Line Item Budget for Project

Line Item Description	Total Project 1 Allocation	Fund	Najim Requesto	ed Funds Allocation
Underwritten Admissions	\$	240,000.00	\$	50,000.00
Assumes annual Free Family Night attendance of 20,000 at \$12/person admission.				
Total	\$	240,000.00	\$	50,000.00

Project Timeline

The DoSeum holds Free Family Nights twice a month, year-round.

Project Evaluation Plan

In 2016, over 20,300 people attended Free Family Nights. Our data collection efforts found the average gross income of Free Family Night attendees last year was \$37,000 (excluding visitors from our zip code). This is significantly lower than San Antonio's 2015 median household income of \$51,150 (source: San Antonio Economic Development Foundation) and reflects our reach into underserved communities with Free Family Nights.

First Name	<u>Last Name</u>	<u>Occupation</u>	
Suzanne	Goudge	Retired, Broadway Bank	
Kirstin	Silberschlag	Legal Counsel, Valero	
Amy	Sondergeld	CFO, The Bank of San Antonio	
Jeff	Galt	Chief Financial Consultant for Brass Funs, Magi Reat Estate Services	
Michael	O'Donnell	Partner-in-Charge, Norton Rose Fulbright	
Megan	Rooney	Controller & Treasurer, H-E-B	
Anne	Rochelle	Non-profit	
Carla	Brozovich	Community Volunteer	
Emilie	Petty	Counsel for Capital 300, Inc.	
Frank	Almaraz	Senior Vice President, CPS Energy	
Fred	Labatt	Portfolio Manager, Luther King Capital Management	
Jean	Alexander	Community Volunteer	
Julia	Troy	Community Volunteer	
Julie	Huls	CEO, The DoSeum	
Kim	Lewis Community Volunteer		
Mark	Garcia	President, The GFP Group	
Tinsley	Smith	Director of Community Investment & Philanthropy, Zachry Group	
Tracy	Watts	Marketing and Community Relations Director, The Might Group	
Ту	Edwards	Financial Adviser, ING Financial Partners	

9/18/2017

2017 DoSeum Board of Directors

		The DoSeum Title Holdings		Title Heldings	Eliminations			July 31, 2017 Combined	Footnotes
		The Doseum		Title Holdings		Eliminations		Combined	Footnote
Current Assets:									
Cash and Cash Equivalents	\$	1,472,031	\$	-	\$	-	\$	1,472,031	A.
Cash Held for Capital Improvements	\$	3,411,846	\$	408,178	\$	-	\$	3,820,024	A.
Account Receivable	\$	2,150,939	\$	-	\$	-	\$	2,150,939	В.
Pledge Receivables	\$	-	\$	-	\$	-	\$	-	
NPV	\$	-	Ś	_	\$		\$	-	
Notes Receivable	\$	7,063,000	\$	-	\$	-	\$	7,063,000	C.
Inventory	\$	157,136	\$	_	\$	-	\$	157,136	
Prepaid and Other Assets	\$	156,610	\$	_	Ś	_	\$	156,610	D.
Total Current Assets:	\$	14,411,562	\$	408,178	\$	-	\$	14,819,740	
Property and Equipment:									
Land	\$	1,565,000	Ś	4,106,583	\$	-	\$	5,671,583	
Building and Equipment	\$	14,806,632		24,289,498	\$	_	\$	39,096,129	
Less: Accumulated Depreciation	\$	(2,134,263)		(997,709)		_	\$	(3,131,971)	
Less. Accumulated Depreciation	,	(2,134,203)	ڔ	(337,703)	ڔ	-	J	(3,131,9/1)	
Net Property and Equipment:	\$	14,237,369	\$	27,398,372	\$	-	\$	41,635,741	
Investments:									
Investment in Title Holdings	\$	18,962,463	\$	-	\$	(18,962,463)	\$	-	
Institutional Funds	\$	6,278,980	\$	-	\$	-	\$	6,278,980	A.
Total Investments:	\$	25,241,443	\$	-	\$	(18,962,463)	\$	6,278,980	
Total Assets	\$	53,890,375	\$	27,806,551	\$	(18,962,463)	\$	62,734,462	
Liabilities:									
Accounts Payable	\$	85,902	\$	-	\$	-	\$	85,902	
Wages Payable	\$	110,691		-	\$	-	\$	110,691	E.
Accrued Liability	\$	-	\$	-	\$	-	\$	´-	
Deferred Revenue	\$	437,559	\$	_	Ś		\$	437,559	F.
Unearned Revenue	\$	169,982	\$	_	\$		\$	169,982	G.
Other Current Liability	\$	4,756	\$	-	\$	-	\$	4,756	
Notes Payable	\$		\$	9,700,000	\$	_	\$	9,700,000	Н.
Total Liabilities:	\$	808,891	\$	9,700,000	\$	-	\$	10,508,891	
let Assets									
Net Assets: Unrestricted Net Assets									
Unrestricted Net Assets	s	47,389,170	¢	18,106,551	\$	(18,962,463)	\$	46,533,258	ı.
Temporarily Restricted	\$ \$	4,549,313		10,100,331	\$	(10,702,403)	\$	4,549,313	ı. J.
Permanent Restricted	\$ \$		\$ \$	-	\$	-	\$		J. K.
		1,143,000		-		-		1,143,000	ĸ.
Total Net Assets:	\$	53,081,483	\$	18,106,551	\$	(18,962,463)	\$	52,225,571	
Total Liabilities and Net Assets	\$	53,890,375	\$	27,806,551	\$	(18,962,463)	\$	62,734,462	

