS PROFIT	\$676,296.24		
EXPENSES			
2016EVENT	74,376.75		
Advertising	944.65		
Bank Charges	4,263.34		
Contract Labor	25,600.00		
Dues & Subscriptions	113.88		
Grant Payment	500,136.70		
Insurance	910.00		
Legal & Professional Fees	15,995.50		
Meals and Entertainment	283.09		
Office Expenses	421.45		
Supplies	19,440.32		
Travel	674.46		
void	0.00		
Web Hosting	408.00		
Total Expenses	\$643,568.14		
NET OPERATING INCOME	\$32,728.10		
OTHER INCOME			
Interest Earned	900.58		
Total Other Income	\$900.58		
OTHER EXPENSES			
Depreciation	66.67		
Total Other Expenses	\$66.67		
NET OTHER INCOME	\$833.91		
NET INCOME	\$33,562.01		

## Tracy's Kids FY2017 Organizational Budget (Board approved)

	2017 Operating Budget	
Revenue		9
Corporate Grants	\$	350,000
Foundations	\$	200,000
Individual contributions	\$	65,000
Giving Programs	\$	11,000
Interest income	\$	800
Other income		
Total Revenue	\$	626,800
F		
Expenses	\$	10,000
Consultant and professional fees		16,000
Contract Labor (Prog. Director + Operations)  Dues and Subscriptions	\$	31,000
Insurance	\$	1,030
Office Expenses	\$	400
State license fees	\$	600
Travel and meetings/conferences	\$	3,605
Advertising / website	\$	750
Fundraising	\$	72,000
Art Supplies	\$	20,100
Bank fees (includes online donation platform)	\$	3,500
Sub-grants to partner orgs	\$	519,199
Total Expenses	\$	668,184
	<u> </u>	(11.55.3)
Net Change in Assets	\$	(41,384)