San Antonio Children's Museum dba The DoSeum

Consolidated Statements of Activities and Changes in Net Assets

Years ended December 31,		20	16		2015				
		Temporarily	Permanently			Temporarily	Permanently		
	Unrestricted	Restricted	Restricted	Total	Unrestricted	Restricted	Restricted	Total	
Revenue and Other Support									
Contributions	\$ 324,894	\$ 769,060	\$ 13,000	\$ 1,106,954	\$ 214,520	\$ 2,683,821	\$ - \$	2,898,341	
Admissions	2,284,224	-	-	2,284,224	2,057,034	-	-	2,057,034	
Memberships	1,122,990	-	-	1,122,990	678,865	-	-	678,865	
Program income	324,496	-	-	324,496	264,753	-	-	264,753	
Merchandise sales, net of cost of									
sales of \$212,244 in 2016 and									
\$180,020 in 2015	242,405	-	-	242,405	255,800	-	-	255,800	
Birthday parties	160,469	-	-	160,469	168,945	-	-	168,945	
Special events revenue, net of cost									
of benefits to donors of \$165,896 in									
2016 and \$133,508 in 2015	227,910	-	-	227,910	788,687	-	-	788,687	
In-kind contributions	215,074	-	-	215,074	146,248	-	-	146,248	
Interest income	94,389	-	-	94,389	78,855	-	-	78,855	
Other income	2,802,753	-	-	2,802,753	64,035	-	-	64,035	
Net assets released from restriction	1,519,243	(1,519,243)	-	<u> </u>	8,469,170	(8,469,170)	-	-	
Total Revenue and Other Support	9,318,847	(750,183)	13,000	8,581,664	13,186,912	(5,785,349)	-	7,401,563	
Expenses									
Program	6,909,905	-	-	6,909,905	4,764,719	-	-	4,764,719	
Management and general	597,301	-	-	597,301	520,467	-	-	520,467	
Fundraising	316,808	-	-	316,808	388,725	-	-	388,725	
Total Expenses	7,824,014	-	-	7,824,014	5,673,911	-	-	5,673,911	
Change in Net Assets	1,494,833	(750,183)	13,000	757,650	7,513,001	(5,785,349)	-	1,727,652	
Net Assets, beginning of year	44,519,343	5,306,157	1,130,000	50,955,500	37,006,342	11,091,506	1,130,000	49,227,848	
Net Assets, end of year	\$ 46,014,176	\$ 4,555,974	\$ 1,143,000	\$ 51,713,150	\$ 44,519,343	\$ 5,306,157	\$ 1,130,000 \$	50,955,500	

The DoSeum 2017 Operating Budget Summary

REVENUES

Restricted & Unrestricted Contributions		1,285,000
Total Contributions		1,285,000
Special Events	F1C F00	
Special Events Revenue	516,500	
Special Events Expense	(145,925)	270 575
Total Special Events		370,575
Earned Revenue		
Admissions		2,695,640
Birthday Party Income		163,625
Program Income		414,791
Membership		1,200,000
Facility Rental, Food & Beverage		180,000
Museum Store		
Gross Sales	450,648	
Less Cost of Goods Sold	(207,298)	
Net	. , ,	243,350
Discounts		(400,941)
Total Earned Revenue		4,496,464
Total Revenue		6,152,039
CVDENCEC		
EXPENSES Salarias Wages & Banefits		2 702 420
Salaries, Wages & Benefits Contract Labor		3,782,438
		88,520
Supplies & Materials Utilities		522,896
		211,360
Outsourced Services		753,748
Repair & Maintenance		161,570
Food & Drink		57,131 126,164
Credit Card Merchant Services		126,164
Travelling Exhibits		119,500
Other Expenses		368,273
Total Expenses		6,191,600
_		
NET OPEARTING INCOME/(LOSS)		(39,560)

The DoSeum's Spending Policy is to appropriate for distribution each year a percentage of its endowment fund's average fair value based on a 12-quarter rolling average. For the fiscal year ending December 31, 2017, the distribution is projected at a minimum of \$90,000.

Taking into account a \$90,000 transfer of endowment funds into operations, calendar year 2017's operating budget nets to a surplus of approximately \$50,400.